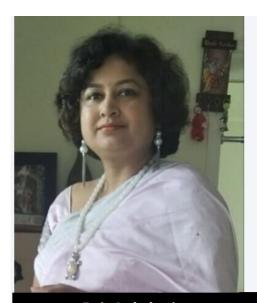


CULTURE & TOURISM COUNCIL







Raja Lakshmi **State President Culture and Tourism CEO- Vaishnavi Consultants** Founder- Sakkhi Charitable Trust

CULTURE AND TOURISM

State President Culture and Tourism

Mrs. India United Nation 2017

Founder- Sabaya Hoothe Charity

Roopamouli. **Trust**



Raja Lakshmi. S
State President
Culture and Tourism
CEO – Vaishnavi Consultants
Founder – Sakkhi Charitable Trust

Lakshmi is an Art & Nature lover, an adventurist, Vivid trekker, a Biker, a conservationist, Feminist, Environmentalist, an Entrepreneur and a thought leader.

She is an passionate about sustainable and healthy living. She believe in "live simple" with the thought process of using limited and useful resources and avoid unnecessary resources leading to more garbage on mother earth.

She carry academic record of graduation in Microbiology from Surana college, Bangalore university. MBA from BHS college, Bangalore University, Entrepreneurship course from IIMB, Bangalore

Exposer

She live behind 18 years of corporate experience and 5 years of experience of school environment. Have won various awards in handling the work flow from esteemed clients like Wipro, EMC, Nokia. An entrepreneurship by choice for 6 years now with my passion into Tours, trek and biking trips.

She is CEO of Vaishnavi Consultants under the brand name – Sakkhi, Kids world, Adventu for various activities for Women, Children and others respectively.

She is Founder of Sakkhi Charitable Trust

Have rode to many places like Dhanush Kote, Dantewade, Nepal, Spiti Valley to promote Tourism.

Social Activities

She organize social activities to help the needy through our CSR activity by organising Marathons, Bike rallies, Awareness programs, retrieving art and culture.

Actively handling major role in Corona epidemic crisis with govt of Karnataka interacting with various department of Karnataka and Police department.

Future plans and strategies

She intend to work towards retrieving the culture and traditional art through tourism and spread the message of our culture to the world. Culture includes all types of arts like all traditional dance forms, music, painting, temple architecture, Saree. Strategy in process for rides with Govt of Tourism for promotional activities across Karnataka.



Roopamouli State Vice President Culture and Tourism Founder – Sahayahastha Charitable Trust

Introduction

Mrs Roopamouli from Bangalore, with a degree in Agriculture worked under the DANIDA scheme for the State dept of Agri imparting new technologies to farmers.

She is the founder of the charity organisation Sahaya hastha the helping hands, working on a comprehensive care of cervical health among rural women.

SAHAYA HASTHA creates awareness on cervical and breast cancer among women. We conduct door to door campaigns and educate the women on the causes, effect, importance of timely screening, the symptoms, when to see a doctor the importance of screening that is the papsmear screening, importance of hygiene especially at menstruation and Sex, Steps to protect from HPV virus which is the main cause of cervical cancer. We also educate them on nutrition and hygiene and healthy lifestyle.

She is a coordinator for Uthhan a nonprofit organisation working towards unifying financially weaker skilled artisans and providing an online platform for their products. Uthhan.Org is the app developed for the benefit of skilled artisans to upload their products thus eliminating middle men. She is also the recipient of the award of 50 influential Indian Women worldwide, hosted by Honorable Baronness Verma at the House of Lord's Parliament, London.

She was honoured in 2016 Jan by cancer care India at Dodaballapur taluk for her contribution in promoting cervical health. She was also felicitated with the Achievers award at the Mrs and miss Karnataka pageant for her contribution to the community in 2016. She is crowned Mrs India United Nation and Mrs Global international classic 2017 at the recent world pageant held at Moscow. She also won the subtitles of jury's choice and Mrs Photogenic at the pageant.

She is also a Pinkathon Ambassador. Pinkathon works for promoting awareness on breast cancer and to be fit in life.

She has worked for the Oganics and Millets international trade Fair, promoting organic way of living and ha organised The Millet Run , for two consecutive years along with the Dept of agriculture. Sahayahastha aided Covid 19 relief work along with the State Government by working for committee of NGO'S and CSR chaired by ACS Mahendra Jain and Principal secretary Uma Mahadevan, thus touching lives of a large number of people.



