

# WICCI COUNCIL NAME (Uttar Pradesh State council for Entertainment Media Council)



**WOMEN'S INDIAN CHAMBER  
OF COMMERCE AND INDUSTRY**  
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# *Welcoming Council Members to WICCI*

*President, Vice President  
and 20+ Nominated  
Council Members*

# TYPE NAME & WICCI DESIGNATION

(Sadaf Rizvi) PRESIDENT, COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

### ➤ Career Objective

Seeking Senior Level Assignments in Television Production ,Programming, Scripting and Media Studies .

Want to be an integral part of an organization, which values integrity and quality in its products/services and its employees.

### ➤ Career Achievements

Provided professional editorial skills in the preparation and release of basic to complex employee news items, special articles, publications, information booklets

Prepared publications by independently creating story ideas, by gathering information through interviews and other forms of research, by performing complex editing tasks, and by writing simple to complex drafts of publications.



# TYPE NAME & WICCI DESIGNATION

(Shailja Naqvi) VICE PRESIDENT, COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

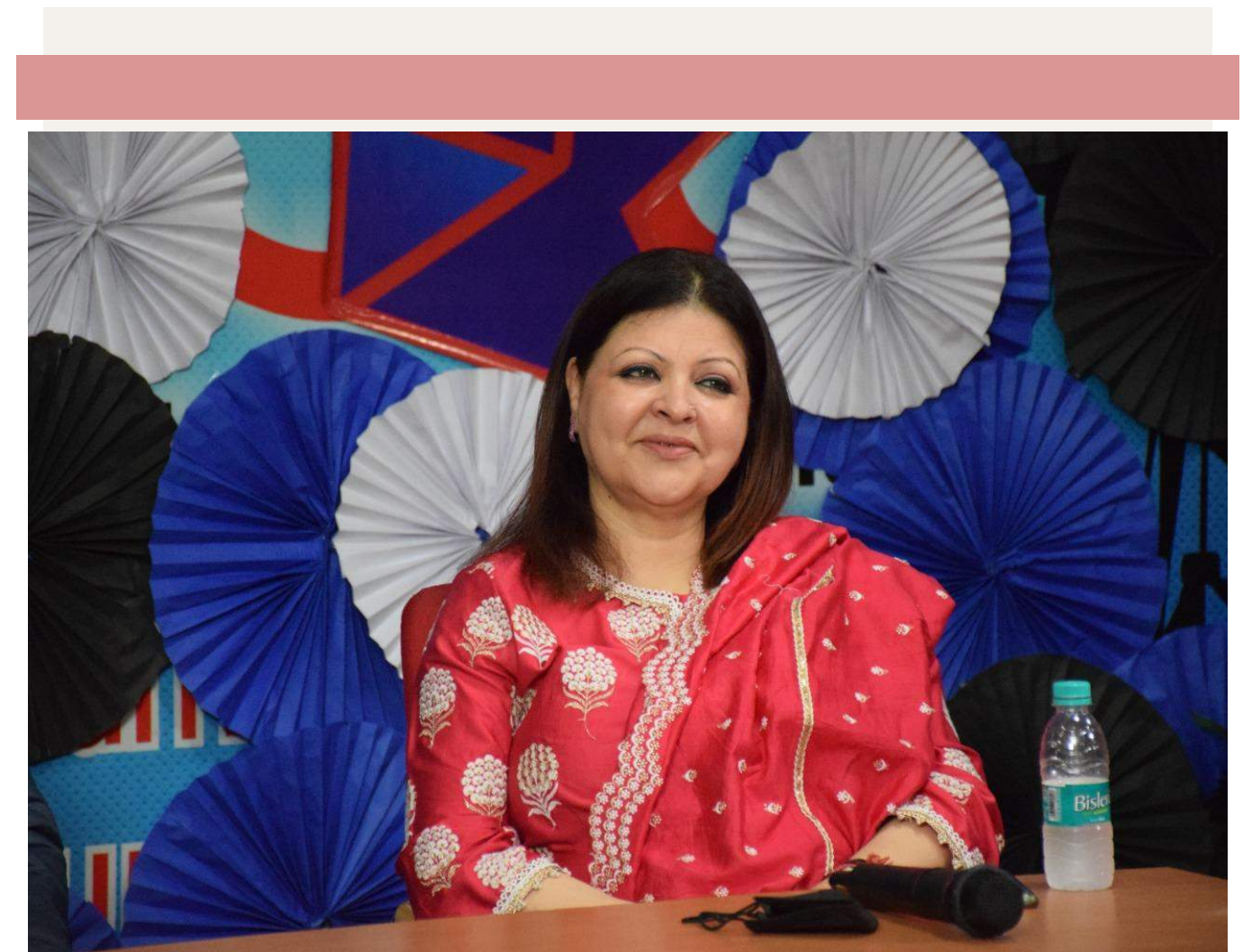
## **BIO :- Shailja Naqvi**

**An experienced, detail-oriented media professional, content specialist, energetic change agent, communicator and collaborator with experience in main stream TV Channels, FM Radio Stations and Digital Platforms. A savvy team leader willing to listen to and advocate for essential creative voices, an out of the box thinker to elevate organizational performance, new business development & partnership establishment. Known for maintaining high quality standards and bottom line profits, conducting expansive market assessment to uncover key revenue drivers and new opportunities.