



WICCI WB SUSTAINABLE BUSINESS COUNCIL

**WOMEN'S INDIAN CHAMBER
OF COMMERCE AND INDUSTRY**
www.wicci.in

Welcoming Council Members to WICCI

*President, Vice President
and 20+ Nominated
Council Members*

Sujata Chatterjee PRESIDENT, WICCI WBSBC

Ms. Sujata Chatterjee (B.Tech, PGDIM, Certification in Marketing -Cambridge University International Examinations, Course in Innovation Readiness from Texas University at Austin) used to work in Hewlett-Packard India Sales Pvt. Ltd. But she started noticing the problem of cloth wastage and the inequality of both sides of the societal pyramid and wanted to propose a solution through her initiative www.twirl.store. Twirl.store has been felicitated at Tata Social Enterprise Challenge 2019 and chosen by IIM-C and DST, Govt of India as 'one of the best ideas to transform India'.

Twirl.store is recognised by Startup India and selected in prestigious NASSCOM 10000 Startups program. Sujata Chatterjee has been awarded "Swayam Sidha" by Eastern Chamber of Commerce and given "Women-on-a-Mission" award by YourStory media house. She has also been chosen in the Industry Disruptor program by the DO School, Berlin and UN Women.

Sujata has received the "Devi Award" from the hands of Mrs. Smriti Irani, Union Minister and a felicitation from Mrs. Chandrima Bhattacharya, MOS, Govt of West Bengal. The positive changes that Sujata has initiated is bringing in has been praised by the national media, well known celebrities, organisations and people across the country. Sujata continues her mission to reduce wastage, promote sustainable retail and ensure women empowerment.



Sahana Bhowmick, VICE PRESIDENT, WICCI WBSBC

Ms. Sahana Bhowmick is graduated from Calcutta University with a Bachelors in “Sociology” and a Masters in Social Work from Viswabharati University, backed by 17 years of extensive experience in various aspects of social development. She has the ability to conduct research, combining her theoretical knowledge with practical understanding of various developmental issues and translate that into solutions on policy issues.

She is regularly invited by reputed organizations for conducting training workshops, research/evaluation studies in the realms of livelihood, gender, child protection and project planning and implementation. She works as DITO Social Welfare Association- ‘Working towards women’s development’ a social enterprises project for rural women of India, to provide them handholding support and gradually uplift them from their extreme condition.



Lata Bhatia COUNCIL MEMBER, WICCI WBSBC

Ms. Lata Bhatia is an alumna of Shri Shiksha Yatan School and Loreto College. With a diploma in special education, Lata started her career as a Special Educator. Her journey with waste started in 2015, and she founded Green Legion in 2016 with a vision of a cleaner and greener Kolkata. Lata leads a zero waste and minimalist life herself and promotes it in the society through presentations, talks, demos and workshops on zero waste living and composting.

She is associated with very many NGO's. She is a volunteer with Goonj, joint secretary at Mentaaid, founder Green Legion and Co-founder in ACTS and #turnitgreen.

She has also launched the first zero waste store in Kolkata called Kolkata Zero Waste Bazaar.



Lipi Biswas, COUNCIL MEMBER, WICCI WBSBC

Ms. Lipi Biswas was born in Patna and studied in Silpa Sadan, Biswa Bharati University, Santiniketan; MSU, Ahmedabad. She was awarded the IFA grant for collaboration work with Traditional Potter and presented a paper in University Putra Malaysia, Kuala Lumpur, on The Language of Art.

An artist by profession, she studied with traditional potters from West Bengal and Jharkhand, Orissa, Manipur and travelled to Spain, France, Italy, Morocco, Thailand.

She started artisans/producers congregation (called Saturday Haat) in Santiniketan, with the view of making a seed bank of the crafts of Bengal and also Potters market called Clay Stories in Kolkata, with the soul purpose of bridging the gap between the contemporary and the traditional. She has showcased her work through exhibitions in Japan numerous times and travelled to Bangladesh and Nepal.



Dr. Mita Tarafder, COUNCIL MEMBER, WICCI WBSBC

Chief Scientist & Head, Knowledge Resource and Information Technology Division, CSIR-National Metallurgical Laboratory, Dr. Mita Tarafder is the Recipient of Lady Engineer Award by Institution of Engineers; CSIR Technology Awards; Leadership award by CSIR; CSIR's Technology Award for Business Development and Technology Marketing, 2010 and 2015. She is the Chairperson of Indian Institute of Metals, Jamshedpur Chapter; Life member of Indian Institute of Metals; Institution of Engineers (IE); Society for Non destructive Evaluation and Testing. Also, she is the Founder of Digital Literacy Mission (DLM) for underprivileged students; Innovator of Green Garbage Bags (GGB) for domestic waste disposal; Founder trustee of Relearn Foundation-a trust for promotion of Learning by Doing.

She has 30 international publications and written a book on "Fractal evaluation of materials" available on Amazon.com.



MS. Nupur Ghosh, Council Member, WICCI WBSBC

Ms. Nupur Ghosh, an alumna of Modern High School for Girls is presently the Vice Principal of Mahadevi Birla World Academy, Kolkata. Having completed her Masters in English Literature from Jadavpur University, Ms. Ghosh worked as senior teacher of English in a number of premiere institutions of Kolkata which includes Sushila Birla Girls' School, Modern High School for Girls and Birla High School. She is an author with Pearson Longman and Madhuban and is empanelled by Harper Collins to conduct workshops.

