

WICCI MEDIA & COMMUNICATION COUNCIL



**WOMEN'S INDIAN CHAMBER
OF COMMERCE AND INDUSTRY**
www.wicci.in

Council Vision & Mission

Media is the largest medium of communicating with the masses in one-go. We consider media and communication to be an integral part of our society. Because of this only, the whole world has become accessible to everyone and it's easier to deliver information at a faster pace. This all has eventually made life easier for everyone. One can even easily communicate with anyone with a single click.

Council Vision: Media and communication is for ALL. Everyone must be able to convey their thoughts in a respectful manner to the world and to keep pace with the latest trends and technologies in the field of Media and Communication.

Council Mission: To work towards development of different branches of Media & Communication like print media, digital media, publishing, news media, telephone, radio, TV, photography, cinema, broadcast, advertising. To also spread awareness amongst people about the fake news, scams and frauds spreading through media and communication.

*Welcoming
Council Members to
WICCI*

*President, Vice President
and 20+ Nominated
Council Members*

TYPE NAME & WICCI DESIGNATION

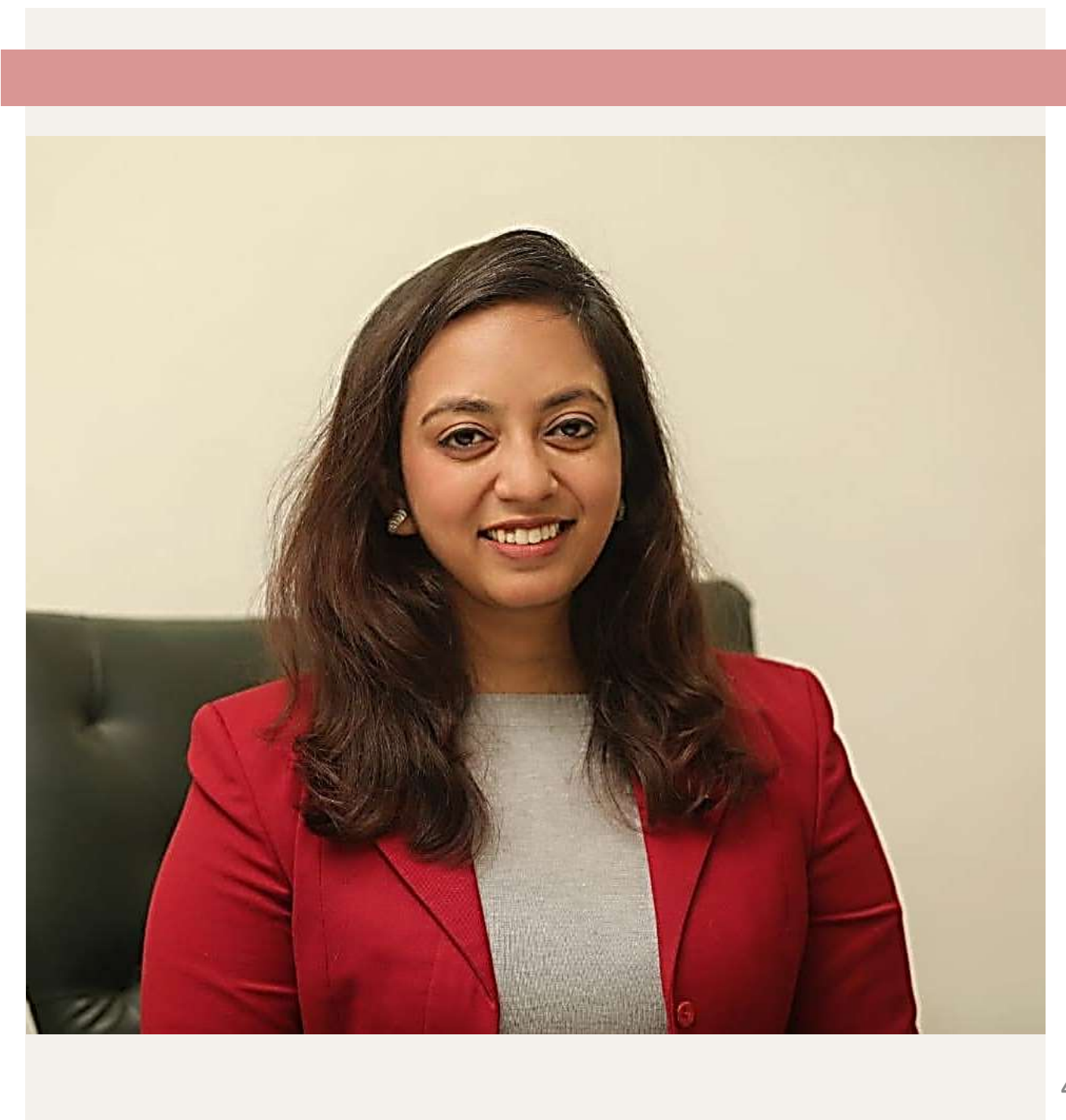
VAGISHA JAIN, PRESIDENT, MEDIA & COMMUNICATION COUNCIL
WICCI

BIO :-

She is a versatile personality. She believes in bringing change through continuous efforts. She is:

- Founder of vagishajain.com (www.vagishajain.com) [A digital media company]
- Founder of Tortoise Learning Solutions (www.tortoiselearningsolutions.com).
- Owner of 'Dira' bicycles.
- Author of book 'Tune into the World of Radio: A complete Guidebook to Radio Journalism'.
- Co-author in an anthology 'Drizzle'.
- Senior Writer and Fashion journalist with Cloth Look Fashions media.
- Written and acted in short movie 'Bandish'.
- Soft skills coach at CLF International Mega Model Hunt 2020 and trained models from 12 countries.
- Brand Ambassador of travel channel 'VWheels of India'.
- #2 Content Writer in Top 100 Content Writers in India
- Person of the Year 2020 by Contracts and Freelancers
- Featured in interview on Workmob Meri Kahani 2020
- Speaker with Global Fighters
- Special guest on International Literacy Conference by Skill Shark.

She believes 'You have to keep on working irrespective of the difficulties that come your way. Love your work passionately, and keep belief in God.'