**

### **Expertise**

#### **Media:**

**Create, lead and collaborate on strategy development and project management. The ability to successfully manage multiple internal and external initiatives/projects in a deadline-driven environment. A solid understanding of advertising, marketing, and strategic brand management, and how to best leverage these in a digital environment.**



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Manjari Pandey) COUNCIL WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

Even after marriage, she didn't stop to achieve her goal & accomplished her life long dream of being a fashion designer. No sooner, her dedication & hard work was paid off & She came in limelight for her innovative one zip saree, When idea of stitched saree was not even introduced & was also admired by the U.P Government which gets her selected for the Dubai Fashion festival to represent India. After that she decided to carry forward her heritage and started teaching Bharatnatyam & classical vocal and started "Manjari Institute of Music & fine Arts (MIMFA)" which has four branches in Lucknow. With different types of performing art courses. But flames of her passion was still burning in her soul & with the support of her husband Mr. Ashish Pandey in following her passion on 15 Oct 2019 she started Mfab9 a clothing brand of Indian ethnic wear for male, female & kids as a co-founder and CMD of the company. Not only to become an entrepreneur but also to reignite her passion with her creative vision & guidance, and to uplift the artisans of the field who deserves recognition. They are leading an effective team to deliver the best. Reviving the forgotten ethnicity of the tradition of India by helping out deprived class and empowering women. They are promoting weavers, artisans, handicraft & hand loom industry as well.



