

# WICCI -Karnataka Startup Council



**Kalaivani Chittaranjan** (a.k.a KV) is the Founder and CEO of K-Nomics Techno Solutions Private Limited, engaged in building knowledge networks through technology Platform – [www.mintbook.com](http://www.mintbook.com). Mintbook's digital library is being used by public libraries, universities, schools and corporates. She has been the driving force in touching more than 10 million learners in Karnataka.

KV's prior assignment was MD & CEO of eMudhra Limited engaged in Public Key Infrastructure (PKI) & Digital Signature business and Fintech consumer solutions. KV has over 25 years of corporate and professional experience in Finance, Audit and Business Management. Her collaborative approach with industry leaders had earned her the position of India PKI Chairperson in 2013.

KV holds many professional qualifications including Chartered Accountancy, Cost Accountancy, Certified Information Systems Auditor (CISA, USA) and Certified Internal Auditor (CIA, USA). Besides, Kalaivani is an alumnus of Indian Institute of Management, Bangalore. She was also part of international business expeditions.

Her rich experience and strategic thinking had found her a place in the Boards of various companies – YpayCash (mobile Wallet), Access Matrix Technologies (a JV with Wolters Kluwer, Netherlands), Veda Semantics (Semantic Technology), KrypC (Block Chain technology).

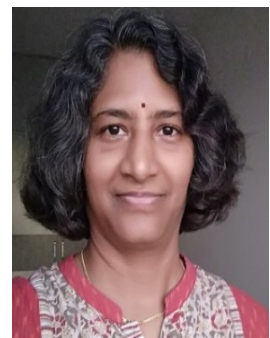
**President**  
**WICCI Karnataka**  
**Startup Council**

Vani was also recognized as Women Entrepreneur (2016) by eMERG, Startup of the year (2018) by MEITY (GOI) and had been earlier recognized as Women in Technology by Indo-US Science and Technology Forum and presented in TiE, Silicon Valley.

**P. Ushasri** has vast experience working in IT industry with multi-disciplinary teams spanning education, banking and finance solutions. She, currently provides her services in designing software solutions across domains to Startups and is associated with many women entrepreneurs.

Usha has a keen interest in building solutions using free / open source and optimizing the development and maintenance cost of software applications. She contributes towards digital activities for non profit organizations and is Interested in improvising the existing systems/processes/solutions.

Usha has worked closely with women entrepreneur associations and have designed / developed software platforms for business networking and b2b activities for them.



**Vice President**  
**WICCI Karnataka**  
**Startup Council**



**Vani Shree Gururaj** has 24 years of experience in Business advisory and financial planning services in Technology, Telecom, Healthcare and Oil & Gas Industry verticals. Vani has been providing leadership and direction in the areas of strategic finance, business partnering, advisory and financial stewardship.

She is currently the EVP & CFO at Kalkitech, a Smart grid Solutions provider in the Energy and Utilities space. Vani has also been associated with Philips India-Healthcare as Finance Controller, with Motorola, supporting Connected Homes Business unit for India and Singapore markets and the R&D Business units in India. She also had a brief stint at Arvind Brands and with Indian Oil Corp (IOCL). Vani is a fitness freak and loves to play table tennis. With her successful professional career in corporates and startup, she is keen in nurturing entrepreneurship and mentoring aspiring women in Karnataka. Vani was awarded CFO (M&A) of the year in 2015. She is a Chartered Accountant and a B.Com (Hons) from Punjab University

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**Asmita Dhore** is a lawyer and company secretary with a strong leadership skill; understanding of business and application of compliance and legal in business.

She has over 18 years of professional experience as an independent consultant and as an inhouse legal counsel. Currently the founder of Asmita Dhore & Associates, specializing in Corporate laws, IPO, complete compliance lifecycle of businesses, Intellectual property laws, Business & Capital restructuring, Contracts & Business restructuring.

She passionately supports startups in setting up their legal framework and statutory compliance.

2



**Madhura Bhat** is a dynamic content curator and business women with a B.Tech and MBA qualifications. She has spent more than 10 years in edutech companies. In her current profile she engages with Universities and higher education institutions.

She is also a trainer for teachers / professors in empowering them with digital technology tools and adapting to next-gen methods of teaching.

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**Lalitha Ravi** brings close to three decades of professional experience with traditional as well as new-age digital businesses. Her experience with early and growth stage businesses has given her an understanding of the challenges that organizations face; and offer solutions.

Her work experience has been with companies in India, Middle East, Europe, Australia and newer emerging markets. Her employments were with companies across various verticals in India and abroad including Kotak Mahindra Group, Gemalto, Unicorn Group, to name a few. Through her company, OutSmart, she and her team offer outsourcing support to businesses in the areas of **Marketing, HR & IT**.

Recently she has been recognised as **Karnataka's Woman Leader** by CMO Asia.

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**Sweta Saraf** is a business and financial professional, believes in “What is the purpose of journey if there are no challenges?”. In her startup journey, she was instrumental in navigating through the challenges in business.

From a startup to growth phase, Sweta has successfully managed commercial, operations & business in her role as CFO in mintbook. She has experience in private placement, Capital restructuring and FDIs. Her core competencies and skills include Financial Analysis, Fund Raising, Working Capital & Cash Management, Valuation, Due Diligence, and Financial Modeling. An avid thinker & executioner and particularly passionate about setting up funds that are women focused.

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**Shalini Biswas** Is an entrepreneur and home maker. Very lively and dons many hats at ease. She runs a Home Chef Network – “6PM Bites”. An engineer by qualification and is an expert in navigating different roles at different stages of life. while managing a joint family.

She has been a teacher, dancer and an amazing cook, which she successfully took over as her business. Actively collaborating with women home cooks and setting up a network of her business.

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**Rama Subhash** Is a chartered accountant with 25 years of extensive experience in different industries. Rama has lived in India and Malaysia for a decade. She is currently a practicing finance consultant.

Rama's expertise has been in cost management and accounting. She has also been advising startups in accounting and taxation; and as a virtual CFO.

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**Liril Gupta** has 24 years of professional experience and is currently a part of leadership team of grant making operating unit of Azim Premji Foundation to support NGOs that work for the well-being of marginalized and vulnerable communities.

Liril's employment association has been with Indian Oil Corp, Dell International, Hewlett Packard and GE-Healthcare. She has also had a brief stint as an advisor to start-ups to support setting up processes and to small / mid-sized companies to sustain them during growth phase.

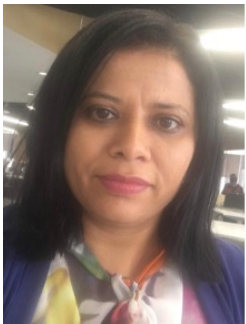
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**Madhuri Bai B** a Data Scientist and is an expert in predictive modelling, data processing and data mining. She is a firm believer of sustainable living and passionate on applying technology in building sustainable and inclusive future world.

Young and energetic techie keen in building solutions alongside impact areas with women entrepreneurs. She has independently created, developed, visualized and deployed highly adaptive diverse services to translate business and functional qualifications into substantial deliverables.

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**Hima Skumar** is an entrepreneur with a keen interest in Social Development as Education for All, Self-Empowerment, Mental Health, Gender Equality and Respect for All. She has successfully trained hundreds of professionals and kids while making them believe the best in themselves. Her motto is 'Nurturing and igniting the minds for infinite possibilities. The training areas she deals with are diverse as Sales and Marketing, On-boarding, Public Speaking, Self-Empowerment for Women, Confidence Building, Navigating life mindfully, Critical Thinking, Bloom's Taxonomy in Indian Education and more.

She has a diverse work experience in India, Australia and USA with Coca Cola, L&T, Axis Bank, ANZ Australia, Dun & Bradstreet Australia and General Motors North America. She now contributes her time and efforts to do her part in the Socio-Economic Ecosystem for Women and Children.

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**Mini Ambrose** is a PMP Certified Project Management Professional with 21+ years of experience in IT. Having managed multiple projects simultaneously

Handled multiple projects simultaneously from requirement gathering to design / architecting them. Experience in implementing agile project management methodologies, process management and PMP trainings.