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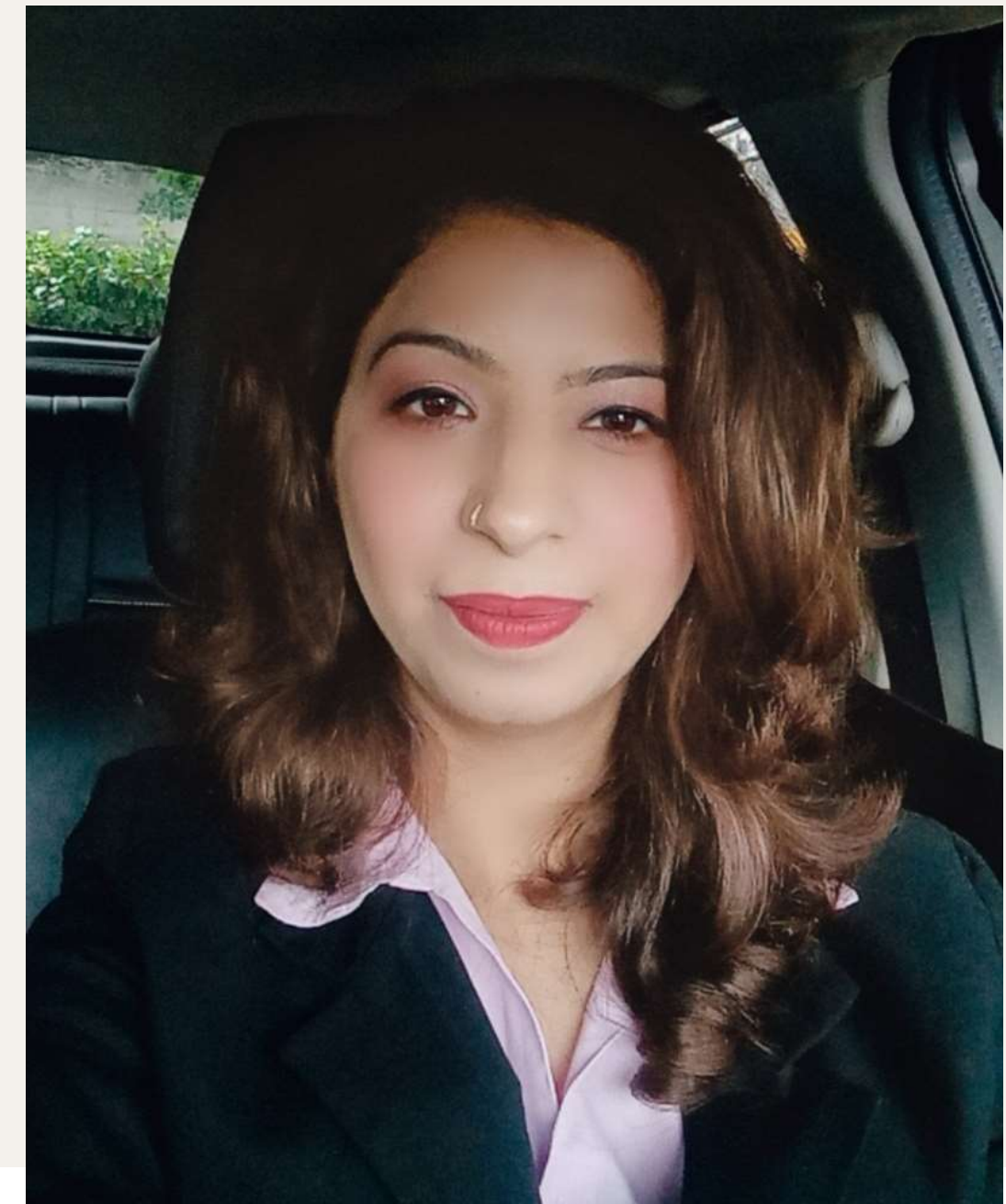
PRIYA MAKHIJA, VICE PRESIDENT, MEDIA & COMMUNICATION COUNCIL
WICCI

BIO :-

Priya Makhija is a Member of Indian Women's History Women (IWHM). She has been working with Healthcare Sector with renowned hospitals like Cloudnine Group of Hospitals. She has been working as a grooming trainer for Guest Relations and Nurses staff. Currently, she is working with CK Birla basically into Operations Management. She had always wanted to do something good for the society. She talks about the challenges she endured to get to where she is today. She has been a part of the Aviation industry for almost 10 years to improve Service, Standards, and Quality.

- A 'Neerja' Bravery Awardee
- 'She power' awardee from Birla Steel
- Won WEAA India Award 2021
- Women Victory Award Winner 2021
- Member of Dishayein Foundation NGO model
- Judge at various modelling events
- One of the top 14 finalist in India for 'Ms. Sake' Pageant 2020 show.
- Member of W.H.E.E.L (Women Harmony Entrepreneurship Entertainment Life) with 'Dishayein' Foundation (NGO)

Her Success Mantra- The biggest barrier to your dreams is YOU, and the biggest opportunity is also YOU.



RACHNA NAGAL

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
WICCI

BIO :-

Dr. Rachana Nagal is the Managing Director of Akonline Services Pvt. Ltd. and ex-professor at Amity School of Engineering and Technology. She has done her research on Adaptive Signal Processing which is a core part of electronics and communication engineering. During her tenure with Amity School of Engineering and Technology. She has guided more than 100 projects and published around 25+ national and international research papers. Later, she has also given her voice to a YouTube channel . She also got associated with the India's Top 10 Hindi blogging site deepawali.co.in. Right now, she is handling many YouTube Channels with millions of subscriber on it, as well as whole site owner of a leading website businessideashindi.com



SHABNAM ADENI

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Shabnam is a Journalist based in Delhi. Apart from being a journalist, she is a writer, poet and social thinker. She has a wide variety of hobbies. She is a vivid gardener. She loves to travel and do photography. She believes that your work always speaks for you. You have to win over yourself everyday and also over the male-dominating society.



