

# WICCI DELHI DIGITAL DESIGN COUNCIL



WOMEN'S INDIAN CHAMBER
OF COMMERCE AND INDUSTRY
www.wicci.in



# Council Vision&Mission

We at WICCI Delhi DDC are aiming to create a platform for Women Entrepreneurs, Business Aid, COVID Resources & Guidelines and fuel Community Engagement and any idea we can brainstorm upon through digital platforms. We are focusing towards empowering local womenrun business and NGOs and also spread knowledge about change and benefit of inclusivity in the business world.



# Welcomin Council Members to

WICCI

President, Vice President and 20+ Nominated Council Members



#### NAINA SINGH

PRESIDENT, Delhi Digital Design Council WICCI

I am currently a third year student in Delhi University. I am deeply invested in promoting young entrepreneurs and fostering an environment of entrepreneurship in college campuses and universities. Entrepreneurship is important for a number of reasons, from promoting social change to driving innovation. Great entrepreneurs have the ability to change the way we live and work, on local and global bases. If successful, their innovations may improve standards of living, and in addition to creating wealth with entrepreneurial ventures, they also create jobs and contribute to a growing economy. I believe that we are in need for more and more female leaders and entrepreneurs and being a part of WICCI would assist me in my journey to become a successful woman entrepreneur.





# MISHTHI BAJAJ

VICE PRESIDENT, Delhi Digital Design Council WICCI

I am an economics undergrad student. I am passionate about dance and am learning Bharatanatyam from Gandharva Mahavidyalaya. I am currently the President of my college dance society. I've always been enthusiastic regarding my participation in co-curricular activities. Right now, I am trying to enhance my skills in content writing & designing. I would like to be a part of WICCI so that I could play my role in spreading business awareness and helping women to connect and grow together. I hope that this would help me learn more about business trends and help me gain insight into this field.





#### SHREYA SURI

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I am a final-year college student majoring in economics from University of Delhi. I am also a CFA level 1 aspirant with a keen interest in wealth and portfolio management. Aside from that, I am a core member of my college's Fine Arts society. WICCI's Delhi State Council for Digital Design, in my opinion, would be a great platform for a diverse group of women entrepreneurs to connect, build their network and actively participate in career related discussions. As a council member, it would be an honour for me to contribute to the development of such a community, and I hope to gain as much experience and knowledge along the way as I can.





#### SNEHA KALITA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I'm Sneha Kalita, a final-year college student pursuing economics honours at the University of Delhi. I'm a member of the visual arts society, Picwic, at our college. Moreover, I co-run a YouTube channel along with three of my friends. I've experience in videography and video editing for social media platforms. Previously, I had done a few human resources internships, so I'm confident in my communication and management abilities. I can get along well with people. Through WICCI, I would like to contribute towards increasing awareness of entrepreneurship and small businesses. I would like to meet likeminded people so that we can help each other grow and build a nation where women have better social and financial footing. As a council member, it is my goal to gain the utmost experience in this field and help others achieve their own goals throughout this journey.





#### GAURIKA SINGH

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Greetings, I am Gaurika Singh, I received my Honors Degree in Economics from University of Delhi. I did MBA from Indian Institute of Management, Indore majoring in finance and minor in Economics. Currently I'm working as a Risk Analyst at JP Morgan Chase.





## SHREYAJAIN

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Hey, I'm Shreya Jain. I did my graduation in B. Com (H) from Daulat Ram College, University of Delhi and my post graduation in an advertising course from MICA. I have worked as an art director in an advertising agency. I have worked as an assistant director in 2 web series, one of them being Netflix Originals. But now after trying different creative fields, I work as a freelance illustrator and art director.





#### PAHUNI TELANG

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Hi, I am Pahuni Telang. I have done BSc in Mathematics from Amity University and I graduated summa cum laude. I am currently working at TCS as an assistant system engineer and have 2 and half years of experience. I am a part time makeup artist and have taken over projects for the same for short films as well as photo shoots for upcoming brands. I also run my own small lifestyle brand 'Sakhi Shringaar'.





#### SANIYA SURI

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Hi. I'm Saniya Suri and I'm currently in 12th at DPS. My interests include listening to music and reading. I'm very sincere and diligent towards my work. All my previous works are testimonials to that. I'm also great at holding positions of authority and striking a balance between my academics and social life which has helped me to inculcate a variety of qualities. I'm extremely grateful for this opportunity. To be a part of an organization supporting such a great cause provides internal satisfaction as well to me. I would like to give my best to contribute to women empowerment and upliftment of women everywhere. I believe that being a part of this organisation would help me broaden my perspective and do my part as a responsible member of the society.





# SRISHTI BAJAJ

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Greetings. My name is Srishti Bajaj. I am a 10th grader and am studying at Hillwoods Academy. I love participating in co-curricular activities in school. I keep participating in various intra-school and interschool events. WICCI seems like a great opportunity to contribute towards the welfare of society. I would like to be part of such an organisation that stands for women empowerment. I hope, as a council member, I would learn more about prominent businesswomen and about various business dynamics.





