

# WICCI UTTARAKHAND COUNCIL (SECTOR-CULTURE & TOURISM)



**WOMEN'S INDIAN CHAMBER  
OF COMMERCE AND INDUSTRY**  
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# Council Vision & Mission

**Vision:** To create a viable and profitable ecosystem for India Women in the Culture & Tourism sector for their greater representation and leadership.

**Mission:** To empower an ecosystem where women in India can aspire and be inspired to step into the Culture and Tourism sector with innovation, creativity, education access, solidarity and empowerment.

**Value Proposition:** Broadening the scope and possibilities of the culture and tourism sector to make it more accessible, economical and inclusive to Indian Women.

*Welcoming  
Council Members*

*to*

***WICCI***

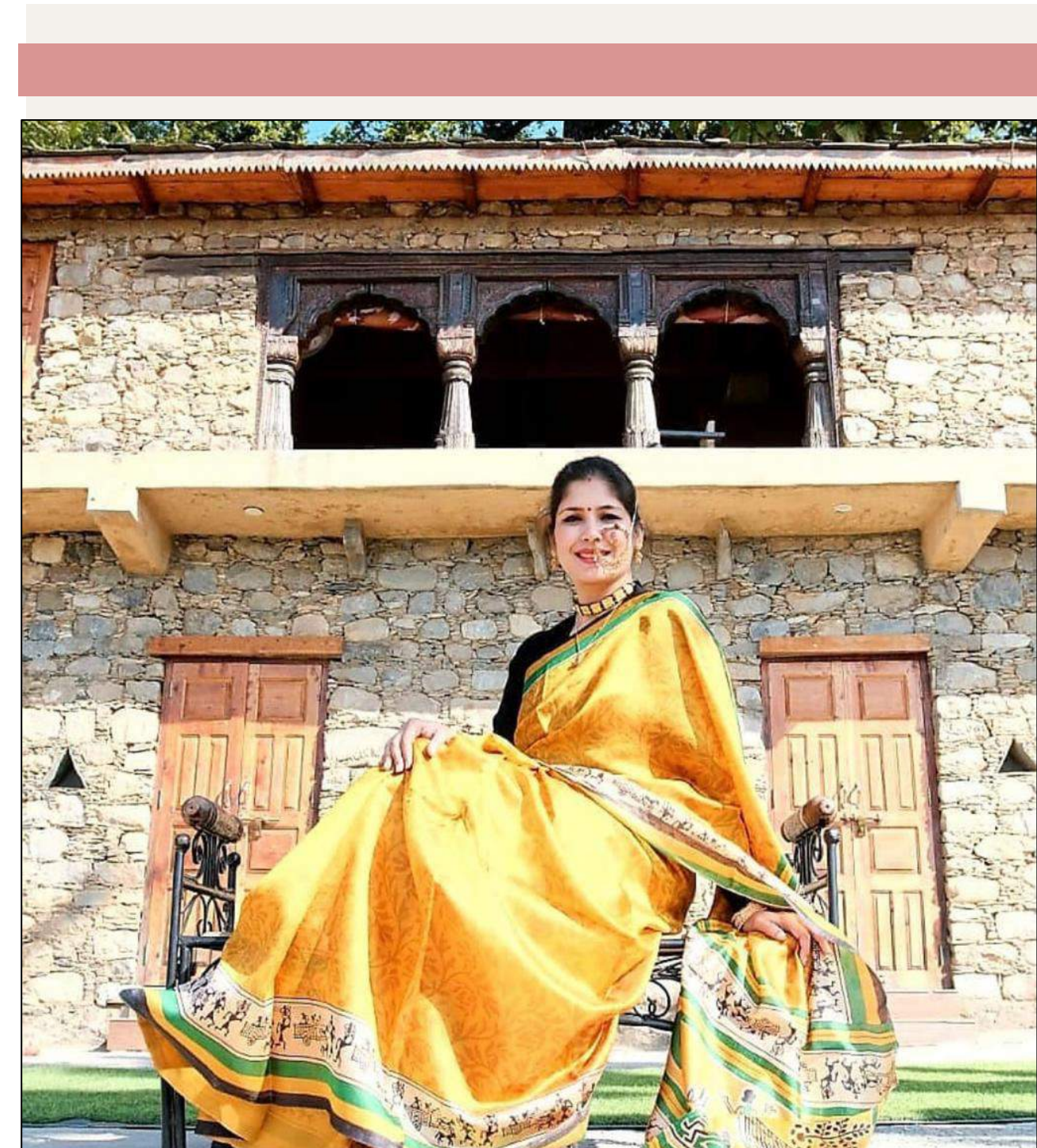
*President, Vice President  
and 20+ Nominated  
Council Members*