VIMLA SHARMA

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :- Mrs. Vimla Sharma has 31 years of experience with IMRB as a Freelance Researcher. She has worked with ORG Mark for 29 years, MFRS for 24 years, and Hindustan Levers for 4 years. Apart from dealing with her professional duties well, she loves to do gardening, cooking, and listening to Music.



PALLAVI SANA

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

If only I could glue words formed by limited alphabets, it would be readable like a book. There's always more to what meets the eye . In my attempt to let out the genie from the bottle as life happened, I present to you Pallavi Sana, who is loaded with diverse dreams and immaculate aspirations. She is a qualified Chemical Engineer, PG Diploma in Banking Operations, NSE certified Financial Advisor and a Distinguished Toastmaster. Four seasons complete the yearly cycle. Satiating a restless mind takes more than one pursuit in the zest for life. She is also a soft skills, leadership and communication trainer, motivational speaker, writer, actress, director, host, panel discussion moderator, counsellor. She has held leadership roles with Toastmasters International efficiently fulfilling ardent dreams of many from all walks of life from students to humble homemakers, akin to institutional and corporate sectors.



DIPALI SINGH

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Dipali Singh is working as a Technical Officer with DRDO for 9 years. She has done MCA and is working in the IT field. She has also done her diploma in Computer Engineering and is currently pursuing M.Tech. in Data Science from BITS PILANI. Dipali thinks analytically for every problem. She observes every situation from different perspectives and comes out with the best way. She believes in continuity and dedication. She loves to play badminton.



AASTHA MITTAL

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Aastha Mittal has done her B.Sc. with Computer Applications from KCW and her MCA from GNIMT. She has been working in IT field for more than 10 years. Presently, she is working in TCS from 2015. Before that, she has also worked in IndiaMart.

In TCS, she is working on developer profile. She has been working into technology like .net, SQL, Oracle, reactjs. She has appeared as a Speaker in colleges to encourage youngsters and guide them about IT and communication.



APARAJITA SHARMA

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Certified Financial Planner and a financial journalist, Aprajita Sharma has a unique blend in the financial services industry. She has done her education in Mass Communication from INC Delhi. She is among 2000-odd CFPs in India and an experienced journalist, who tells you what the BFSI industry doesn't want you to know. Simplifying finances and personalising it your way come naturally to her. No hogwash. She trains you first before she creates your financial plan.