# GITANJALI KALITA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I'm Gitanjali Kalita. I'm currently working in a US based Ed-Tech company. I earned a Master's degree in Women's Studies and a Bachelor's degree in Political Science from the University of Delhi. Working for women's empowerment is something I'm passionate about. I'd like to raise awareness about women's entrepreneurship, and WICCI appears to be a perfect opportunity for me. I'd love to be a part of this organisation, and I believe I'd gain sufficient experience during my time there.





#### ASHLESHA BISHT

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I am Ashlesha Bisht, currently in class 12th in DPS Dwarka. I would describe myself as a dedicated and committed learner. Reading, listening to music and podcasts are some of my interests. I like to keep a positive attitude and I get on well with all kinds of people. I would like to take part to help in spreading awareness and boost women entrepreneurship so that women all across India develop a sense of self worth and improve their financial and social standing. I hope that being a member of this council will help me in gaining experience and knowledge that I need to achieve my goals in the future. It will also help me meet like minded people and grow in a mutually beneficial environment.





#### SANA GUPTA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I am a business Economics student in my 3rd and final year of college. I have worked with many organisations and I am a keen worker. I like reading, binge-watching, and cooking food. I believe strongly in women empowerment. I am currently a content writer for Girl Up Imkaan, a student-led club under the aegis of the United Nations. I believe I can be a part of WICCI and further work for this cause.

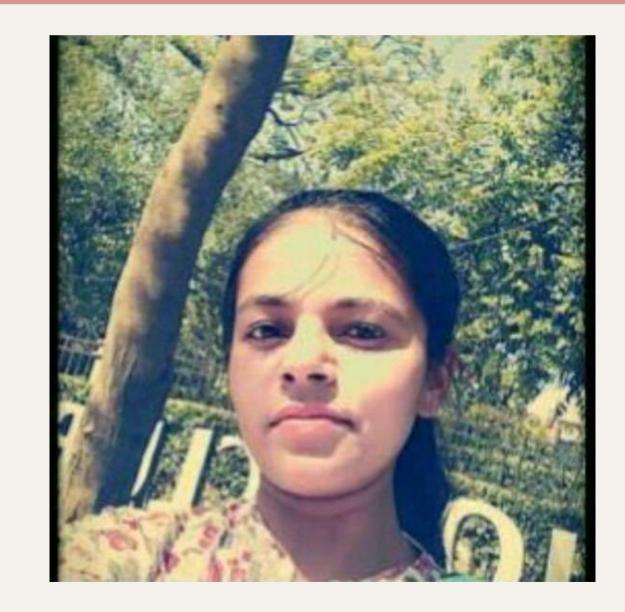




#### DEEPA SINGH

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Hey, I am Deepa, a 25 year-old delhite from South Delhi. I have graduated in Life Sciences from Gargi College as I love to know about life fundamentals, science of first principles behind every complexity. I love being around nature, plants and flowers etc. while reading, writing, traveling, watching documentaries are some of my hobbies. I have gone through your website and am amazed to see the kind of help and support you are providing young women. I would like to be among you guys so that I can also help a bit from my side for the young community. Also, I am an aspiring entrepreneur, so I would love to be associated with like-minded individuals and learn wonderful things from you guys.





# SEJAL

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I am a Master of Science in Economics degree candidate at TERISAS, which has exposed me to learning the nuances of research along with the application of those using software such as Stata and R. I come from a solid research background with a strong interest in business, climate change & sustainability, finance, and passion towards CSR & strategy. My area of focus and interest varies from quantitative analysis to project management. I have maintained a first division through a well-balanced program of study, which is not only very analytical and technical by nature but also helps to build leadership and team building qualities. I have an experience of successful internships at KPMG (India and Hong Kong), Panasonic, Nikore Associates, SADRAG, FiremudFM in various departments namely IGH, Finance, Research, and Marketing, and have contributed to the e-book for UNSDSN LPF Pilot Program. I am the Founding Campus Director of Hult Prize in my college, Co-Founder of Podcast Series of SDG Hub of TERISAS and have been selected to represent TERI SAS at global level. I have received a scholarship from Leader's Excellence, Harvard Square to pursue Mini MBA and have been awarded scholar and best efforts in co-curricular awards by Videocon Industries and DPS Dwarka. The Women's Indian Chamber of Commerce and Industry (WICCI), a national business chamber for women, promotes and strengthens women's entrepreneurship and enterprises through increased interaction with government, institutions, global trade, and networks and hence is a perfect opportunity for me to enhance my capabilities with the help of this esteemed organisation.