## **MAMTA RAWAT, PRESIDENT**

### **UTTRAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Mamta Rawat has been an educationist for about a decade and is now an Image consultant affiliated to Image Management Professionals Association(IMPA). She is also an entrepreneur working in fields of Waste management and Renewable energy. She has a Media production company and is Life time member of Indian Motion Pictures Producers Association (IMPPA). She has been actively supporting various causes in the fields of culture, education of girl child, education for differently abled children and local arts. She is proficient in singing and has done playback singing. She is fond of travelling and exploring new cultures. She is also member of many social and business associations within and outside Uttarakhand.





## **AMRIT MARBANIANG BURRETT , VICE PRESIDENT UTTRAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Amrit has a vast and varied working experience in many fields such as being at a recreational centre in Canada, as a production executive in a media house, as a journalist for a magazine, as CRE & marketing executive for an Info Tech firm, as counsellor for Doon Youth centre, as School Social Service Coordinator & Master in charge of the Video club at The Doon school and as Head school & student welfare, Head activities and community service at Ecole Global school. Currently she is the Director of a new social-entrepreneurial venture with the ladies of Village Purkul, called Project Purkul which aims at creating young and budding entrepreneurs out of the local artisans. She is a member of prominent associations like The Friends of Doon, Youth for human rights , Rotary Club, Founder Member on the board of Aasraa Trust, Board of Human Right & Social Justice Association.





## **RAJNI RAWAT, COUNCIL MEMBER UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Rajni Rawat is married to Maj Gen A S Rawat(Retd), who is presently the Chairman Uttarakhand Public Service Commission. As an Army wife she has accomplished dedicated work in the field of empowering the wives and families of Army personnel in a career spanning more than three decades. The work focused on the important societal issues of Adult education, Setting up Vocational Training Centres for empowerment of women and children of the soldiers, Rehabilitation of widows, Promoting culture of various states, Promotion of health awareness and well being, Conceptualizing and implementation of community welfare Projects, Counseling sessions for solving marital discords, Management and running of various AWWA institutions and shops.



## SHIVANI BHARDWAJ, COUNCIL MEMBER UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI

Dr Shivani Bhardwaj is the founder of NGOs like SAFFP, Pravah, Nirmana and networks such as National Alliance for Labor Rights, Consult For Women and Land Rights (CWLR). She has been Awarded by The NITI Aayog, Ministry of DONER for her social enterprise - the woman resource zone. She has authored publications on training, child rights and on gender resource gap. She is member of sexual harassment committee of a research organization, law firms, Ministry of Food, DOE and CAG. Her assignments on gender based violence, safeguarding and human resource development make her travel world wide to deepen child rights, human rights and workers concerns. As a member of Habitat International Coalition and Food, Water Security Coalition India she lead research and was on the steering committee of the World Urban Campaign and Gender Equality Action Plan of the UN Habitat. She is on the board of startups like Green Assets, Love Your Neighborhood Campaign and had lasting links with movements on labor rights, environment, youth and Dalit women.

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## **GROUP CAPTAIN SANGEETA KATHAIT (RETIRED), COUNCIL MEMBER UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Group Captain Sangeeta Kathait (Retired) was a combatant member of the elite Indian Air Force. She has served for 21 years and has been commended by the Chief of Air staff on two different occasions. She is an able administrator has also been a creative head in the specially tasked publicity cell of the Indian Air Force. She is a trained Psychologist has trained officer cadets. She is actively engaged in training candidates aspiring to join defence forces. She is also a keen traveller and is closely related to her roots, culture and traditions. She also promotes the culture of Uttarakhand at various forums.