Ms. Ghosh is passionate about dramatics and takes keen interest in Elocution, Extempore Speech and Creative Writing. She is also the Vice President of an NGO, Calcutta Social Project. Recognizing true potential, helping to channelize it and bringing out the best in both her students and teachers where creativity is concerned continues to be her prime objective. She draws strength from the rainbow hues that life has to offer and is inspired by the ordinary people around her.



Pauline Laravoire, COUNCIL MEMBER, WICCI WBSBC

Ms. Pauline Laravoire was born in Paris, where she also spent the first 25 years of her life. She holds a Master's degree in Sustainability and Social Innovation from HEC Paris and has developed her expertise in strategy consulting and social entrepreneurship, especially as the co-founder of non-profit AQWA, which supports social enterprises and NGOs through social impact assessment studies. In the frame of the AQWA project, she travelled the world for a year at the service of non-profits - in Africa, Asia and South America.

In 2018, Pauline moved to Kolkata, where she joined Techno India Group, one of the largest educational conglomerates in India. She is now Sustainability Director of the Group, where she is striving to create more learning and professional opportunities for students in the sustainability sectors, especially through her network-based venture Y-East.



Sarbani Bhattacharya , COUNCIL MEMBER, WICCI WBSBC

Ms. Sarbani Bhattacharya started her career as a journalist in ETV and Cygnus Communications Pvt. Ltd . Then she switched over to Public relations, where she worked for Amway India for more than a decade with responsibilities in media relations, crisis management and CSR in eastern region. In Amway India, she was recognized as a Hi Performer by the Company and awarded as the Significant Contributor by the company. She was pivotal in strengthening External Communication by successfully planning various Media Events like Products Launches, Press Conferences, Media Briefings; One-on-One Interviews. She acquired International experience by attending Global Corporate Communications Conference in USA in May'10 and Nutrilite Health Institute, HQ in Buena Park, Los Angeles in 2011 with Media. She planned a CSR initiative with the honourable Chief Minister of West Bengal and unveiled the initiative at her office in 2018. She had been a member of the prestigious CSR Sub Committee set up by CII for more than a year as well. Currently, in Merlin Group, Sarbani is responsible for conceptualizing public relations and corporate social responsibility plans and in maintaining liaison with the State Government. =



Dr. Sumona Ghosh, COUNCIL MEMBER, WICCI WBSBC

Dr. Sumona Ghosh has been associated with St. Xavier's College Kolkata since 2002. She was the head of the Department of Law from 2003-2018. Presently she is the Joint Coordinator of the Foundation Course. After completing her post-graduation in Commerce with rare distinction, Prof. Ghosh has been conferred with the Degree of Philosophy in Business Management by the University of Calcutta on 31st of July 2014. Her area of research was on Corporate Social Responsibility (CSR). The title of her doctoral dissertation was "Pattern of participation of Public and Private sector companies in Corporate Social Responsibility Activities".

She has published in journals of national and international repute. Dr Ghosh has been highly acclaimed for her guest lectures on CSR in premier institutes of higher learning including the Indian Institute of Management (Calcutta), Indian Institute of Management (Shillong) and MDPs. She has presented papers on CSR at various national and international conferences. Her research interest lies in Corporate Social Responsibility, Sustainable Development, Integrated Reporting and Philosophies of management.



Archita Bhattacharya, WICCI WBSBC

Ms. Archita Bhattacharya is a competent human resource professional with about 14 years of quality experience in HR domain covering all facets of Human Resources. She has an extensive experience in setting up HR processes and systems for start-up organization and in the management and integration of HR function in a post-acquisition environment. Moreover, she does policy formulation and exceptional team building, organizational and analytical skills coupled with demonstrated relationship management and communication abilities.



Anindita Mukherjee, COUNCIL MEMBER, WICCI WBSBC

Anindita is the owner of Posispirit Consulting and also a freelancer. Her work for the past 8+ years has been in the area of Personal, Professional and Business empowerment. She works with Corporates, Educational Institutions and Social Development Projects. She believes in a Holistic approach to development Inside out & Outside in. This spans under the verticals of Personal & Life Skills Development, Mental Health, Appearance & Image Management, Business & Leadership Development. She provides tailor-made solutions for each individual, group, or organisation.

She also works with Startups, MSMEs or individual/unorganised businesses. Apart from these, Posispirit conducts workshops for various target groups as well as provides one-on-one Personal Mentoring on areas like Lifeskills, Mental Well-being or Image Management.



Priyanka Mandal, COUNCIL MEMBER, WICCI WBSBC

Ms Priyanka Mandal is the Founder of Clan Earth, India. The mission of her life is to make our world better than how she got it. She is a Social Reformer turned Entrepreneur working against poverty & unemployment. She is supporting vulnerable slum communities in Kolkata by building skills in them & working on their confidence to create a better future for themselves. She has been working with financially backward communities for the last 4 years focusing on their education and developing skills.

She believes skill-building & unconventional education as means of impacting our vulnerable communities and not donating or giving away. Se lives a minimal, almost zero-waste life and would like to inspire her generation to adopt a sustainable living with a purpose too.



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WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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