# TYPE NAME & WICCI DESIGNATION

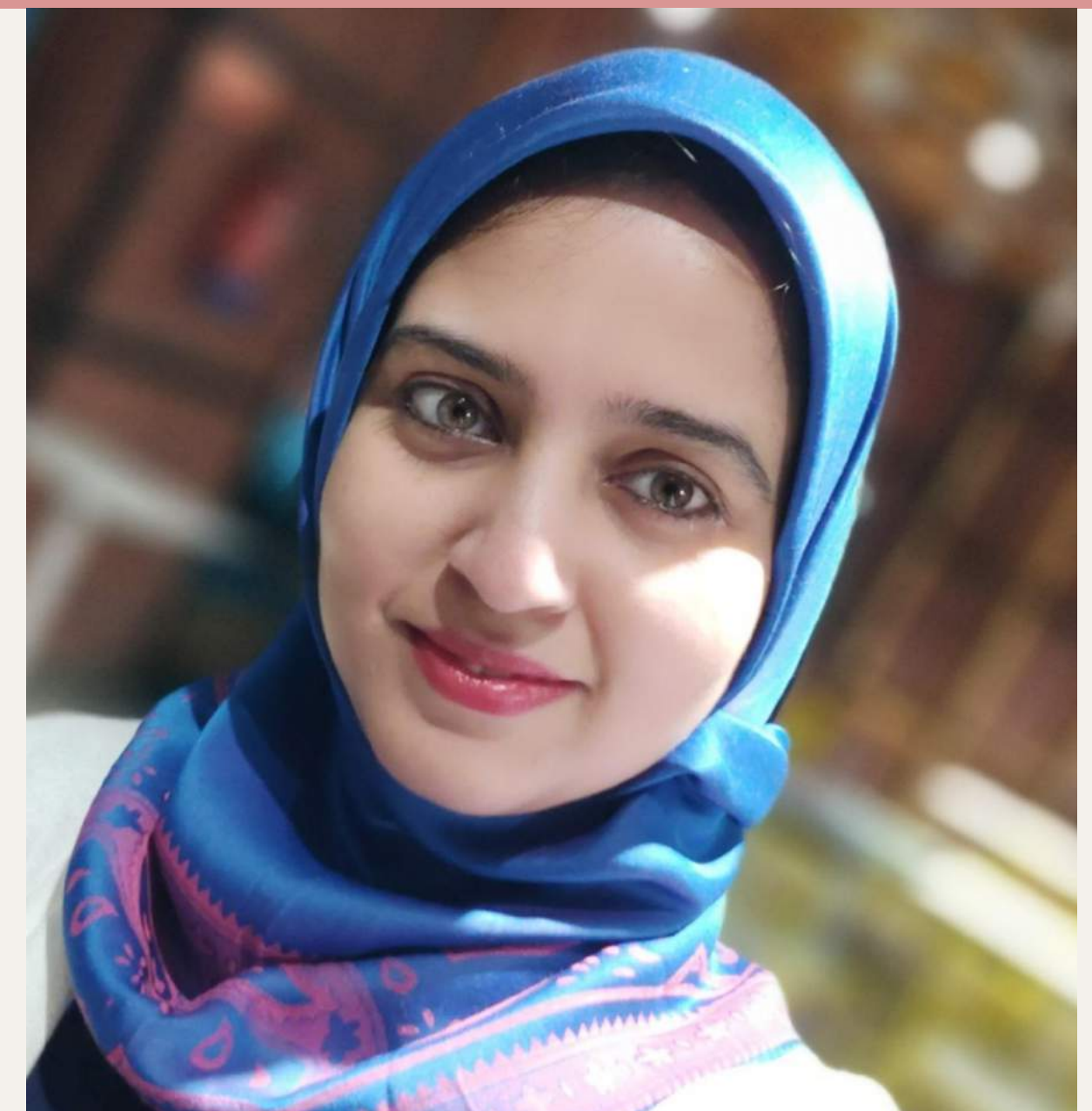
COUNCIL MEMBER, (Zahra Naqvi) COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

**Zehra Naqvi** is an author and independent journalist who has spent a decade writing on literature, gender, and socio-political issues. She has written for the *Indian Express*, *Reader's Digest*, *The Hindu*, *The Wire*, *Outlook*, *Financial Chronicle*, *The Quint* and others. Her first book, titled '*The Reluctant Mother: A Story No One Wants to Tell*', has been published by Hay House.

Zehra has been featured in the RBTC list of *100 Most Inspiring Women from Uttar Pradesh*, and has been featured on Rajya Sabha TV in a documentary on Women Achievers from Uttar Pradesh. She has appeared on international radio as well, speaking on gender justice. She is the winner of the INSPIRE Writer of the Year Award for 2020 as well as 2021.

Zehra is a quadruple gold medalist in journalism from Aligarh Muslim University. At present, she teaches Journalism and Mass Communication at Jamia Hamdard University.



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Dr. Arpita Srivastava )COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## **BIO :-**

Dr Arpita Srivastava

M.B.BS,M.S(Obstetrician and Gynecologist)

Gold medalist KGMU,Lucknow.

Currently working as senior gynaecologist,UPPMS.