## **BINITA NEGI, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Binita Negi is an educationist and has 21 years of professional experience in the field of education. She attended the 'National Education Summit 2014' and also attended professional training program at Brisbane, Australia. She has been awarded 'Best Teacher Award' by Inner-wheel Club and other prestigious organisations multiple times for her excellence in teaching profession. She has been actively participating in cultural programs and activities of Garhwal since her childhood days and is very keen about exploring the cultural heritage and arts & crafts of Uttarakhand.





## MAULSHREE GARG, COUNCIL MEMBER

## UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI

Maulshree Garg is a graduate from “Indian Institute of Crafts and Design” She has completed her Graduation in Interior design and then specialization in Furniture design. The debut projects that she got to work on after completing post grad helped her to lay a very strong foundation in her quest to design and develop unique, nature inspired, eco-friendly utility products and furniture. She is a professional product and furniture designer, she is based in the shivalik range of Uttarkhand, and is actively involved in making attempts to revive and reinvent various craft styles of India. Her professional journey started in **Jan 2011** with a textile craft documentation project in Kumaon & Garhwal region of Uttarakhand. She launched Designs by Maulshree, a product design studio in Dehradun in 2017.





## DEEPTI CHANDOLA, COUNCIL MEMBER

### UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI

Deepti Chandola has done masters in Visual Arts and is the owner of Trishaans design, Dehradun. She has successfully completed multiple Residential and Business projects under the banner. Working on restoring and redesigning dilapidated Himalayan homes that have been abandoned due to prolonged migration in the state. Conceptualized, designed and successfully running homestays under the brand name *Pathaal* in Dehradun and Pauri Garhwal to promote hyper local rural culture and tourism in villages. Currently working on reviving Garwhal's culture and long lost traditions through promotion of local handicrafts like traditional brass & copper utensils, wood craft and carvings etc.





## KRITI RAWAT, COUNCIL MEMBER

## UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI

Kriti rawat is a graduate in Fashion Design and has worked with Fashion Designer duo Shantanu and Nikhil. She has researched and worked on conserving and promoting the Art , Culture and Handicrafts of Uttarakhand. She worked with The Hans Foundation, as a Design Consultant in Uttarakhand. She has assisted in promoting the state's culture like the Aipan Collection which is a collection of handwoven shawls and Stoles that were inspired the local folk art of Kumaun Region. She is also working on other crafts like Pine Needles Craft, Hand beaten Copper Craft, HandKnotted Rugs, Bamboo Basketry, wood Carving etc. She is the President of Shail Rachna Artisan's Society which is working with the Artisan's of Uttarkhand, and provides them design inputs and training. Currently she has started Himalayan Threads a company that promotes handcrafted products from Uttarakhand.





## **RADHIKA PUNDIR, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Radhika Pundir is a management graduate who has been in education management. She is a renowned Image consultant and a POSH Certified Trainer Empanelled by Ministry of Women and Child Development, Government of India. She is also a NLP Master Practitioner cum Coach. **She has** Conducted Corporate Training Workshops for Multinationals companies like Philips India Ltd, Dabur India Ltd, IHM, Religare etc. Worked as a Soft Skills Trainer/Lecturer with many prestigious Institutes like St. Aloysius College, Jabalpur, Government University in Jodhpur –JNVU, Institute of Business Management, Shimla, Symbiosis, Noida and Centum Learning Centre of Bharti Group. She is keen about promoting culture of Uttarakhand.