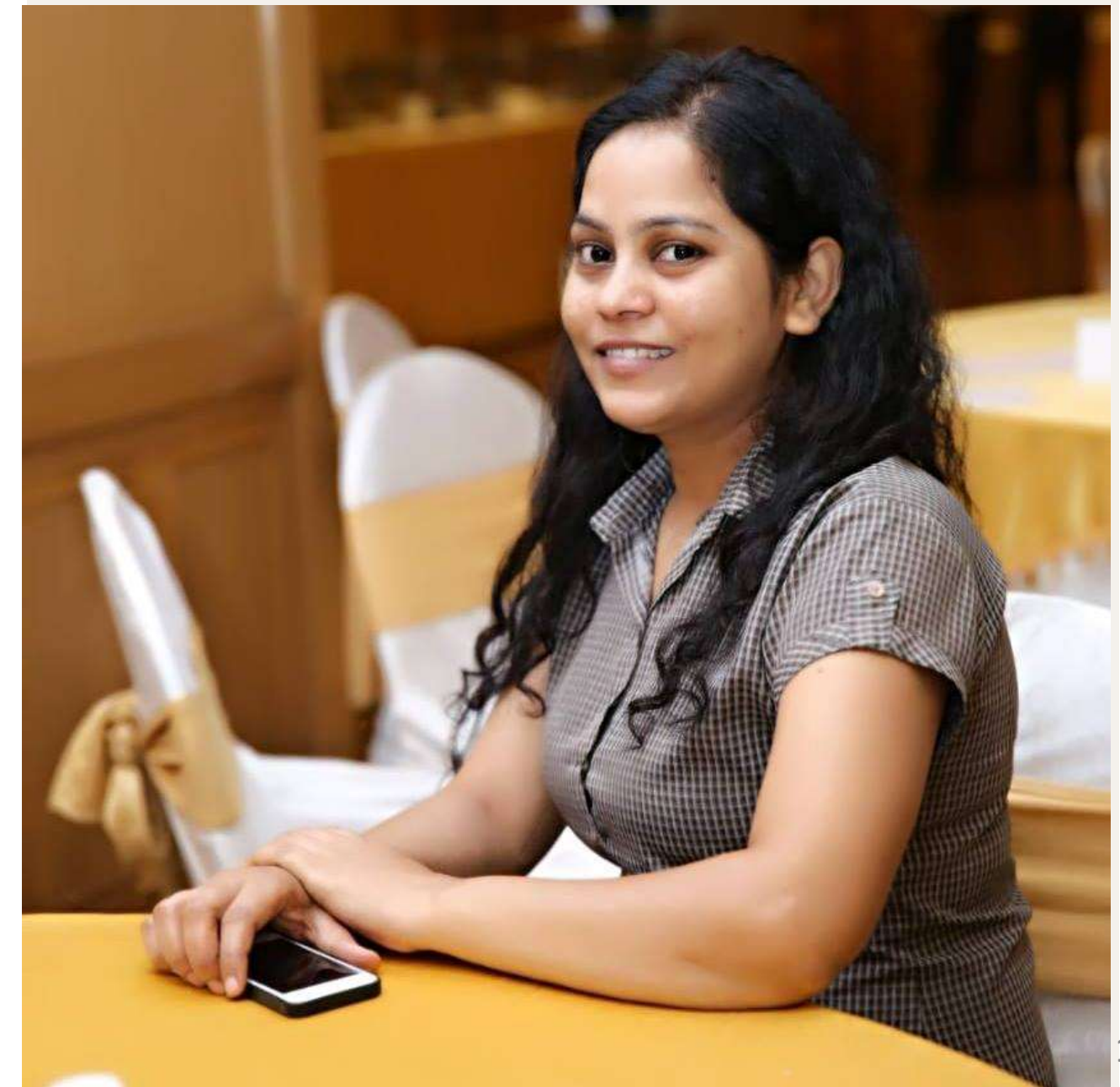


MANJU GAUTAM

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Manju Gautam is working as senior HR in SAGE Publications India. She has worked as an senior administration executive in the same company, and worked as a Guest Relations Executive at InterContinental Hotels & Resorts. She has done her Hospitality and Management degree from PTU and M.A. Psychology from Pt. JLN Govt. College. She is also associated with Let's Spread Love as a social worker.