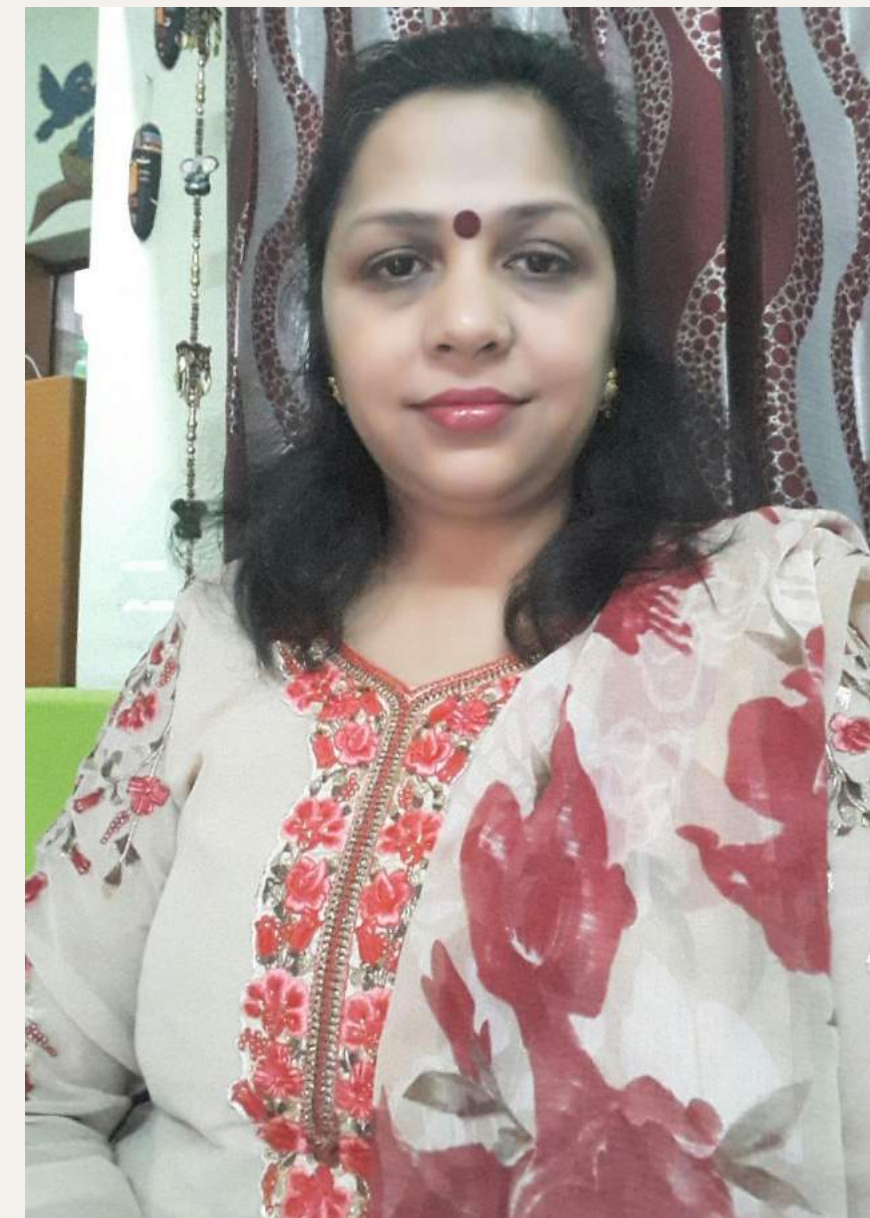
20yrs of experience in women reproductive health.

Constantly working in Government of India programme for Safe motherhood and reducing maternal mortality.

Participating in committees on adolescent health and Menstrual hygiene.

Interested in helping to improve infrastructure of government health facilities.

Attachments area



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Anita Mishra) COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## **BIO :-**