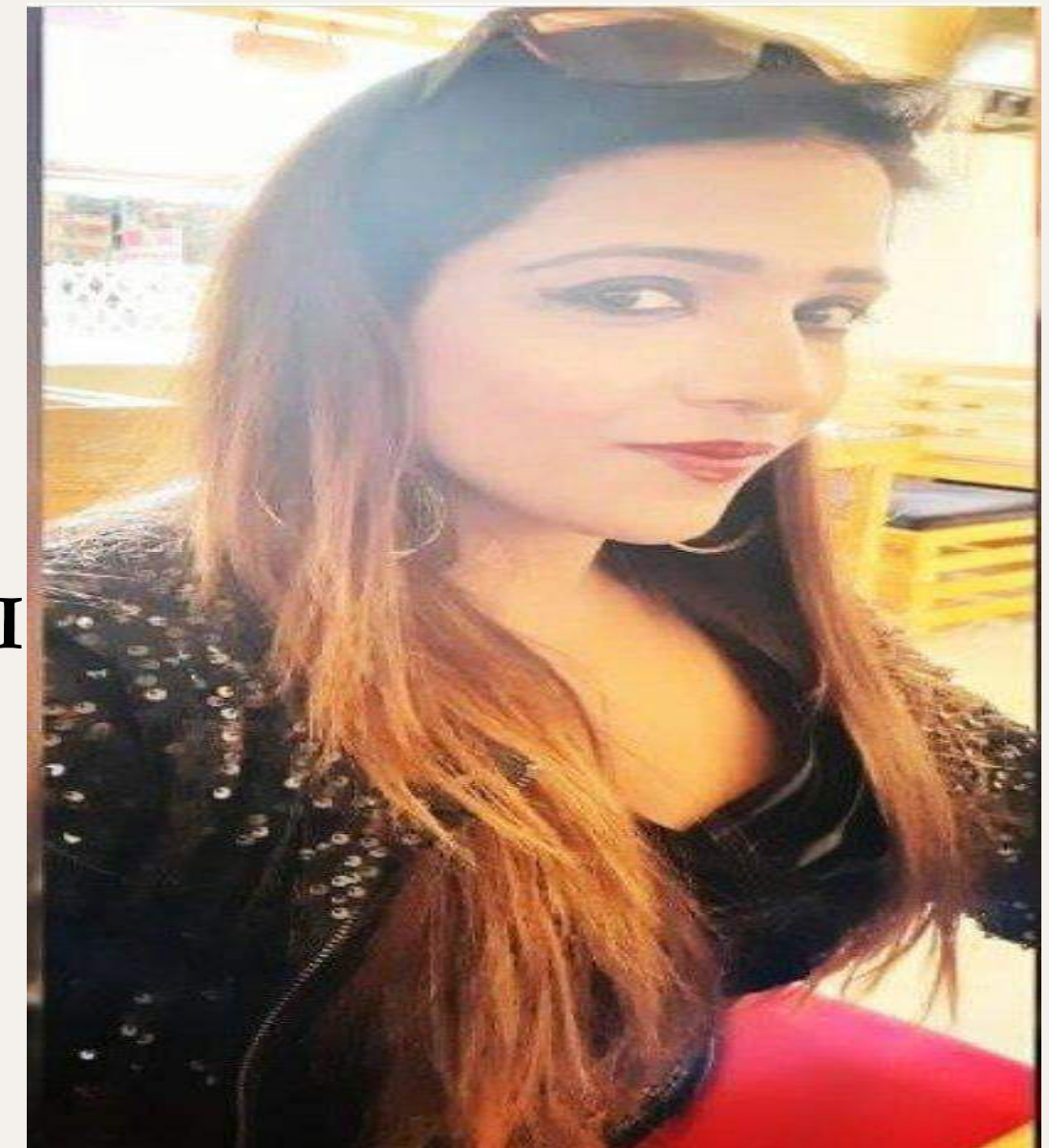




## **DISHA AGRAWAL, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Disha Agrawal is a power lifter by passion, Electronic engineer by profession and has Worked with ACS in Bangalore. Gymming is a passion for Disha and dancing & exploring world are the hobbies pursued by her. An Easy going person and a super active and a very possessive mother. She is a dog lover and rescuer of abandoned fur babies. She is an active member of the ladies initiatives at Opto electronics factory at dehradun . She loves to explore various arts and crafts of the various states.



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## **SHIWANI GUSAIN, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Shiwani Gusain is a Limca book of record holder for youngest solo paraglider 2001 . She was also awarded “National child award for Exceptional Achievement 2003”, by Govt. of India Ministry of HRD. She has been awarded the Rajya Stree Shakti Puruskar “Tilu Rauteli” Award 2014. She is an entrepreneur and is the Founder and owner of MY ADVENTURE CLUB (MAC) established in 2009. she was recently awarded by Aparaaajita Social Welfare Foundation as the Youth Icon and Social activities in Adventure Tourism in Aug, 2019. She is a well known name in Uttarakhand.





