#### INTRODUCTION

Women's Indian Chamber of Commerce and Industry or WICCI is one strong platform with the aim of celebrating and encouraging the role of women in the Restaurant and Hotel industry.

This initiative began in the year

2017 with the aim of raising matters to the government bodies and pushing towards better goals designed for women within our sphere. This strong women force shall continue to

empower women to stay motivated during all thick and thin and provide its cushion of support by raising new entrepreneurs to motivate women who are already in the industry and wish to achieve higher goals and positions.



#### **TEAM SPIRIT**

With the formation of WICCI Delhi
council, under the professional
leadership of Taran Deep(President) and Rita
Shah(Vice President), we had organized
our first virtual meeting over a cup of coffee maintaining social
distancing to introduce each other,

which was followed by a discussion and an outline of the agenda was discussed, which in due course will be executed, in order to bring the change we are all collectively working for. It was a very engaging discussion that included few delicate issues such as how the hospitality industry has a very low female workforce and what all could be included to bring the numbers up. Matters ranged from new training schedules to holding public meetings for identifying areas of improvement which require immediate attention. It was inspiring to get vibrant ideas from almost all members who came up with valuable suggestions in our very first virtual meeting.



#### **MISSION**

Our council of members will be

the guiding light and will enlighten encourage many women till December 2021. Our team is completely focused and excited to bring out the best results with each other's help and also, we are motivated to work in co-ordination with many regulatory bodies to achieve our goals

As pointed out by Taran Deep, "We realize the adversities" our industry is facing due to the pandemic.

Both travel and leisure have suffered huge set backs which have acutely effected all specially women who are now dealing with socio economic pressures to either stay home or continue with salary deductions or facing job losses.



#### VISION

We think, this is the right time
to step forward and support WOMEN with more skill development programs,
trainings sessions and create more opportunities.
However, the team with its ever-optimistic
approach is all set to adapt to the new normal. Keeping in mind the safety of
everyone around us we look forward to making this bond a stronger one.



#### TARAN DEEP PHULL

"BELIEVER- STRENGTH DOES NOT COME FROM PHYSICAL CAPACITY, IT COMES FROM AN INDOMITABLE WILL"

She is the one who is defining success in her own terms, achieving it by her own rules and building a life that she is proud of LIVE. Meet our commander-in-bee Tarandeep Singh Phull, President, WICCI Delhi- Hotels & Restaurants Council.

An English Literature graduate and a Marketing & Public Relations specialist, Tarandeep is one of the leading ladies in the field of communications in India. She always had a dream to start a marketing venture that she could call her own baby. This lead to the launch of UPLIFTO, a 360 degree marketing communications agency with a vision to curate path breaking campaigns for her clients, her way!. With this council, she will utilize her #givingforgood spirit to uplift the women in the industry by addressing the key issues.





### **RITA SHAH**

President of kyriad india.previously, COO of the Hans Group. A hospitality management professional with Strong entrepreneur skills. she has been Awarded recognition certificate by tourism Ministry for Asian games and also Head of nations Non Aligned meet. she inspires us to be hard workers so that we constantly work towards or goals with unfailed efforts to bring out the best in not only our respective fields but beautifully carve ourselves strong individuals. her "NEVER" SAY NEVER" will take us a long way.

### **TILOTMA SHARMA**

-A dynamio

sales professional, a doting mother and most importantly a self made individual - she defines a modern woman in true sense. Meet Tilotma Sharma, Director of Sales at Crowne Plaza Greater Noida. She started her career as a Front Office Associate and later on made a big switch to Sales department. Hailing from an Army background, discipline and sincerity are the virtues she possessed since her childhood. What sets her apart is her strong networking and

skills which will add a lot of value to our council. She will actively pursue the task of exploring collaboration opportunities with state and foreign markets for the betterment of the women in the sector.





# **PAPRI DAS**

"Be true to

yourself and Embrace life the way it comes to you with happens."

