



Ms. CHANCHAL BADSIWAL
PRESIDENT,
KARNATAKA HANDLOOM
COUNCIL

WOMEN'S INDIAN CHAMBER OF
COMMERCE AND INDUSTRY (WICCI)

INDIA'S FIRST NATIONAL BUSINESS CHAMBER FOR WOMEN



Ms. Chanchal Badsiwal

**President, Karnataka
Handloom Council, WICCI**

Founder & Managing Partner, Chanchal ~ Bringing Art to Life

Founder & Yoga Teacher, Eka Yoga

Chanchal Badsiwal is a Yogini, a seeker, a nature lover, a karma believer, an entrepreneur and a thought leader. She is extremely passionate about sustainable and healthy living. Her motto is –

Live in Harmony – With self, With other Life Forms, With Nature and With the Universe

Chanchal ~ Bringing Art to Life - Through her sustainable fashion and accessories label, she works with artisans and weaving communities across India and designs contemporary and consciously handcrafted fashion. Navigating the world of entrepreneurship with the spirit of consciousness, she aims to revive and sustain traditional Art, Craft and Textiles of India through her brand. She has worked with the weaving clusters and artisans in 12 states in India so far.

Eka Yoga- is her initiative to spread Yoga to as many organisations and individuals as possible and help them achieve harmony of mind and body, and also bring a drop of spirituality in everyday life. She believes Yoga has the power to resolve everyday life challenges to global issues. Yoga makes the person aware and conscious of their acts and conscious people know what it is to be inclusive.

Corporate exposure - Chanchal Badsiwal is also a seasoned expert in business research and consulting field, with several years of corporate experience behind her. She made a shift from a successful corporate career and took a plunge into the world of entrepreneurship to create something meaningful.

Background, Education Born raised in Delhi, she moved to Bangalore in 2014. She did her graduation from Shaheed Sukhdev College of Business Studies, Delhi University, Executive PGDBM from IMT Ghaziabad, Micro Master's in Entrepreneurship from IIM Bangalore. She learnt Yoga from various gurus including Sadhguru Jaggi Vasudev (Isha Foundation) and Acharya Arun Prakash, a

direct disciple of Yatikula Samrat
Sri Sri Vishweshateertha Swamiji

of the Pejawara Mutt who has been conferred with the Padma Vibhushan award (posthumous).



Karnataka Handloom Council

Ms Chanchal Badsawal	President
Ms. Vrunda Sekar	Vice President
Ms. Anju Maudgal Kadam	Council Member
Ms. Bhumika. K.	Council Member
Ms. Devika Ramarathnam	Council Member
Ms. Diksha Jain	Council Member
Ms. Geeta Patil	Council Member
Ms. Judith P. George	Council Member
Ms. Madhurima Bhattacharjee	Council Member
Ms. Nikitha Satish	Council Member
Ms. Tejashwini Yalawar	Council Member



Ms. Vrunda Sekhar
Vice President

Handloom enthusiast, working with weavers of North Karnataka, specifically Ilkal Handloom Weavers

What started as a vocation is now a lifetime endeavor to make Ilkal sarees a must have for Indian women, thereby assisting Ilkal weavers in finding the right marketplace across the state, country and outside of India.

With a communications background and having served in the corporate sector for over 15 years for companies like Airtel, Intel, Heidelberg India and Hathway Cables and for over 5 years in institutional sector, as a Consultant to Government of Karnataka, in the Departments of Kannada/Culture, Karnataka Urban Water Supply and Sewage Board, enabling and empowering handloom weavers of North Karnataka has been a result of past experiences.

Followed by a cross section of women on social media for handloom specific activities, specifically the handloom weaves of Karnataka, has been a challenging, but gratifying work.

I am engaged in research and revival of long-lost design palettes of Ilkal weave.



**Ms. Anju Maudgal Kadam
Council Member**

A communications professional, Anju enjoys the challenge of piecing together a story to look at the big picture.

She is Founder and Chief Nurturer of the powerful, internationally acclaimed movement, the #100sareepact, a platform for voices of women to build the narrative of their lives through the medium of the saree. It has been launched once more as a podcast in June this year. The podcast is for all women with a saree story.

A mentor to start ups and entrepreneurs for goal setting, vision & mission and communications, she guides her mentees to plan and prepare for success. And failure. She works mostly with women mentees to return to the workforce after a maternity break. The potential and skills of these women remains untapped unless they return to the workforce in some manner.

She is also the Founder and Director of Webtv.in, a company that works to build effective communication for its clients. Honest communication to build honest brands.