Not all the entrepreneurs are epitome of their ventures. But Anita Mishra is certainly one. She is glamorous and elegant. Her grace comes naturally with enormous self-confidence. Coming from the lineage of a family of educationists (Laxman Das Atithi Grih in BHU is named after her grandfather), Anita has an uncanny knack of learning. She is as passionate to learn about new inventions in beauty care as she is about school subjects to teach her children. She is successfully running 5 Lakme Beauty Salons; 4 in Lucknow and 1 at Varanasi. Lakme academy at Lucknow n varanasi. There are two more to come in the vicinity. With more than 80 employees, who are like her extended family members, the hospitality and warmth extended at her salons attract customers from the cross section of the society- from college girls to housewives, from professionals to celebrities and from elites to who's who of the city. Her salon was chosen to be the official beauty and make up partner for Pentaloon Femina Miss UP contest 2013 & 2014. Her salons are the largest revenue contributor to the Lakme Lever doing more than 1000 bridal make ups in a year. She is regular column writer on beauty in Grihsobha (A Delhi press magazine), Hindustan Times Lucknow, Times of India, Lucknow, she was Judge in Dabur Gulab bari UP Face of the Year 2011, Pantaloon Miss UP 2011, Anokhi Contest Held by Hindustan Daily News paper Varanasi 2012, Maheswari club "DANDIYA" 2012, Amar Ujala 'Rupantaran' Varanasi news Paper daily 2012, Sahara India Fasion Show Lucknow 2013, Amar Ujala 'Rupantaran' Lucknow news Paper daily 2013, Fashion show held by NIFT.





# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Iram Mirza )COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## **BIO :-**

My name is Iram Mirza. I am 44 years of age ...I've completed my grade 12 in home science from Aligarh Muslim University . I got married during my first year at Isabella Thoburn college. I did not pursue my studies after marriage. I have two sons and I live in kanpur. My husband, tasneef mirza, runs a successful leather business in Magarwara, Unnao.

Currently I am a housewife. I love growing vegetables in my kitchen garden in my spare time. I also enjoy reading books .

Three years back, I opened my charitable school wherein I teach girls and women sewing so that they can become self reliant. Currently we have trained around 300 girls who have gone on to get jobs in local boutiques and tailor shops. It's very satisfying for me to make whatever little difference I can in people's lives.



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Roli Shukla )COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

*Curriculum Vitae*

**Roli Shukla**  
Address: H.No.112, Mayur Vihar Phase-I New Delhi  
Mob: 7838872081  
Email: rolishukla37@gmail.com  
Web Profile:  
<http://www.youtube.com/watch?v=MBxWunoUBi4&feature=youtu.be>

### Highlight on my Talent:

- Highly goal oriented and driven to achieve and surpass goal.
- Communication Skills
- Excellent writing skills in Hindi.
- Professional Anchoring Experience of 8 year in Radio.

**Career Objective:** To excel in Advertising/PR Media Industry with the skills developed over the years especially in Public Relations/Communications, VO and Script writing in Hindi.

### Work History:

- Currently Working as a Radio Jockey and News Reader in AIR- FM RAINBOW 102.6 MHz (Prime Time Show – Good Morning India)  
**Duration:** June 2014 – Present as freelancer.

- Worked as an Anchor in 'Channel One' news channel  
**Duration:** Sep 2015 till Feb 2016 on contract bases.

- Worked as Radio Jockey in AIR- FM Rainbow 100.7 MHz in Lucknow City (Prime Time) **Duration:** April 2011 till June 2014 as Freelancer.

- Worked as an Account coordinator cum Admin in **Virgin Media Pvt. Ltd.**

### Responsibilities:

- To handle client communications.
- Assisting with mailings.
- Communicating with the client on the regular bases in a professional & efficient manner.
- Meeting of day to day work deadline.
- Providing feedback on project timelines.
- Maintaining current work-in-progress records and continually seeking ways to maintain the client-agency relationship.

**Duration:** Feb 2010 till March 2011.

- Experience of 5 years as an Anchor in FM-Gyanvani 105.6MHz – Educational Channel as Freelancer.  
**Duration:** May 2008 – Mar 2013 as Freelance Anchor.

- Worked as Production Asst. and Anchor in **Vasundhara Production Ltd.**  
**Duration:** May 2011 – May 2012.

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rolishukla37@gmail.com

AIR- FM RAINBOW 102.6 MHz (Prime Time Show – Good Morning India)  
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**Professional Qualification in Media:**

- 1 year Training Programme in Broadcast and Digital Journalism.
- Vani Certificate Training Programme Certified by PRASAR BHARTI – Nov 2010

**Professional Qualification:**

- Master of Journalism & Mass Communication from UPRTOU.
- Post Graduation Diploma in Journalism & Mass Communication from UPRTOU.