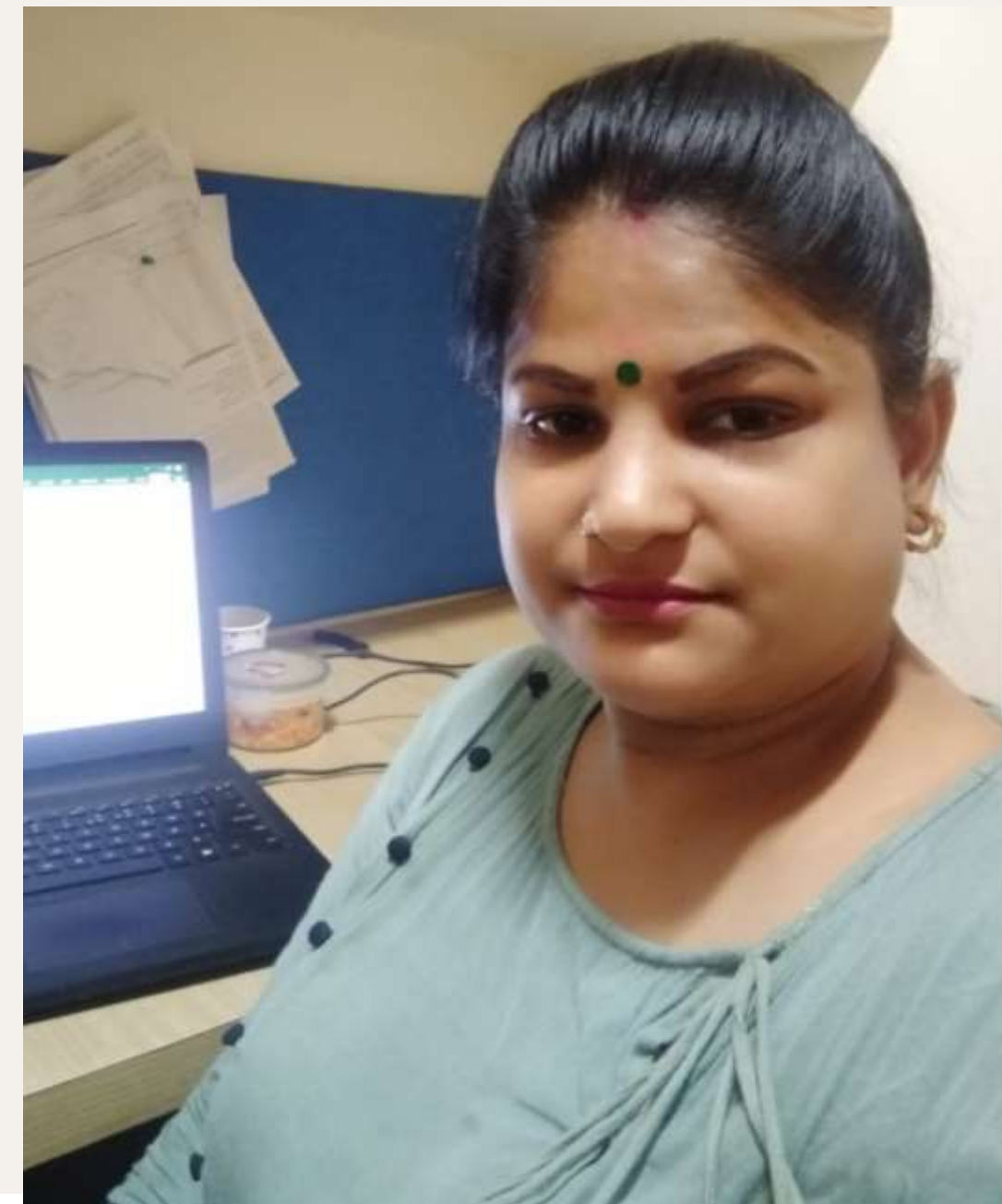
KAVITA KUMARI

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Kavita Kumari has completed her graduation from DU and has been working as a Marketing Researcher in Nielsen Pvt. Ltd.

She has been actively participating in social work activities. She loves painting and gardening.



ANKITA

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Ankita is a digital marketer with 12+ years of experience in B2C domain. She handles Brand Marketing and Communication at Droom. While handling Brand communication, she manages social media marketing, content marketing, video marketing, influencer marketing and brand partnerships. She is an enthusiast who loves to study about different brands and industries. She has done her MBA in Academics from IIPM and graduated in Environmental Science from Ramjas College, Delhi University. She is an artist who loves to express through art. She is a Buddhism practitioner. She believes you are the creator of your own life. Believe in yourself to make your life the way you want to or wish for. You are the protagonist of your life. Break it, or Make it!



NEETU YADAV

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
WICCI

BIO :-

She is an Engineer (GNIIT from NIIT) by Degree. Currently, she is doing her MBA along with job. Professionally, she is working as a Corporate Trainer. She is a Social Worker by Heart/Deeds, Blogger-Photographer by Hobby and a Believer by Choice. She believes there is always a solution to any problem. That's why she is able to handle any problem with ease. She has excellent observation skills and is an analytic thinker.