She is an Ambassador for Pinkathon, India's first women-only run. A firm believer in a fit mind and body leading to unlocking of potential, she champions the cause for women's health and fitness because a healthy woman can change and impact so many more lives.

She is also a yoga instructor and holds sessions to share practices on breath and mindfulness at corporate workshops and for individuals.

If there is one description that suits her best, it is that of a custodian of stories. Especially those that inspire and bring change. While she is based in Bengaluru, she harnesses the power of the internet to reach a worldwide audience for all her work.



**Ms. Bhumika. K.
Council Member**

Bhumika K. is a Bangalore-based communication consultant and senior independent journalist with over 20 years of experience. She is a freelance content creator and a social media strategist for individuals and companies.

She has worked in three leading Indian newspapers -- The Hindu, The Times of India, and The New Indian Express. A lifestyle reporter for over 15 years now,

Bhumika has written about cinema, food, fashion, photography, music, travel, environment, and more.

She is passionate about handicrafts and handloom, and has written extensively on these subjects over a period of 15 years.

Bhumika has edited a book – an autobiography titled “Unfiltered Me: A Life of Sense and Purpose” by Dr. V.A. Sastry, former director, Infosys Technologies. Two more books -- including a children’s book, and one on an educational institution -- are in the publishing pipeline.

As a freelancer, her work has appeared in other mainstream and online platforms such as The Hindu Businessline, Deccan Herald, Bangalore Mirror, YourStory.com, Firstpost.com, Parents World, Smart Life and more.



Ms. Devika Ramarathnam
Council Member

A born brought up Bangalore girl, Devika takes pride in living by the mantra “Eat Local, Wear Local and Think Global”. An engineer by qualification and after having worked in the IT industry for almost 3 decades, Devika discovered her love for the six-yard early in her career. Her corporate visits abroad always found her wearing a saree for evening dinner events much to the delight of her international colleagues, who were forever intrigued by the Indian garment called Saree.

Always impeccably dressed, Devika made the saree a style statement in her corporate wardrobe. Her love for Indian textiles grew by leaps and bounds when she discovered India was home to more than 120 weaves and several techniques of printing, dyeing and embroidery.

Tactfully combining this love for Indian handlooms, with travel and photography, she started Ithy-ADee in 2015 with the main motivation of educating and making the wearer take pride and get people to proudly say I-know-what-I-am-wearing.

She is currently employed full time as a Partner and Director with a HR boutique consulting firm that specializes in behaviour change, analytics and culture. Devika has mentored and nurtured several in her professional career and continues to be a coach and thought leader.



Ms. Diksha Jain
Council Member

A Marketer by profession worked in Education industry for some time, did my MBA in International Business in the U.K after pursuing my Engineering in Biotechnology in Bangalore.

Started with this venture with an aim to bring out authentic handwoven Chanderis, which is a pride for our family, as my native is Chanderi.

Working in this sector, attending workshops and collaborating has led to a whole new world of understanding the weaves, sustainability, art, culture and history of India that I never bothered about earlier.

Having understood these factors I'm particularly moved to help and support the women weavers and artisans.

This supports my initiative of calling my brand Chowdhrain a.k.a "boss lady" where I want to convey that a saree-clad woman is as powerful as one in a pant suit!



Ms. Geeta Patil
Council Member

Enriching experiences of rural life whilst growing up in Gulbarga, northern Karnataka, have greatly influenced my life, leading me to a career in textile design focusing on handlooms and crafts.

After graduating from NID with a Master's in Textile Design, I have worked with organisations specialising in weaving, block printing and natural dyes – Dastkar Andhra, Charaka, Sharmik Kala, WomenWeave Charitable Trust, FabIndia, Jaypore,

Natureally and Somaya Kala Vidya. For Sadhna, I conceptualised, designed and curated a premium brand, RAAB which launched during Lakme Fashion Week 2020.

I am now reviving traditional northern Karnataka Guledgudda Khana and Ilkal sarees through my own label, Kubsa..



Ms. Judith P. George
Council Member

Backed by experience that spans 12 years in corporate law, owner and founder of JG IP Attorneys, she owns a Master's degree in Intellectual Property and Technical Law from Mysore University and recently holds a Master's degree in Psychology. She is a member of Karnataka State Bar Council. She hails from Madikeri, Coorg and is a Josephite.

A core member of Confederation of Women Entrepreneurs, Karnataka Chapter heading its legal committee and is a member of Kanara Entrepreneurs. A proud Rotarian, she is also a member of HEN (Her Entrepreneurial Network), HER KEY Club and teaches rural women on empowerment. Judith also has an active interest in sports as a philanthropist. Judith looks after the schooling of economically backward children.