**Educational Qualification:**

- B.Sc from Lucknow University.
- Intermediate from U.P. Board.
- High School from U.P. Board.

**Personal Details:**

Father's Name: Mr. S.N.Shukla  
Date of Birth: 20 Aug 1987  
Language Known: Hindi, English  
Hobbies: Reading, Social Networking.



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Nupur Bartwal )COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

Nupur Bartwal is an Author, Speaker and Mentor & Transformational Mindset Coach with more than twenty-three years of rich professional experience in the corporate sector. She has worked across a gamut of industries holding leadership positions in blue-chip organizations like Tata Telecommunications, Reliance Capital, Jindal Steel, Ogilvy & Mather, and Percept Advertising. She has now decided to pursue her true calling and become a Life Coach, who guides people in finding their life purpose and discovering their true selves. Nupur believes life is about knowing why you're here and living purposefully. She is an ICF certified Life Coach and Neuro-Linguistic Programme (NLP) practitioner trained in the Non-Violent Communication (NVC) process who guides people about how each one of them can serve the world in their own unique way and win, overcoming the challenges they come across. She impresses upon resilience as a life skill that one can learn over a period of time to navigate setbacks and adapt to change. Her book 'IN IT TO WIN IT: Getting the Most out of Life' is a best seller on Amazon. She runs her podcast by the name 'Mind Matters with Nupur' that addresses various self help and self development issues and is available on Spotify, Anchor, and 6 other audio platforms.



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Nadia Rahman )COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## **BIO :-**

Nadia Rahman, Masters in Food n Nutrition. I have several years of experience in working as a Center Manager with one of the most leading brands in healthcare sector " VLCC Health Care Limited". Also I got the opportunity to work as 'Head of Institute' with VLCC Institute of Cosmetology and Nutrition. During my 15 years of career, by the grace of Almighty...i was felicitated twice with the most prestigious Magic Hands Award in VLCC for the Best Center Manager, PAN India. Also i was graced with the Youngest Entrepreneur award from a leading Educational group of Varanasi.Well...if i want to describe myself in one line...I am a very Optimistic person with progressive mindset and for me learning is a continuous process and i tend to learn as much as it gives me pleasure and satisfaction.To me..."If Nobody is perfect...i would prefer to be that Nobody"



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, ( **Swati Wangnoo** ) COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

Swati Wangnoo is an internationally acclaimed kathak Exponent. A culture ambassador to represent India in many countries, she has done graduation from Delhi University and professional studies in Kathak dance including a Post Graduate Diploma in Kathak from National Institute of Kathak. A choreographer and performer at par excellence She has received scholarships from Sahitya Kala Parishad as well as Ministry of Culture and Ministry of HRD during her course. A recipient of Shringar Mani from Sur Shringar Mumbai and Maa Sharika award from Kashmiri Sevak Samaj. She received Women's achiever award on international women's day in 2019 and Dr.Sarojini Naidu the nightingale of India international award in 2021. She is also an empanelled A-grade artist of Doordarshan and ICCR Swati has delivered numerous lecture-demonstrations/workshops organised under the aegis of IRCEN and SPIC MACAY. She has performed Kathak extensively in India and abroad.



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Upma Chaturvedi )COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

AREAS OF INTEREST Education, Health, Hygiene, Women's Security, Women Empowerment, Confidence Building of Students EXPERIENCE More than 31 years of teaching, research, and administrative experience. WORK EXPERIENCE 2014 – 2021: Officiating Principal, Avadh Girls' Degree College, Lucknow. 1996 – till date: Associate Professor, Avadh Girls' Degree College, Lucknow. 1989 – 1996: Assistant Professor, Avadh Girls' Degree College, Lucknow. EDUCATION Ph.D. (Geography), RML Avadh University, Faizabad, U.P. 1996 M.A. MLK PG College, Balrampur (U.P.) 1988 B.A., Allahabad University 1986 12th Government Girls' Inter College, Balrampur (U.P.) 1984 10th Government Girls' Inter College, Balrampur (U.P.) 1982 Recipient of Four First Class ranks in Board & University Examinations AWARDS & GRANTS ❖ Awarded the 'Pride of Education' award by Sanatan Mahasabha on 16th June 2019. ❖ Awarded the Achievers of Uttar Pradesh Award 2017 for contribution in the field of Education by Shri Dinesh Sharma, Deputy Chief Minister of U.P. (28th December 2017).