DEVDYUTI BISWARUP BASU

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
WICCI

BIO :-

Devdyuti has done her graduation from NIFT, Kannur in the bachelor of Fashion Technology. She is working as an assistant Store manager with Reliance brands for 4 years. Devdyuti takes care of finding efficient solutions at workplace. She also actively participates in the Media Presence of her store and brand advertisements. On a personal level, she loves travelling, food photography, and sketching. She believes to stay happy to bring productivity in her work.



ABHILASHA CHOUKDE

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
WICCI

BIO :-

An engaged self-driven, focused and disciplined Manager with a long track record of developing the Business. Strategies needed to make an organization more effective in achieving its Business Goals. Hands-On Experience of new Client Acquisition, Product & Market Trainings. Having Ample knowledge about the Sales team management & trainings of new sales people. Extensive Experience more than 9+ Years in Business development Planning, Operations, Branch Handling & Client Acquisition & Team Building.



VANDANA KAPOOR

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Vandana has done B.Com. and MBA in insurance. Currently, she is working as a Finance Planner. She is also working as an actor for 27 years. She started as an actor from Doordarshan. After that, she has worked with different TV channels Zee TV, Sahara, Colors, various theatre shows and also in movies. She has also gained Vishaarat in music. She believes life is all about learning and experimenting.



SUPRIYA AGGARWAL

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Supriya has done B.Sc. and B.Tech. She has done MBA in HR & Marketing and is also pursuing PhD. She has worked as a professional trainer in various companies. Currently, she is working as a freelancer and handling her own business.

She believes one must always keep on working and progressing further irrespective of the challenges that come in life.



MEENAKSHI SHARMA

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Meenakshi is a Project Manager / Consultant at American Express managing E2E projects leading change management Risk and Control activities related to servicing and customer experience.

Her Success Mantra- Don't wish for it, work for it.

