

# BRAND CREATION & MARKETING COUNCIL. MAHARASHTRA



**WOMEN'S INDIAN CHAMBER  
OF COMMERCE AND INDUSTRY**  
[www.wicci.in](http://www.wicci.in)

# Council Vision & Mission

OUR VISION AND MISSION IS TO MAKE WOMEN ENTREPRENEURS TO CREATE THEIR OWN BRAND VISIBILITY IN MARKET , TO SPREAD IDEAS AND CONNECT PROFESSIONALLY TO MAKE THEM PRODUCTIVE AND SUCCESSFUL.

*Welcoming  
Council Members to  
WICCI*

*President, Vice President  
and 20+ Nominated  
Council Members*



# TYPE NAME & WICCI DESIGNATION

BRINDA RAWAL PRESIDENT, BRAND CREATION & MARKETING COUNCIL  
WICCI

**BIO :-** With a experience in Varied sector now owns her own Business of Job consultancy in Nashik.

Recruitment specialist.

With specialization in Marketing has slowly build her own name in job market .

Counselling people in all aspects of life has always been a forte .

Awaraded with Brand leadership award in 2019. by CMO asia.

Articles are published in swiftnift business magazine and most popular stories etc.





# TYPE NAME & WICCI DESIGNATION

MAYURI KULKARNI VICE PRESIDENT, BRAND CREATION & MARKETING COUNCIL WICCI

**BIO :-# Human Resource Professional**  
**# Working as Management and Recruitment consultant**  
**USP of working as Management consultant is SOP**  
**( Standard operating procedures) designing and**  
**Implementation of organization.**  
**#Worked in Mumbai n Pune for the same.**  
**#Working as counselor**  
**# While balancing work I am learning n practicing**  
**healing techniques.**





# TYPE NAME & WICCI DESIGNATION

SHEETAL TANNA COUNCIL MEMBER, BRAND CREATION AND MARKETING COUNCIL  
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**BIO :-Specialise in coaching Teenagers**

Started coaching since 2017. Since then worked with individual and group of teenagers.

Till date worked with more than 3000 Teenagers. In addition to Teens we work with Adults as well. We work to Enhance their Performance in all the areas of life. Before the covid conducted English speaking course for home makers.

Actively participating in distribution of a Health product named Kangen water Ioniser.