Swapna Deepak Advisery Board Council Member Culture and Tourism CEO - Tripzters

Introduction

Swapna Deepak is a Masters in Business Administration, currently employed with a national media house and is heading Events and Activations business for Karnataka region as an Assistant General Manager.

Married to Deepak (an avid Biker) and is a mother of a 16-year-old son, Arnav (Soccer player).

Her love for travel, road trips and car rallies are so apparent. If not anywhere, you will fnd her on the road, either with her girl gang or her better half! She is a happy go lucky person, believes in living every moment! She is everywhere - be it dancing, sports, adventure, name it! Always ready to try something different from usual.

Her belief in giving back to the society made her join the Traffic Warden Organization. Yes, Swapna is a Senior Traffic Warden and is associated with her area Police Station.

She is a natural leader and takes the lead and initiatives in everything she steps into!

She firmly believes in women empowerment. According to her, Women are leaders everywhere you look - from the CEO who runs a Fortune 500 company to the housewife who raises her children and heads her household. Our country was built by strong women, and we will continue to break down walls and defy stereotypes.

A few initiatives taken by her, towards this are:

- She started Tripzters, a tribe of Women along with two more friends. As a part of Tripzters, she organizes women only tours and road trips (domestic and international).
- She has organized many car rallies exclusively for women.
- She volunteered to head her apartment complex of 800 flats, as a General Secretary. She created a team of nine women who formed the first ever all women Management Committee team and are running the show beautifully!

She believes, "If women understood and exercised their power, they could remake the world"



Anusha Murthy
Council Member
Culture and Tourism
Co-owner – Balaji Paints
Mrs. Universe South India 2019

An Entrepreneur, an achiever, a ramp walker and the mother of an eight year old. This lady does it all in her own way; with plenty of sass and a lot of oomph. Anusha S Murthy is the co-owner of her husband's business 'Balaji Paints and Hardware Suppliers' and runs her own business with Global Business Projects. Her achievements also include,

Mrs. Universe South India 2019, International Entrepreneur 2019, International Style Queen from Rajasthan Queens and South Asia Women's Achiever's Award.

She prefers styling herself and has an exceptional taste when it comes to colours. The lady walks tall while radiating her own confidence and jazz. Her journey started not with her husband but long before that; in her childhood. Belonging to a middle-class family, with a father who had responsibilities of his parents,

Even while educating herself, she made sure that she gives back to society and says, "I have done my landmark graduation. It's a life transformation course where they support us to work out of our comfort zone and bring some changes in our life. I was doing a curriculum called Self Expression Leadership Program (SELP) where we take up one project for the society. My project was called 'saplings'. It was about reaching orphanages and teaching children what they want to learn and bring up little entrepreneurs. So, when they are out of the orphanage, they can earn their own money. Around 200 kids have benefited from it."

Anusha has always been a dreamer and while talking about her future, she says, "I always had a dream that my bank balance should look like my telephone number. In my future I want to be so financially capable that I won't have to see the price card while buying anything for me and my family.

I have plans of opening up an orphanage and an old age home. I also need to be a very responsible mom to my son. He is a sports man and even he is into a lot of adventurous things. I want to support him and join him in whatever he wants to do and be the biggest support to my husband, help society and continue my project 'saplings'."



VEENA RANI.B.C Council Member Culture and Tourism Principal (Aashely Internaternal School)

Introduction

Degree – K.C.Reddy Govt Degree College, Bangarpet, Karnataka **M.A.** – Mysore Open University, Mysore, Karnataka. **M.Phil** – Dravidian Open University, Kuppam, Andra Pradesh.

Principal with 11 years' experience

Professional progressive Platforms

- Principals' Platform ACT
- > ICSE National Principal Conference
- ➤ K-20 Educational Summit
- World Education Summit
- National Principals' Network

Feathering Personalities

- > Free Style Dance
 - Trained in Vijaya Film Institute, Bengaluru.
 - Marked places in State Level dance competitions.
- Interior designing
 - Passione Sideline
- > Antique Collection
 - Need on Indian heritage.
- Visiting Historical Places
 - Know, Compare and elicit
- Event Organizing
 - Educational Institutions

Specific Achievements and Awards

- > South Indian Women Achiever Award
- National Women Leadership Award
- Creative Women Education Innovative



Anita
Council Member
Culture and Tourism
Vivid traveler
Bharathnatyam Artist

Hi, I'm Anita. I was born in Mumbai but lived in Karnataka for most of my life. I was also lucky enough to travel abroad to places like Qatar, Bahrain, Dubai, Maldives, Sri Lanka and my personal favourite, Seychelles. Seychelles is too good as long as you're only vacationing there. This led me to becoming an amazing travel agent. Before I knew, I was managing people on tours and having a good time. After receiving a bunch of unexpectedly positive feedback, I knew that I was in my element, which in turn made me the confident woman I am today at the age of 52.

Core beliefs and strengths

I grew up as a Bharathnatyam dancer and was extremely passionate about it. But, because life happened and I had to explore new things, I knew it was time for me to let go of my anchors and experience everything that the universe had to offer. And through this journey, after facing many defeats and some exceptional victories, I realized that empathizing and trying to understand human nature was one of my biggest strengths. I learnt how to focus on doubling our happiness all around, but also halving the sorrow amongst us all. Human connection is important and one of the most beautiful things in this world.

I believe that by understanding each other and seeing everything with genuine love, will make this planet a much better place.



Sharvani Council Member

Culture and Tourism Vivid traveler Bharathnatyam Artist

Introduction

She is a Bharanatanatyam, kamsale, pattada kunita, dollu kunita, puja kunita, exposed to folk dances of India like laavani, garba, bhangra, santaal, warli dance, dandia and some of the international dance forms in my school and college days.

She have been awarded scholarship twice by Govt of Karnataka for Bharatanatyam. I participated and won many laurels in college level and state level competitions. Critics and audience have given their appreciation for abhinaya and laya in my performances.

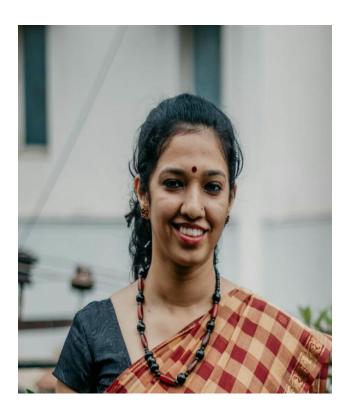
Currently I have been working as an examiner for Bharatanatyam examinations in KSEEB Bangalore. I have been assigned to examine bharatanatyam exponents for junior, senior and vidwat level from Govt of Karnataka. Recently I have been appointed as examiner for Chandigarh university for bharatanatyam exams, for beginners.

She have given performances on local, national and International stage shows - Hampi Utsava, Kadamba Utsava, Janapada Jatre, Paripurna Mahile, Rajyotsava celebrations (Delhi), Film Fare awards to name some. My performance is also been telecasted in Shankara Tv, DD chandana. Performed on stage in solo and in group in different festivals and prestigious functions in and around India.

I have also worked with Sanskrit scholars like shatavadhani R. Ganesh, Dr. S. R. Leela, V. Manohar who directed "swapnavasavadattam" a Sanskrit drama written by mahakavi Bhasa. This project was done IGNCA govt of India, and telecasted on DD Chandana.

Also encouraged young and aspiring students for taking up exams of Bharatanatyam for junior level, senior level and vidwat level...

As a beginner, started to learn classical carnatic vocal music from Vijaya Music Class under the guidance of Vidwan Sri H.V.Krishna Murthy and completed my junior in the same.



Priyanka Council Member Culture and Tourism Yakshagana Artist Founder - Tvarita

Introduction

aegis of Guru K Mohan and Guru K Krishnamurthy Thunga, famous and renowned artistes of this form of folk art. The inspiration to learn and excel this art form came to her from her father **Sri K Mohan**, who himself is an Yakshagana artiste and who out of sheer love towards this art is popularizing it since the past **40 years**. She has also undergone extensive training under the tutelage of Guru Sanjeeva Suvarna, Udupi Kendra,Guru K.P.Hegde, renowned Bhagavatha in Yakshagana, Guru Sudarshana Urala on techiques of Costumes and Make up. She started learning Bharatanatyam under the tutelage of Smt.Padmini Rao at the age of 10 and continued her learning from Guru Ashok Kumar. Practiced **carnatic classical music** under **Guru Vidwan**. **Mohan Kumar** in **Vasavi College of Music and Dance**, Hyderabad for two years. Under his guidance she has performed for the **ALL INDIA RADIO** music concert.