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Madhu Sharma )COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

**WORK EXPERIENCE** Section Officer All India Radio All India Radio which is one of the strongest pillars for Indian culture. Preserving all the important programs, speeches from our leaders and radio autobiography of eminent personalities. **Achievements/Tasks** Have a great track record working with central archives and sorting thousands of files and tracks After working for 33 years have got a great RC Vice-President and Production Co-ordinator **Robroo** Robroo is a theatrical group, that represents the society which dares to ascertain its reflection within the mirror. It is one among the leading and registered theatre groups in Delhi on its merits and commitment towards realistic and literary productions. **Achievements/Tasks** Manage the theatrical Crew, along with managing theatre shows for the group. Have arranged many shows for the group with 7-8 more in the pipeline. **Treasurer GGRWA** The GGRWA stands for Gaur Galaxy Resident Welfare Association, I have been Treasure of the Society running it successfully for two years. Have maintained the Log books and accounts of the society, as part of the welfare activity for the society **Tasks** Running it successfully for two years.



# TYPE NAME & WICCI DESIGNATION

COUNCIL MEMBER, (Sweta Prasad Verma )COUNCIL  
WICCI (Uttar Pradesh Entertainment & Media)

## BIO :-

Sweta Prasad Verma is iconic name in IT corporate industry with Service Management , M&A, PR and Project management experience of 17 years who now also guides youngsters, fresher's & Students on IT jobs, spirituality, personal growth and with other career consultations, Tarot Reading and life questions and wellness consultations . She is working on learning all healing modalities and evolving her own method for same. She is a motivational speaker and she believes in being active, doing hardwork and always smiling. She is also a socially active Tarot Reader with the name of Moirai Diviner with her own YouTube channel and likes to help everyone. She is well versed with Managerial capabilities and certified in more than 12 IT degrees like Togaf, ITIL MALC Expert, MS Azure, IRCA Lead Auditor, Prince2, ISFS, Exin Cloud Integrator, apart from double Masters in Biotechnology, Bioinformatics and Operations Management and also certified in Dietetics and Nutrition Health Awareness for society. She has been part of National Social service to society for two years. She has received many awards like HCL Renaissance Vinci Award, Best Women Colleague Award, HCL Livewire Award for outstanding work and performance. She is also HCL O2 & O3 Infinity Awards winner for highest achievement. She has received Hamdard Scholarship and Maulana Ali Miyan Scholarship for academic brilliance and research work. She has also been awarded with Best Science Student and felicitated with Margaret Wallace Scholarship and National CDRI scholarship for research. She has also been designated as Auditor and Quality Champion for Six Sigma Projects in HCL. Apart from this she is a socially active fashion & media





# SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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**SHECONOMY**



Albania, Angola, Armenia, Argentina, Australia, Azerbaijan, Bangladesh, Brazil, Burundi, Cameroon, Canada, Chad, China, Costa Rica, Croatia, Cyprus, Czech Republic, Colombia, Ecuador, Egypt, Ghana, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Italy, Israel, Ireland, Japan, Kazakhstan, Kenya, Kyrgyzstan, Lesotho, Luxembourg, Malawi, Malaysia, Mexico, Moldova, Monaco, Montenegro, Morocco, Mozambique, Malta, Netherlands, Nigeria, Nepal, New Zealand, North Macedonia, Norway, Paraguay, Portugal, Peru, Puerto Rico, Philippines, Qatar, Romania, Russia, Rwanda, Serbia, Singapore, Slovenia, Spain, South Africa, South Korea, Suriname, Sweden, Switzerland, Syria, Tunisia, Turkey, Uganda, Ukraine, UK, Uruguay, Venezuela, Vietnam, Virgin Islands (US), UAE, USA, Uzbekistan, Zimbabwe.<sup>8</sup>



WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY