



# **WICCI Gujarat State COUNCIL – Mentoring & Soft Skills**

**WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY**

**[www.wicci.in](http://www.wicci.in)**

# Ruchi Sharma– State President

Founder & Director

My Aura Finishing School, Ahmedabad

***Life mantra – “If not today then never”***

## **CREDENTIALS :**

- Certified Image Consultant, AICI (Iowa, USA)
- Personal Image Certification, TEB Associates, Vermont (USA)
- Master of Business Administration (MBA)
- Bachelor in Dental Surgery, Lucknow (2003), Gold medalist
- Diploma in Psychology, SAC Dip (Psychology)
- Certificate in Body Language, SAC Cert (Body Language)
- Micro Expressions Practitioner, Centre for Body Language
- Certified Trainer, TAFE SA

## **WORK EXPERIENCE:**

**Founder & Director, My Aura Finishing School**

**Jan 2015 - Present**

**Chief mentor, trainer and entrepreneur for last 11 years**

**My Aura Image Consultant**

**2009 - 2015**

Ruchi has been one of the few first internationally certified Image Consultant in India with specialization in Image, Body Language & International Etiquette since 2009 before the concept even started in India.

Entrepreneur, Mentor, Trainer Ruchi has trained innumerable individuals across hierarchy - Directors, entrepreneurs, VPs, GMs, managers, trainers, executives, teachers, professionals, and students from several organizations to enhance their personal & professional outlook. She has worked hard in recognizing the uniqueness and nurturing the potential in every individual on path to satisfaction and happiness.

## **ACHIEVEMENTS :**

- Quoted in national magazine: OUTLOOK
- Keynote speaker at ISRO (INDIAN SPACE RESEARCH ORGANIZATION)
- Judge Mr. and Ms. Rostrum at Nirma University for 3 years.
- Mindfulness program for employees at NABARD
- Induction programs at various colleges across Gujarat



# Chitra Vasayani – Vice President

## Image & Etiquette Coach

### My Life ...My Passion...

- It is not what you wear, it is how you wear. ➤ Certified trainer in kundalini yoga – Rishikesh Yoga Club
- It is not what you say, it is how you say ➤ Completed PGDBM from AIMA Delhi
- It is not only about impression, but also about expression ➤ Image Consultant/Etiquette Coach at Forever Star India Awards (Miss/Mrs. India Pageant)

### Experience

- Rich experience of working with TATA Consultancy Services, Gandhinagar. A successful entrepreneur since last 12 years. ➤ Won IMPA Bronze Award for Organizing Learning Events
- Received National Award for Chapter Activities for the period 2018 and 2020

### Achievements

- Certified TA (Transactional Analysis) and Interpersonal Skills Trainer
- Chapter president for Image Management Professionals Association (IMPA) - Surat Chapter
- Associated with Ms. Talks as core team member
- Certified Professional from ICBI India



# Bhumika Swarnkar – Council Member

## Corporate Trainer – Gaminar – Image Consultant

### My Life in a Nutshell.....

- A chemical engineer by qualification, I have corporate experience of 8 Years in diverse roles with L&T and Entrepreneurial experience of 6 years founding Image Satva. I have also touched more than 10,000 lives with soft skills and Corporate Training/consulting programs.
- My aim is to help Industry to become more productive by enhancing team members Behavioral Skills, Image Management Consultancy, Industry specific Technical Trainings and Corporate Wellness Programs.
- I have also founded Image Satva, a Corporate Training service. It provides Behavioral Skills, Image Management Consultancy, Industry specific Technical Training, Corporate Wellness Programs and Gaminar.

### Academics

- BE Chemical
- Image Consultant certified from ICBI
- Soft Skills certificated from ICBI
- TTT certified from ICBI
- Emotional Intelligence from V Shankar



# Parthvi Thakkar– Council Member

Founder of Anoma - Stylist – Certified Image Consultant

***Never stop, always be on a learning curve.***

I Always believe in challenges and opportunities because it leads to new opportunities and avenues.

## **Educational background :**

- BBA from Ahmedabad university
- MBA from Nirma university
- Certified image consultant & personal stylist

I am the owner and founder of Anoma. I am working as a consultant, personal shopper, fashion & personal stylist since 5 years.

At anoma we believe that style is a very personal aspect. Apart from standing out from the crowd comfort and confidence is equally important. We focus on comfort with confident styling.



## Mrs. Vaishali Parikh—Council Member

Founder Step Up consultants  
( Parent counselling, career and academics counselling)

**Life mantra- 'A good life is one inspired by love and guided by knowledge'**

### **EDUCATION & WORK EXPERIENCE:**

**Leader with love of life and passion for commitment to excellence in education.**

- Professional Certification with Qualifications and Assessments International -UK
- Professional Certification by The Waldorf Education Seminar in Khandala - Maharashtra
- Participated in Regional summits Institute of Counselor Training Research and Consultancy - Delhi
- Extensive participation/conduction organizing of Seminars, Workshops and Orientation courses
- Certification in 'Design Thinking in Education' - NID AHMEDABAD
- Expert in 'Quality Circle Time' for children
- Master Of Personnel Management