Education and positions held

Masters in Law – IP & Tech Law, Masters in Science – Psychology; Managing Partner & IP Attorney @ JG IP Attorneys; Managing Partner, Judith George Advocates & Solicitors; Managing Partner at Josita Juris, Bangalore; IP Attorney at Lex Invent, Hyderabad; IP Attorney at Mukund Law Associates, Bangalore; Chief Operating Officer, Trademark Department - India Region-Vishwanath & Global Attorneys

Accomplishments

Trained and Recognized by Rajiv Gandhi National Institute of Intellectual Property Management (RGNIPM), Nagpur

Represented as a Judge for National level Moot Court Competition for 2018 and 2019; BNI Pragathi Award

Appreciation award from Confederation of Women Entrepreneurs.; Recently promoted as the Chief Operating Officer (COO) for Trademark Department India Region.

Certified trainer as a Psychological First Aid (PFA) conducted by Training and Research Initiatives (TRI) in collaboration with NIMHANS, Bengaluru.

Been a speaker in Times Of India, Hen India, Confederation Of Women Entrepreneurs, Engineering Colleges, Start Up Clubs and is active in Engineering Colleges as a faculty and consultant.

She is the Director for Youth Services at Green City E Rotary Club.

Judith P. George is Founder and the Chief Attorney of JG IP Attorneys, an Intellectual Property Law firm operating from Bangalore, Hyderabad, Salem and Chennai.

She is also the Partner at various other law firms in Bangalore, Hyderabad and Chennai and has associated with the CA's and Company Secretarial Firms.

She is also the Founder of Judith George Advocates & Solicitors.



I grew up in Arunachal Pradesh and am an Electronics and Communications Engineer from National Institute of Technology, Durgapur.

I worked in the software industry for a few years before I decided to pursue my passion for design. I launched my sustainable women's wear label – Madhurima Bhattacharjee -- based out of Bangalore, in October 2017.

Ms. Madhurima Bhattacharjee
Council Member



Ms. Nikitha Satish
Council Member

I am a fashion designer based in Bangalore. After a degree in fashion and having worked as designer for an ethnic brand for 2 years, I founded Dori about 6 years ago. Dori was born from the idea of honouring Indian textiles. Born in Dharwad, I wanted to explore the textiles of north Karnataka and hence came about Ilkal. The first visit to the weavers gave me purpose and I decided to work with Ilkal and make a difference to my community. The rich textiles and the beauty of hand-wovens need to be seen and worn in many ways - became my goal.

DORI

Founded in 2014, Dori was born out of a desire to connect back to the roots. Dori is a women's contemporary brand rooted to its artisans. We work with the weavers in villages near Ilkal, Karnataka to make contemporary clothing for women. Kasuti embroidery is a main part of the collection, all hand embroidered through an NGO, KaiKrafts, based in Dharwad who provide skill development and financial independence to women. Through Dori, the goal is to re-introduce rich Indian heritage and textiles to the world. Every design in every collection is made from hand-wovens, and is hand embroidered by the artisans of north Karnataka, India. They are made with extreme care and love. As a designer, I believe that the artisans are the true artists. We believe in ethical production process and sustainability in the process as well as the design.

In 2019, I along with Anvitha Prashanth started another brand - Kaiyare. Kaiyare, which means handmade in Kannada, wears its heart on its sleeve, quite literally. From the hearts and hands of women artisans from villages around Karnataka and Madhya Pradesh, Kaiyare has a range of clothes and fashion accessories, made, using not just traditional skills of weaving but also the traditional wisdom of using waste to make useful, beautiful things.

The product range we work with currently is women's handbags, home products and women's clothing.



Ms. Tejashwini Yalawar
Council Member

I, Tejashwini Yalawar, am a designer based out of Bangalore. I hold a bachelor's degree in Fashion and Apparel Design from Bangalore University and a Master's Degree in Fashion Management (MFM) from NIFT, Gandhinagar. I am a second-generation entrepreneur, heading an all-women social enterprise named Sabala

Handicrafts located in Vijayapura district of Karnataka, which works with over 300 artisans, including weavers and embroidery artisans. I am also an empaneled designer with DC Handicrafts for south region and have done projects in weaving and embroidery.

I have travelled extensively in India and abroad for trade fairs, conferences and seminars related to crafts, which has given me a good understanding of markets and products around the world. I have been volunteering for organisations working on arts and crafts helping them with photography, organising exhibitions, case study writing and giving guest lectures entrepreneurship.