She is the

Executive Housekeeper at the Shangri-la Hotel and resorts. She was nominated

among top Five best housekeeper-Luxury, category by

2019. She is always willing to help others and inspire many who specially want

to make housekeeping as their career. Extending such

from a very seasoned person. So here she is, to make a difference and promote

### **SOMALI BAJPAI**

She has an attitude of not just thinking outside the box, but not even

seeing the box. Meet our social bee Somali Bajpai, Marketing & PR Manager,

Crowne Plaza New Delhi Okhla.

She is a writer, a storyteller, an event curator and a PR experttruly

a powerhouse of talent. She is the youngest in the country to be featured in PR

Moments 30 Under 30 list in India. She will bring to the table a pandora box

full of creative ideas.

She will play an active role in managing various stake holders, including media and will also look after the social media activations for the council.





# **GITA CHOUDHRY**

She is the owner and founder of Terra Tales Hotel Marketing — she has been in the role of developing marketing

strategies and plans well-knit with the property management. With her strong

personality she has led the sales and marketing units if ITC, Marriot and Wyndham.

She is a vibrant personality and shines with success for putting many hotels on

the tourism map of India. Her determination and expertise will motivate every woman she will mentor and also those working

with her. She has joined the league because she feels there are many who should

- be told that Nothing will stop you from getting what you want!

# VANDANA DIWAN

She is a

is the owner of the Vandy' Cafe. Her strength in dedication and passion towards ones' work, brings down all the blessings from heaven. Women have always feared to take that big leap towards their goals, but with her struggle to achieve success only came with perseverance and quality trainings at the Academy of pastry Arts and The Oberoi's New Delhi, only strengthened her hands on being a perfect vegan chef today. This Self-belief and endurance is the take away point for all women who aspire to be successful entrepreneurs.





### **GUNJAN SABIKHI**

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need women at all levels, including the top, to change the dynamics, reshape the conversations and to make sure that women's voices are heard and heeded.

This holds true for Gunjan Sabikhi, Director, Travel Alliance. With an experience of over 30 years, Gunjan in real terms is a woman of substance

has an established track record of developing a powerful network of business

contacts in the industry. Hence, she will he holding a very important portfolio

of coordinating with government bodies, travel & restaurant association etc. for the council.

YUVIKA
Information is a source of learning. But unless it is organized,





### **RANJITA SHAW**

# **SHEFALI JAIN MISHRA**

Founder of
the KareVoyage for 50 Plus Wanderer and winner of many
entrepreneur awards in
the category. Nothing is easy in this
vorld of competition. So yes, she shares her motto that "If you are honest
to your heart and true to your work wonderful things happen." Her
caring nature and sensitivity are her strength, she is here to connect with
aspects of tourism and conglomerate common ideas on adding more power
to women in
both hospitality and tourism.





# **GEETHA SUBRAMANIAN**

Working

at the Clarks group of hotels as the General Manager, Marketing and Sales. She

has been a guiding light for a lot of women and others who have trained under

her excellent experience for many years in the industry now. She look forward

to connecting on this platform, to share and discuss issues faced by

the hospitality and travel industry. To raise awareness towards the loopholes

making it more inviting and a comfortable place of work for women

# **SHALINI KJ**

Not all who

wander are lost, travel helps us find our purpose and puts focus into our lives. This holds true for our next team member who specialises in the field all things travel- Business Travel, Leisure Industry, Travel Management, Cruises and so much more. Meet the vibrant and every smiling Shalini KJ, Director Click 2 Travel. com. After gaining a considerable work experience with MNCs, Shalini started her own venture in the year 2008. Her vast experience in the sector will not only bring a lot of new ideas to the table but her design & video editing skills with help us spread our word far & wide.





# **ANSHOO WALIA**

Dean at the

Jagannath Institute of Management Sciences is the Winner of "Manav Purtnyas Award" for excellence in hospitality education by APH Hospitality Excellence Awards. She is here to

share a message to love, appreciate and recognize our hard work. Women are

ardent at their work, hence often get ignored due to the ratios. So, let's not

forget ourselves and spread our wings to joy and embrace our own little

achievements. She brings with her optimism and is always there to help.