Priyanka started learning 'Yakshagana' at a very young age of 8 years under the

She has performed in more than 500 shows, in various parts of the country. She has won several accolades for her contribution to the field of Yakshgana. She is a recipient of Junior Scholarship from CCRT for Bharathanatyam ,Senior Scholarship and Junior Fellowship by Ministry of culture for Yakshagana, She has been actively involved in theatre and has the credit of working with various acclaimed theatre artists like Gopalakrishna Nairy, B.V. Rajaram, L.Krishnappa etc.

After pursuing her engineering, she worked as a project engineer at WIPRO. Her passion to work in the field of education led her to pursue Teach for India fellowship in Hyderabad. She later worked as a CSR professional at Wells Fargo to understand the space of development sector.

She has the credit of being the first female teacher in a male dominant art form Yakshagana. She has been teaching yakshagana from past 12 years. Some of her performances could be seen here. She is currently looking at popularizing some of the lesser known Indian performing artforms among the younger generation. Her initiative — *Tvarita* was part of the pre-incubation program at IIM Bangalore — NSRCEL . She is also part of prestigious GP Birla Fellowship for women leaders.

Her unique idea of reaching Yakshagana to children through books has gained a lot of attention in the recent times. She launched the story book 'Yaksha' in partnership with Bookosmia. Over 3000 copies of this book have been sold.



Pankaja Acharya

Council Member
Culture and Tourism
Founder of Lost Tribe & Adyah group

Introduction

Pankaja Acharya completed her MBA in Finance and Marketing post her B.com graduation. She started her professional career in 1995 in a Reputed Financial organisation. She became the first woman in India be certified in IT Service Management ITIL. Slowly she worked her way to become the first Indian to be certified as an ITIL trainer and Consultant, She completed her ISO/IEC 20000 Lead Auditor Certification. she got an opportunity to travel all the major cities in India as well as some International locations like San Francisco, California, State of Idaho, Malaysia, Philippines and Bangladesh.

Her nomadic soul was pushing her to travel and she was inspired by one of her Colleague to complete most auspicious pilgrimage i.e. Mt Kailash and Manasarovara Yatra & Muktinath in 2015. Once she returned back to India, she felt there was a new calling to her life. She quit her desk job and proceeded to her first Longest Road trip across India taking her two young children 8 and 13 along with her 62 yrs. old Mother. And then there was no turning back. She started fuelling her passion and energy towards her bucket list of dreams. Her first Road trip of 8600 kms as a solo driver took her across 5 Western states of India and her first International drive was in Sri Lanka. She was also fortunate enough to be also part of the TriNation Peace Rally on the occasion of 150th Birth Anniversary of Mahatma Gandhi across India, Bangladesh and Myanmar to drive for almost 7500 kms. To experience Adventures, she started participating in Car rallies starting with TWD and many other rallies. She won the 1st runner up Championship in ladies' class where she was pitted with participants half her age!!

She started organizing groups for Mt Kailash Yatra and successfully completed 3 yatras. She also has taken groups to Allahabad Kumbh Mela and many other theme-based trips. She has set up her own webpage LOST Tribe "Lady on a Soul Travel" and Adyah Group to fulfil her dreams of leading big groups for Mt Kailash Yatras, Himalayan treks and become one of the finest Travel Consultants in India.

Achievements:

- Awarded "Certificate of Achievement" for achieving Customer excellence at HP,
- Awarded "Manager's Choice Award -2014" for enabling the IBM Practice,
- Best All Rounder of the School,
- Best Organising Secretary for Cultural Events at College. She has been Chief Guest at various events and Key Speaker at many ITSM Annual Conferences.



Radhika
Council Member
Culture and Tourism
CEO of Rural Retreats

A passionate social entrepreneur who strongly believes in collective transformation. She is the founder & CEO of Rural Retreats, Travel to Learn.