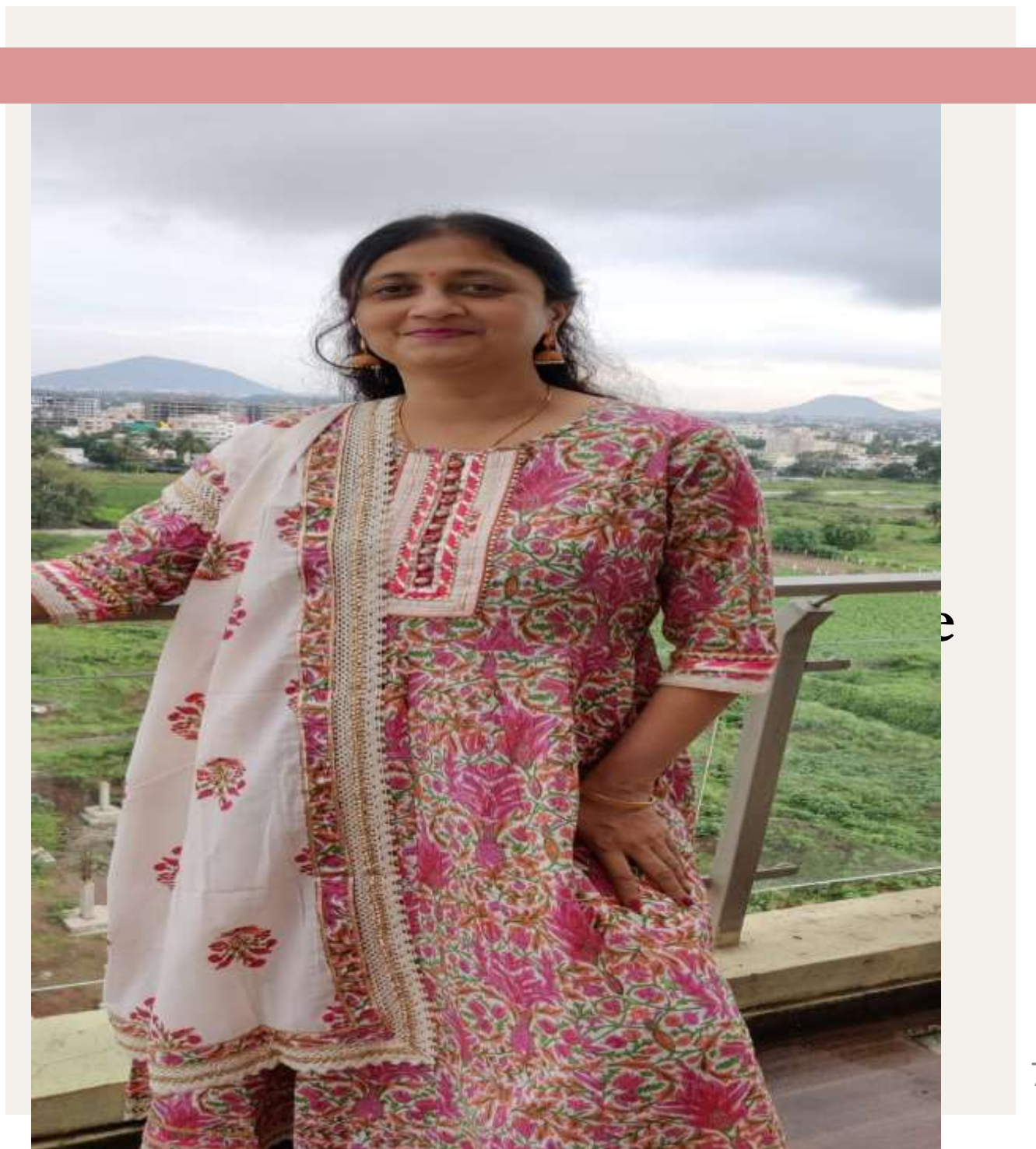
# TYPE NAME & WICCI DESIGNATION

Deepti Kamlesh Patel, BRAND CREATION & MARKETING COUNCIL  
WICCI

## BIO :-

Running Montessori course since 20 year.

1. The basic knowledge of how to enhance teaching skills.
2. Latest techniques of teaching, building confidence in students.
3. Giving practical training to students by sending them to different schools. Phonics training.
4. Giving guest lecturer.
5. Making Academic Planning for all classes from Nursery to Sr.kg.
6. Training all the MVP taluka teachers.
7. Consulting for the opening of playschool.
8. English speaking skills training.
9. Planning of all the activities for Pre-Primary school.
10. Providing of good teachers to schools as per requirement.





# TYPE NAME & WICCI DESIGNATION

PAYAL GOEL, COUNCIL MEMBER, BRAND CREATION AND MARKETING COUNCIL  
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**BIO :-** CA Payal Goel CA, CS, M.com More than 8 years of experience with blue-chip corporates like HCL and ITGII am fulltime Life skill Trainer and motivational speaker and conduct trainings for Corporates, Professionals, Educational institutes, etc. I am also certified in Neuro Linguistic Programming and apply the NLP principles in my life and try to help my near and dear one's using these as I believe that the solution to all our major life problems lies within us. Founder of "Positive Pearls" with a sole mission to reach out to 1 million people by 2030 to encourage them to live a positive life. To achieve this mission, started YouTube channel "CA Payal Goel" which touches the various aspects of life and encourage people to have more positive and empathetic outlook. Founder member of Trust "Just for Myself" which provides free education to children of migrant construction workers. Fitness Enthusiast, believer of "Never Give Up"





# TYPE NAME & WICCI DESIGNATION

ARPITA KAMBLE, COUNCIL MEMBER, BRAND CREATION AND MARKETING COUNCIL  
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**BIO :- Arpita Here I am Working As**