### **ACHIEVEMENTS :**

- Best elementary principal of the year
- The open page educator's award
- Re:thinkindia
- Felicitated best project award by NSE (National stock exchange - Mumbai)
- Principal par excellence teachers day
- Indian icon award
- Inspiring green mentors award - 2019



# Ishita Acharya – Council Member

Doctoral Student-Psychologist-Trainer

## My life .... Dare to Dream

### Skills & Experience

- Pursuing PHD from Gujarat University
- 04+ years' Experience in providing adult and child psychotherapy and assessment
- Skilled in organizing workshops and provide training to management professionals on various subjects on stress management, leadership training, aggression control etc.
- Possess excellent communication, interpersonal and analytical skills with process-oriented approach to accomplishment organizational goals
- Part time lecturer at C.U Shah Arts College.
- Completed Internship at Civil

## Hospital (HIV Department)

- Pursued training in counselling under Dr.. Suresh Majumdar
- Worked as a counsellor and trainer at Soul Square, Bodakdev
- Soft skill and Psychological trainer at Atman Swarup

### Key skills

- Child/Teenage counselling
- Leadership training
- Soft Skill Training
- Positive psychology
- Art Therapy



# Urna Banerji – Council Member

Operation Head – Entrepreneur – Advisor – Trainer-  
Digital Marketer

## My Road ,My Dreams ,My Life .....

- Currently, an entrepreneur, associated with NGO Neevjivan Foundation as an advisor and working as the operations head of CI360 a digital marketing company with offices in Ahmedabad, Delhi and Greenville (USA).
- Over 17years of corporate experience in Customer Service Delivery, Retention and Business development involving Training, Planning, Budgeting, General Management & Strategy with industry leaders in Telecom, Insurance, Media and IT sectors.

## Achievements and Rewards

- Set up a F&B business with annual turnover of 4.5 Cr in 5 years.
- Actively involved with NGO Neevjivan foundation for skilling of artisans for employability and entrepreneurship
- Felicitated as a Global Hero for a project, by Vittorio Calao, Director Worldwide Vodafone Won the COO's choice award in Vodafone for contribution in business.
- Qualified for three international trips basis achievement in Vodafone and Airtel
- Was nominated to make joint field calls to certain corporates with Mr. Sunil Bharti Mittal (MD) BhartiCellular Ltd for excellent performance in Airtel.





# Kritika Manshani – Council Member

## Doctoral Scholar – Youtuber - Coach

### My Life – My Passion

I am multi-passionate millennials who believes in doing things unconventionally. I am an online business coach. I will help you to kickstart your online business and help you earn your potential. Through my Digital Products, I train people to first become their own boss and consecutively, an emerging leader. My teaching approach comes from my leadership research experiences. I actively conduct research in the field of Leadership, women in management, and what makes a successful Leader. I am also founder of **Masterclassbykay.com**.



## Prachi Chaudhary – Council Member

Home Maker – Aspirant Mrs. India – Anchor –  
Positive Healer- Philanthropist

### My Life Mantra.....

'Make Happy, Feel Happy' has always been my mantra. It is a message of spreading positivity and giving back to society. I am extremely helpful and cheerful by nature and possess good communication skills.

### Educational Background

- BCom. Graduate from H.R College of Commerce, Mumbai

### Experience

- Scripted and anchored several Events
- Pre-Primary Teacher at Euro Kids, Ahmedabad
- Part of the NGO 'Vatsal Foundation', aiding underprivileged children
- Completed all 3 levels of Narayan Reiki, and mentored for the same
- Participant at Mrs. India 2021, organized by Forever Star India Awards



## Sarika Bhatt– Council Member

Director – Placement Expert-Consultant

### My Life is about Creating Opportunities

Placements – Outsourcing – Head hunting & Recruitment Projects.

I am Director of **Blossom Placements**, Executive & Board Search, Head Hunting Assignments, Turnkey Recruitment Projects, and Recruitment Process Outsourcing.

With extensive network of international clients and domain expertise across various industries, functions, geographies, and nationalities; we are best positioned to offer comprehensive range of solutions under single roof.

We are strategically positioned to offer consulting solutions in India as well as overseas through our registered office in India.

We have been awarded as best consultants from many corporates in India.



## Aarushi Desai – Council Member Advocate – VAW Activist - Lawyer – Social Activist

### My Life – My Values

#### 'Don't be a Bystander'

- A practicing Advocate specializing in Matrimonial laws (divorce, child custody, maintenance and alimony, domestic violence matters, etc.)
- I practice at the family courts and High Court.
- Have done my LLB from Gujarat University.
- In the past I've worked with different NGOs like Manav Sadhana, Samvedana, and many more
- Since I became a lawyer, have also been fighting for domestic violence victims and try to get justice to them through court.
- Currently researching on impact on the minds of children of separated/divorced parents and different methods/plans of/for shared/joint parental custody.



## Hetal Kotak– Council Member

FCA – CS – Founder – Panelist

### **My Life Mantra**

‘I Believe in Life is simple if you enjoy it.’

### **Experience & Achievements**

- Founder of Kotak & Kotak (Chartered Accountants).
- 7 Years of Experience in the field of Auditing, Accounting, RERA and Corporate Compliances
- Appeared in VTV news channel many times as panelist
- Committee Member of WMEC of ICAI since 2018.
- A District Level Hockey Player.