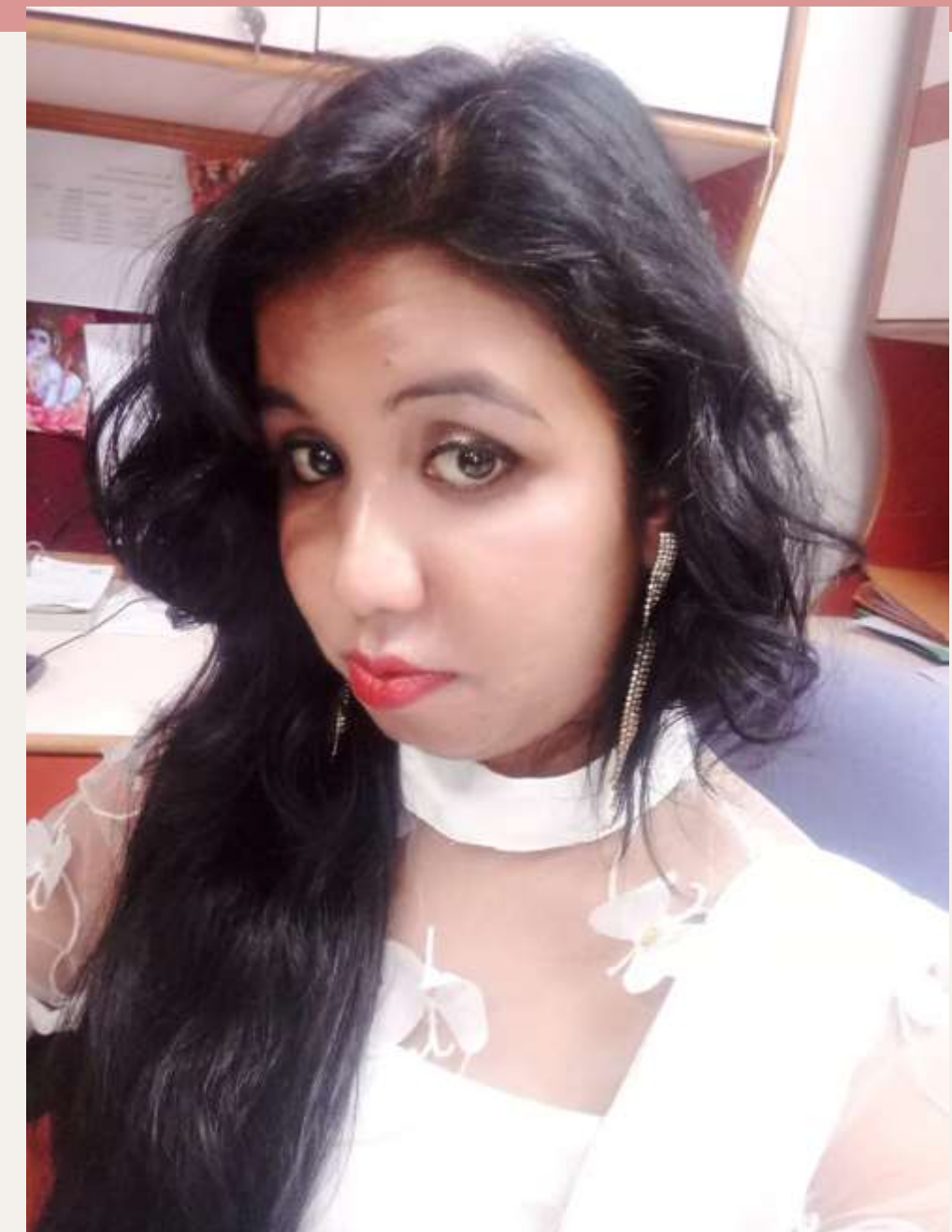


SHABNAM ALI

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Shabnam Ali has been working with the Central Electricity Authority, Delhi for 15 Years. She believes that one can progress in life at a faster pace by adding new skills in life. So, she always keeps on learning and progressing in life.



SHWETA SHARMA

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Shweta is a Researcher and Nutritionist. She has specialization in Biological Clock and Circadian Diet. She has done her Post Doc from JNU and Ph.D from University of Pune.

She believes we must keep on learning from our environment and keep on growing ourselves.



TANVI KHANNA

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
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BIO :-

Tanvi Khanna is working in Public relations & Communication as well as business development projects. She is working on bringing classroom learning to real world.



GARIMA KHANNA

COUNCIL MEMBER, MEDIA & COMMUNICATION COUNCIL
WICCI

BIO :-

Garima Batra is presently working in the corporate sector as a Senior Content Strategist and Writer and at Media Mantra (a PR agency). Prior to this, she has worked in the Public Relations (PR) industry for three years.