**A wellness coach I help in-**

**Weight Loss-**

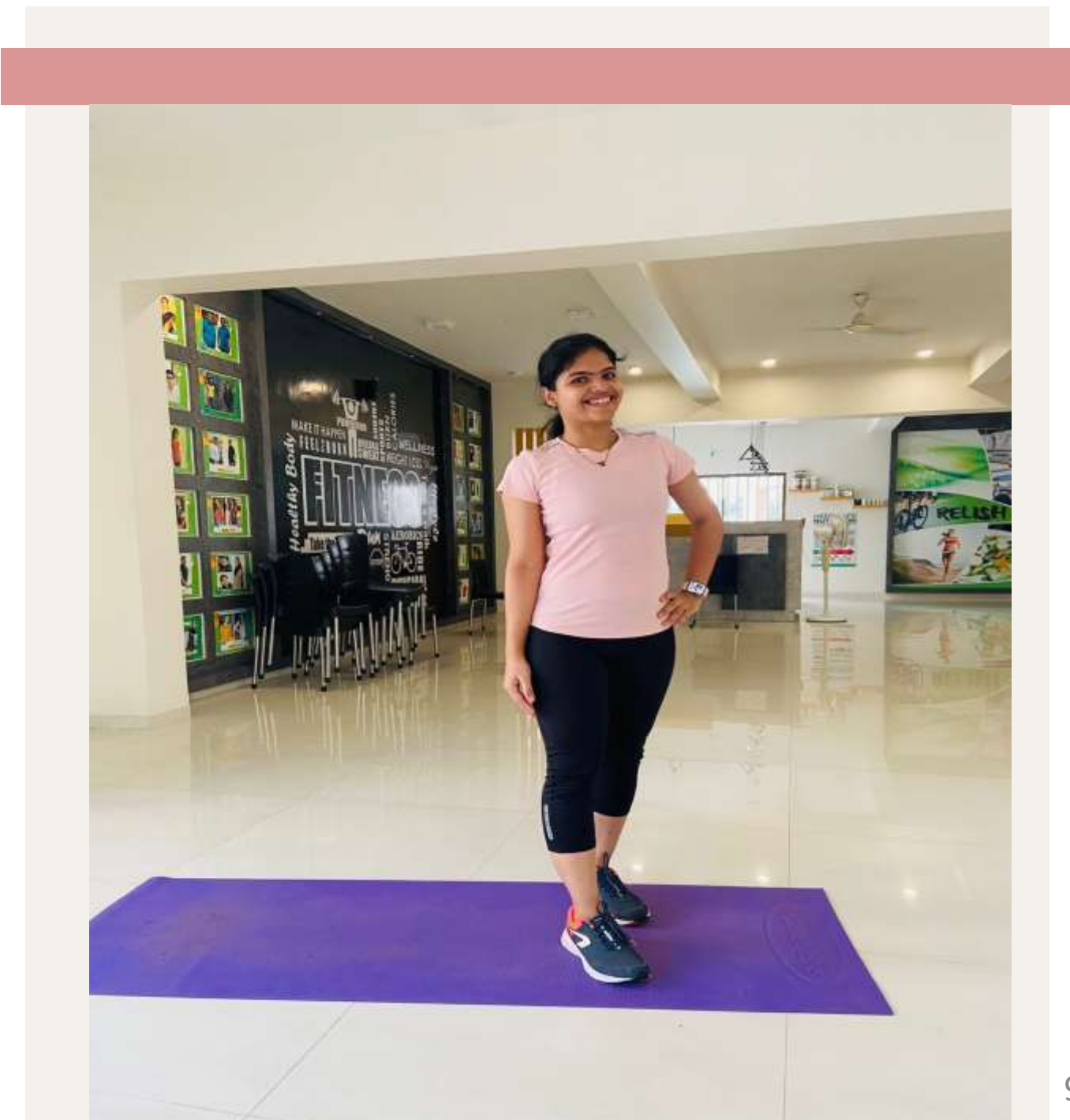
**Weight Gain- Fat loss and Muscle Gain-**

**Skin Healthy And Glowing –**

**Nutrition and Vitamins-**

**Boosts Immunity –**

**Children Health**



# TYPE NAME & WICCI DESIGNATION

Dr. ANUSHWETA BORADE, COUNCIL MEMBER, BRAND CREATION AND MARKETING COUNCIL  
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**BIO :-** I am Dr Anushweta , I am currently working as a wellness consultant helping people to improve their health with improved lifestyle changes and helping in Weightloss, weightgain and overall health improvement





# TYPE NAME & WICCI DESIGNATION

SAYALI THAKUR, COUNCIL MEMBER, BRAND CREATION AND MARKETING COUNCIL  
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**BIO :- Sayali Dhanraj Thakur Working as a yoga and Dance teachers in Horizon academy Education: bcom, Masters in Yogashastra (MA yoga), MBA, event planner.**

**1. Yoga classes for kids age group 4 to 15**

**Batches Ladies, couple batch, males, senior citizen.**

**2. Dance class for small kids**

**3. Sangeet Choregraphy also for wedding**

**4. Event Planner- planning your events like birthday parties, baby shower, wedding, corporate events, destination wedding, date planning and many more**

**5. Special sessions for mandala art therapy**

**6. Make macram products also**

**7. Content writer**

**8. Digital marketer includes making invitation cards, poster, designing product, designing website, YouTube channel, handling**



# TYPE NAME & WICCI DESIGNATION

KIRTY VAIDYA, COUNCIL MEMBER, BRAND CREATION AND MARKETING COUNCIL  
WICCI

**BIO :- Name- CS Kirty Vaidya Company name- Kirty Vaidya and associates Profession- practicing company secretary Business services- Company formation, ROC compliance Services, Class 3 digital signature services**





# TYPE NAME & WICCI DESIGNATION

HARINI VASUDEVAN, COUNCIL MEMBER, BRAND CREATION AND MARKETING COUNCIL  
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**BIO :- Ms.Harini Vasudevan, Educational Qualification MCA.Online Entrepreneur.Doing online reselling of clothes and accessories from last 3 year. Having a client base of 300 customers and successfully delivering 20/25 orders per month through Vendors. I started my care with welfare section under panchayati Raj,Ganjam,Orissa Government.(2012-2015).**



# TYPE NAME & WICCI DESIGNATION

SHEFALI SHARMA, COUNCIL MEMBER, BRAND CREATION AND MARKETING COUNCIL  
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**BIO :-** Shefali Sharma- Diploma in International Airlines Travel & Tourisms, Diploma in software application

Working hands on Customer Relationship

Management,

Banking services, back end Management

Administrative Management





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WICCI

**BIO :-**  
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WICCI

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# SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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**SHECONOMY**



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