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**Supriya R** is heading marketing & design at unitX technologies. She is a Creative Strategist with 10+ years of experience across Design, Product Management, Marketing & Branding,

Supriya has varied exposure ranging from, working on million dollar corporate projects, to contributing towards the 0 to 1 growth of b2b & b2c startups and managing creative teams as well as Product pods. Supriya's focus is on problem-solving - Design that works to deliver results..

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**Dr. Shilpa Datar** heads Swayam - a leader in personality assessments that combines Vedic knowledge with modern psychometric methodologies. Dr. Datar has had a key role to play in transforming the nature of recruitment and career-related decision making in the country. Her frameworks that guarantee reliability in testing have been adopted by several institutions including Heider College of Business, Creighton University, Kaivalyadham Yoga Institute, Amity Institute of Psychology and Allied Sciences, UNIVERSITY DUISBURG-ESSEN, amongst numerous others.

Her service in the field of Psychology has bestowed upon her several prestigious honours, including the "Innovative Entrepreneur of the year 2017" from eMERG and "Recognition of excellence and services to society in the field of Education" from Rotary Metro Bangalore. She is an alumna of the Cherie Blair Foundation for Women and a member of the "Global Database" for Dun & Bradstreet (D&B).

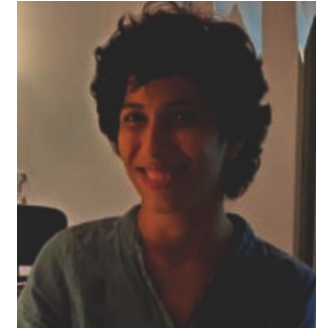
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**Aruna Divakar** is a social entrepreneur and runs Kritagyata NGO in Yelahanka, Bengaluru. After spending a decade in working with various NGOs and various volunteer social projects, Aruna explored the role of torch bearer and thus Kritagyata was formed.

Through Kritagyata, Aruna runs a girls' home for underprivileged where she is nurturing the future of needy girl children. Aruna is also active in government schools in villages and tribal areas. Where there is a need in such schools, Aruna goes all the way in finding donors beyond CSR.

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**Garima Kakkar** is an exemplary leader who has experience in the industry which focuses on design thinking, strategy design, design sales and design management.

She is proficient in designing of wide range of products like furniture, consumer products, digital products (UI & UX), electronic goods and life style products. She has also worked for ethnography research.

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**Thylambal Sinha** is a HR professional with more than 12 years of corporate experience in people / talent management. She has also played the role of EA to CEOs of large companies which exposed her to corporate leadership and business strategies.

An alumni of XLRI (Talent Acquisition) and versatile people person, Thyla is an expert in talent acquisition and retention.

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**Renuka Mani** is a freelance content consultant who can create a meaningful and valuable content that helps business to elevate its brand. She has been an entrepreneur earlier (co-founder QiWorks).

She has exposed herself to various digital marketing activities like blogs, whitepapers, visualizing and crafting infographics, scripting various corporate videos, website content, etc.

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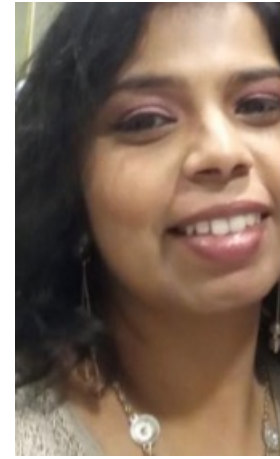


**Dr. Savithri Krishna** is the librarian at Government College, Afzalpur, Kalaburgi Dist. She is a Ph.D scholar in library science and holds M.Lib and M.Phil degrees.

Dr. Savithri has more than 15 years of experience in library and engagement with youth / students in North Karnataka.

She is the Secretary of Kalyana Karnataka Librarians' Association and is a member of ILA, KSCL and LIS Academy.

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**Sujatha Senthil** is a Chartered Accountant and a financial analyst with 10+ years of experience in large MNCs specialising in financial reporting and analysis.

She is also qualified in business management and has a flair for women in business.

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**Savithri Ramesh** is a professional Trainer, Counsellor, Residential life co-ordinator and Educator.

A commerce graduate from Mumbai University, a fashion designer, who went on to pursue Counselling and Graphology certifications.

Savithri is an ardent believer of 360 degree training and her unique format has gained popularity amongst MNCs and large organizations in India

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