She is a rural, nature, and travel enthusiasts. Her footprints in agriculture, education & travel sector inspired her to venture into rural tourism that offers sustainable and responsible travel experiences. Rural Retreats ® caters to sustainable & responsible rural tourism. Travel to Learn ® caters to student travel and experiential learning.

Through her venture she emphasises on commitment to the rural development & building ecosystem through various CSR & Volunteering initiatives. She volunteers with an e-learning platform that educates underprivileged and rural kids.



Kanchana Ganga
Council Member
Culture and Tourism
Co-founder of Mysuru yoga Peeta

Kanchana Ganga started yoga at a tender age of 4 i.e. in 1997. Then so on she started taking part in competitions being held at different levels such as inter school, state, nationals and internationals. outstandingly she have own 1st place in four consecutive years.

2017 represented India in Sri Lanka on the culture exchange program.

She is the only girl from south India to representing India on international platform at Portugal when she was 9 years old i.e., in the year 2002, and secured bronze medal. And also has won champion of champion.

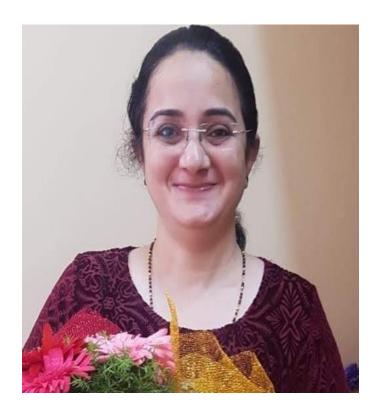
From past 7 years she has been performing in yoga dasara.

she has been volunteering as master yoga trainer for international yoga day from since 2016.

Yoga brand ambassador for times of India in 2017-18

in July a solo Leh Ladakh bike ride.

Recently debuted in the Kannada film AMAR as a woman biker .



Kavita B Jhaveri
Council Member
Culture and Tourism
Tour Operator

Name: Kavita. B. Jhaveri

Education:B.A

Experience: Sales and Marketing of financial products of nationalized

banks for a from 1999 to 2010.

Worked as an independent financial consultant from 2010 to 2017.

From 2017 to Sep 2019 I worked as promotional and marketing manager for a Themed based Travel company dealing with cultural tour packages.

Currently from Sep 2019 till date I am working independently as a Travel consultant in my own company named as Sensational Odysseys.

Apart from the leisure tour packages I curate exclusive cultural tours and off beat destinations.

I am also associated with a few NGOS supporting women empowerment.

I am also the administrator and the center head of an spiritual organitation conducting classes for children.

I am found of traveling, reading and music.

I have done a 3 years course in Haveli Kirtan based on Hindustani music.



Kalaskruthi N Gowda

Culture and Tourism
Co-founder – Travel Mage

Introduction

- * Myself Kalaskruthi N Gowda
- * Basically, Namma Bengaluru Girl.
- * Done my schooling in London till +2.
- * Headed back to India on 2009, done my journalism career by 2012 at MES college & started working at media for 3.4 years.(News9, Btv News, Suvarna news).
- * Then luckily got an opportunity in Travels and tourism. Works for Singapore, Malaysia, Thailand, Indonesia & Dubai as a representative for south India till 2018.
- * Now Owned a company called Travel Mage in Bangalore for international and domestic tour packages and Visa, Educational programs internationally, MICE, Events etc...
- * Dad is a cop (working at CM's office as a "CPI") Mom is a gynaecologist, she was in UK with me some years now she consults in some hospitals in across india......
- * Started my biking and racing at 2010 and mad of it.....
- * First solo journey to Ladhak in 2016 September 22nd for all around 28days.



Heena Jain
Council Member
Culture and Tourism
Dancer

Ms.Heena Jain started learning dance at the age of 5year with classical dance form-Bharatnatyam from Structural School Of Fine Arts, Bangalore. She says she was guided by her mother Mrs.Ranju Jain and she is the only reason behind her success who was very keen to see her perform dancing and enrolled her in several dance forms since childhood. She completed her Bharatnatyam course in the year 2005.