She is also an author and her books, Hashtag Story and The Scribbler's Dais are both available on Amazon. Garima has been a Journalism and Mass Communication student. She also has a Post Graduation Diploma in Public Relations. A depression and anorexia survivor, she is keen to share her story of a second shot at life and emerging victorious. She loves to live life to the fullest as she believes in the notion, YOLO (You Only Live Once).



SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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SHECONOMY

COUNTRIES REPRESENTED

Albania, Angola, Armenia, Argentina, Australia, Azerbaijan, Bangladesh, Brazil, Burundi, Cameroon, Canada, Chad, China, Costa Rica, Croatia, Cyprus, Czech Republic, Colombia, Ecuador, Egypt, Ghana, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Italy, Israel, Ireland, Japan, Kazakhstan, Kenya, Kyrgyzstan, Lesotho, Luxembourg, Malawi, Malaysia, Mexico, Moldova, Monaco, Montenegro, Morocco, Mozambique, Malta, Netherlands, Nigeria, Nepal, New Zealand, North Macedonia, Norway, Paraguay, Portugal, Peru, Puerto Rico, Philippines, Qatar, Romania, Russia, Rwanda, Serbia, Singapore, Slovenia, Spain, South Africa, South Korea, Suriname, Sweden, Switzerland, Syria, Tunisia, Turkey, Uganda, Ukraine, UK, Uruguay, Venezuela, Vietnam, Virgin Islands (US), UAE, USA, Uzbekistan, Zimbabwe.