# **CHANDRIKA SULTANIA**

Add Let inspiration & empowerment be my social legacy says Chandrika Sultania, Managing Partner at the boutique

hotel Imperial Park. Chandrika is actively pursuing her dream of creating an

environment where budget hotels are sensitive to the safety of female travelers. Hailing from defense

background, Chandrika has travelled the length and breadth of the country. This

has offered her an exposure to learn about various geographical regions, culture, languages and develop sensitivity towards diversity and dynamic adaptability. She will use her experience in curating various online and offline activities on behalf of the council.





# **NARMADA KUMARI**

Sales Manager at the Crown
Plaza Greater Noida, is a young expressive youtuber by passion
and believes in

"life is always in Action." So, unless one gives it a try it will always be a

mystery. She initiated her own Youtube channel and still following her passion.

Recognition comes with endurance and we need to constantly
appreciate our
ellorts to see ourselves happy

# **DIPIKA MOHIL**

She is powerful, she is dynamic, she is strong headed and she is an inquisitive learner - Meet Dipika Mohil, Assistant Vice President - Sales Analytics at Eazy Diner.

Dipika is a senior level professional with more than 28 years of experience in general administration followed by Sales. Owing to her strong networking and inter personal skills, she would be exploring opportunities of collaboration in foreign and state markets for the upliftment of women in the industry.

a little bit of body text





### **MONISHA DEWAN**

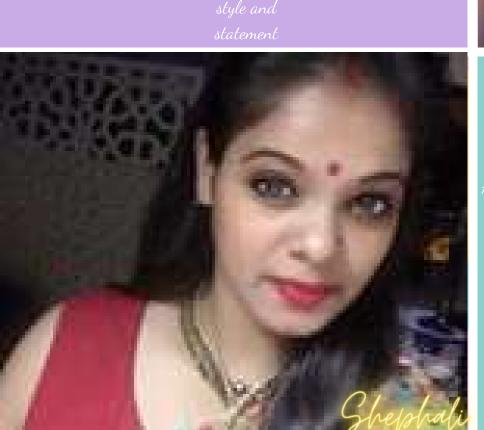
She is the Founder & CEO Everything Sales.
She is also a Certified Executive Coach and focuses on developing leaders to enhance their performance and

improve leadership skills. She is still sharing her intellect as faculty at the Indian School of Hospitality, Guruaram.

So she delivers a strong message-"Your calling should be a pointer for your skill development"

# **POOJA MEHTA**

Is the General Manager housekeeping at Jaypee hotels and
Resorts with almost
eleven years of experience with The Oberoi group. Her pool of
talent encloses
HK operations, directing and controlling HK systems and
planning. Her beautiful
ideas over the years have carved out her uniqueness to the
highest standards in
the luxury segment in reference to upgrading, interiors and
ambience. This
creativity and compassion will help us to detail our actions in
style and





# SHEPHALI SARAN

Proof-reader

at the Lingual Consultancy started her career in the corporate world with American Express and learned about employee friendly practices. She is here

add colorful strokes of new ideas and build content for our team. She is a oving mother of two and a good host. Besides that, she loves to write, blog and share her experiences with others. She strongly feels words have great strength and to give words to the unheard and ignored becomes a strong

women go through same challenges everyday and to work upon these, or practically amend these is going to be our strength.

# **SHRUTI PANDEY**

Shruti Pandey is an experienced Sales Marketing professional and the founder of Synergy Hospitality Marketing. She has a demonstrated history of working in hospitality industry with expertise in Tour Operations, Hospitality Industry, Event Management, Leisure, Industry and Yield Management. She loves to travel, read and explore new cuisines in her free time.

Shruti will actively persuade the task of helping women entrepreneurs in raising capital for their ventures.