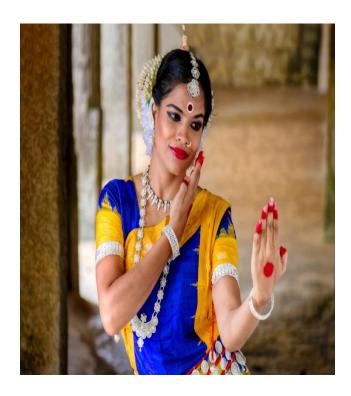
Heena is also a trained Bollywood dancer from Shiamak Davar institute Bangalore,in the year 2010.

Adding on to her Ballet dance profile from Spinners Academy, Bangalore in the year 2012.

During her school days she was awarded & recognised by Balagangadhar Swami for her outstanding performance. She was a part of the school and college dance team where she won several medals and certificates glorifying the name of the institution.

She is also a BBM Graduate from CMS, Jain University Bangalore.

She then took up the training for Zumba in three different levels Aqua, Official and Toning in the year 2018.



MADHULITA MOHAPATRA Council Member Culture and Tourism Co-founder – Travel Mage

Introduction

MADHULITA MOHAPATRA

A recipient of the prestigious Ustad Bismillah Khan Yuva Puraskar from the Central Sangeet Natak Akademi & the Kempegowda Award, Madhulita Mohapatra has carved a niche as one of the leading Odissi exponents in south India. An 'A' grade artiste of National Doordarshan (DD National) & an empanelled artiste of Indian Council for Cultural Relations (ICCR), she has received prestigious awards like IIDF 2017, BCKA Yuva Kala Pratibha, Aarya Award for Women Achievers. Arathi Kala Ratna in Phoenix, Arizona, USA & the GTF Women's Excellence awards. A disciple of Guru Shri Gangadhar Pradhan, Guru Smt. Aruna Mohanty, Guru Shri Pabitra Kumar Pradhan & Guru Krushnachandra Sahoo, she is admired & applauded by the connoisseurs & critics alike, for her profound artistry and her innate abhinaya quality. Madhulita Mohapatra has performed at several prestigious events across the country & abroad. She is selflessly devoted to the promotion & popularisation of Odissi in South India dance through her institution. Nrityantar, by performing, teaching and nurturing finest talents. Nrityantar Dance Ensemble is one of the most sought after classical dance troupes from Karnataka and is invited by major art festivals.



Maheshwari
Council Member
Culture and Tourism
A Biker

Maheshwari is a Travel, Bike and Nature lover, an adventurist, a Biker, an Entrepreneur and Strong thought leader.

I carry my academic record of post-graduation in History from Mysore University, CPT from NIFT, Bangalore.

I have 12 years of Production experience. Have won various awards in handling the work flow. now my passion into Tours, trek and biking trips.

She is passionate about biking, rode to many places like Mumbai, Ooty, Dandeli. Group rides like, Ladakh, Spiti Valley, Dhanush koti, Koli hills, Kanyakumari, Gandi kota, to promote Tourism.

Social Activities

strategies

Social activities to help the needy through our CSR activity by organising Bike rallies, Awareness programs, retrieving art and culture. Actively handling major role in Corona epidemic crisis. Future plans and

I intend to work towards retrieving the culture and traditional art through tourism and spread the message of our culture to the world. Culture includes all types of arts like all traditional dance forms, music, painting, temple architecture, Saree. Strategy in process for rides with Govt of Tourism for promotional activities across Karnataka.



Meghana
Council Member
Culture and Tourism

Meghana of 26 years old completed her Masters In Biotechnology while currently carrying out the project regarding the Food For Future in the field of agriculture connected with the branch of Aeroponics which is basically growing of plants without the use of soil and minimal requirement of water. Since we are all facing global and pandemic issues, the food we take would play a major role in our routine life while keeping up with the nutritional contents optimal for our body. Also taking over her father's business an Entrepreneur in the field of Printing and looking forward to bringing in more interesting and liable technologies currently giving the customers new ways and ideologies coming in the near future.

Having the passion of driving cars she is also getting trained for the track events to remove the patriarchy and kick in the equality and was on the podiums creating a massive time record as a first timer on the tracks. Having said and Done, coming to the part of her dreams i.e. Travelling across the globe but having born and brought up in such a culture filled state KARNATAKA eagerly looking forward to bring up many hidden traditions, tribes and their practices to the people around.

Achievements: Best Organising team in school and college

- Topper in Bangalore University in the year 2015
- Recently bagged 2nd place in Ladies Class Autocross