## **PRIYANKA AGARWAL, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Priyanka Agarwal has done MBA and is an Independent Project Manager by profession, having 15 years of professional experience in companies like Genpact & Accenture in Delhi NCR. She has an expertise in managing small to medium scale Non IT Projects. She is well versed in conduct of corporate trainings and design thinking workshops. She is actively associated and working with education and skills development NGOs and has keen interest in travel and promoting culture, history and food of various regions. She has now moved to Pauri Garhwal region of Uttarakhand and is working on promoting organic farming, culture and traditions of the region.





## **MAMTA RAWAT, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Mamta Rawat is a teacher by profession and hails from Didihaat, Kumaun. She is a trained singer and has a degree of Sangeet Visharad. She has been actively involved in social upliftment of Veer Naris of martyrs and has been involved in various causes like vocational training, promotion of health & well being and adult education. She is actively involved in various forums and platforms for social and cultural activities.





## **NEHA JITENDRA, COUNCIL MEMBER UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Neha Jitendra is a teacher and a business women. She loves to travel and explore new places. She works with SATHI organisation. She is a post graduate in Pharmacy and is working in the field of waste management and sustainable environmental projects .





## **SHRUTI KAUSHIK, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Shruti Kaushik is a B Tech and has worked in BHEL initially. She started Saheli Trust in 2013, which works for women and children. SheCab, a taxi service for women, by women and of women in 2018. SheTravels, aims in exploring the untouched areas of Uttarakhand and providing safe options to women for their stay. Saheli Residence, aims at providing education and shelter to the women in distress. Education@YourDoorstep aims in providing education to those who cannot come out of their houses and are drop outs from schools.





## **NEETU RANA, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Neetu Rana has worked with various firms in the field of sales, marketing and education for more than a decade. She is now working at Purkul Stree Shakti Dehradun form 2009 – 2020 and has been awarded the best employee award in 2016. At present she is the ward member of Purkul Panchayat since 2019. She is working with the Project Purkul initiative which has almost 150 ladies working.





## **SOMYA DHIMAN, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Somya Dhiman runs a Shakti Self Help Group(SHG) and is associated to a cluster Virangana where they have 300 ladies as members and are working at a village level. Somya is the secretary of the self help group. Her strengths are working at ground level and motivating the ground force especially women. She has good understanding of the government policies and can work independently.





## **SUNITA TYAGI, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Sunita Tyagi has worked with the Stree Shakti Purkaal for 17 years. She started as an artisan and was promoted to various designations within the centre like supervisor , checker, garment in charge and finally rose to production in charge. She has been a ward member in the gram panchayat and is also running a self help group by the name Pragati. She is an active member of Virangana cluster where 300 ladies are members and are working at a village level. Her strengths is to coordinate work at grass roots level and motivate people specially women. She has keen interest in Art and culture of Uttarakhand.





## **SHRUTI LAKHERA TYAGI, COUNCIL MEMBER**

### **UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI**

Shruti runs an NGO known as Raybaar skill development training centre. She has a diploma in export & business strategy of handicrafts, diploma in advanced natural fibers research from ICAR-NINFET Kolkata. She has worked for a tribal NTFP brand 'Tribal Hut'. She is a trainer, designer and master craftsman in handicrafts for UHHDC & DIC Haridwar. She is associated with Forest rights committee, Laldhang, Haridwar and is involved in skill development of women under NRLM scheme. She has been active in employment generation through NTFP. She is empanelled with R-SETI, TRIFED, ICAR-CSIR CIMAP, ICAR-NINFET. She has won Naari Shakti award 2019, Haridwar and entrepreneur of the year 2018 by UHHDC.





## SUMAN RAWAT, COUNCIL MEMBER

### UTTARAKHAND CULTURE & TOURISM COUNCIL, WICCI

Suman Rawat has worked in travel and tourism industry for more than 12 years and started the Platinum Devcon Projects Pvt. Ltd. & Ojas Holidays Pvt.Ltd in 2009. She is also running Pine Queen Hotel at Kanatal, Uttarakhand and has a brand concept by the name of '**Chal Naari**', in which many travel enthusiasts are associated. The concept is based on the desire of women to have tailor made experiences for their travel experiences. The 'Chal Naari' organization is governed, operated and managed by women only. She is having very good association with investors, corporates as well as industrialists and buisness associations.





# SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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