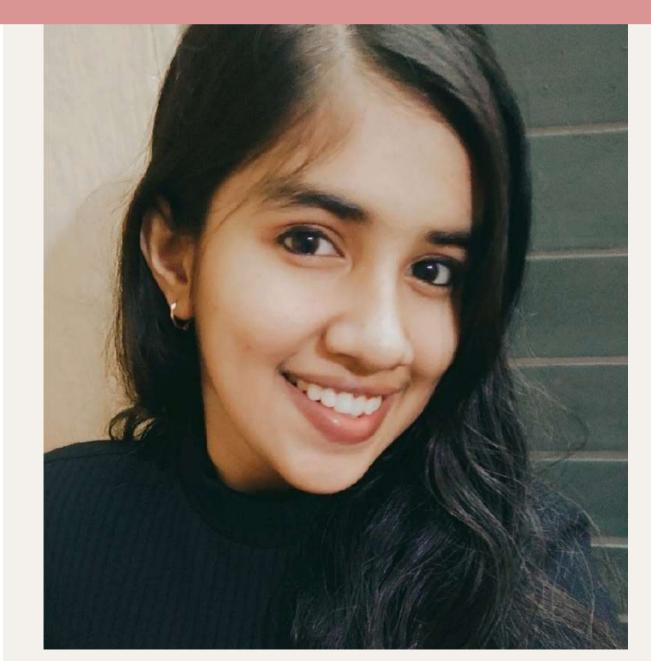




#### **PRACHI**

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Myself Prachi, I'm currently pursuing B.A. hons in Economics from University of Delhi. From the very beginning my inclination was towards service to this society in whichever way I could. I believe that this life itself is a big opportunity for all of us and on our part we should always believe in giving back. I like reading, writing, and working on various social projects where I can look for solutions to people's problems existing in society. My mantra of life is be kind and be wired to empathy with a holistic dimension of life. The very first thing for joining WICCI is that it's a women's forum. Realising the fact that I'm a small town girl, grown up with all the narrow minded thinking of people towards females, I always wanted to fly high. I don't want to limit my boundaries anyway and WICCI is a platform for all the women in our society. I really wish to be a changemaker in anyway I could and working for an organisation like this is a proud moment indeed

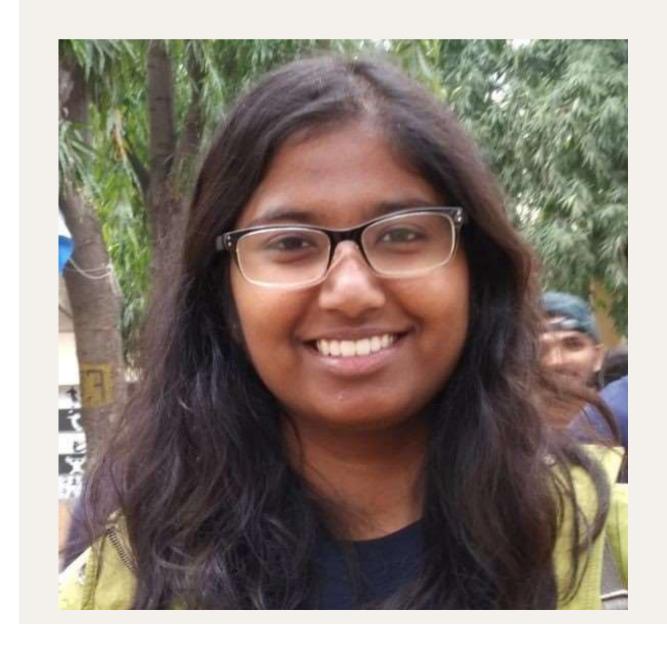




#### AKANKSHA VERMA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Content writing I graduated with an Economics Honors Degree from the University of Delhi in 2021. I have always been interested in Research and Writing. Art History and Reading are the things I enjoy doing. Having a background in Economics I understand the dynamics of the Market and the current economic situation. Thus I can combine all such things and use them in my work. WICCI is a prominent organization working as a platform to work for women entrepreneurs. I believe I can be an asset to the organisation. While in college I was a part of the entrepreneurship cell, in this way I understood the operations and requirements to a certain extent.





#### RIYA BURMAN

COUNCIL MEMBER, Delhi Digital Design Council WICCI

My name is Riya Burman and I hail from Delhi. I completed my graduation in Management Studies from Delhi University in the year 2021. To explore my interest areas, I took up a few internships in the field of marketing, content writing, and anchoring. I worked as a Youtube Anchor and content writer for India's top publishing company, Prabhat Prakashan. The varied experience gave me a deep insight into what I truly want to be. I am a marketing enthusiast looking for exciting opportunities in branding, advertising, and marketing management to shape my career in the marketing domain. Pursuing PGDM from XIME, Bangalore was a key decision in my life as it gave me a direction to take my career forward. I have always tried to strike a balance between my academics and co-curricular activities. This has pushed me to participate in various competitions and events through college clubs and platforms like D2C, to upskill myself. On the personal front, I am an optimistic person who finds solace in simple activities like cooking, dancing, and writing. I work for the cause. And the cause here is women empowerment which I truly believe in. Women are the strong foundation for the nation-building process of every country. They are powerful and all they need is a platform to showcase their capabilities. Hence working for this chamber will widen my horizons and help me to contribute my bit for empowering women.

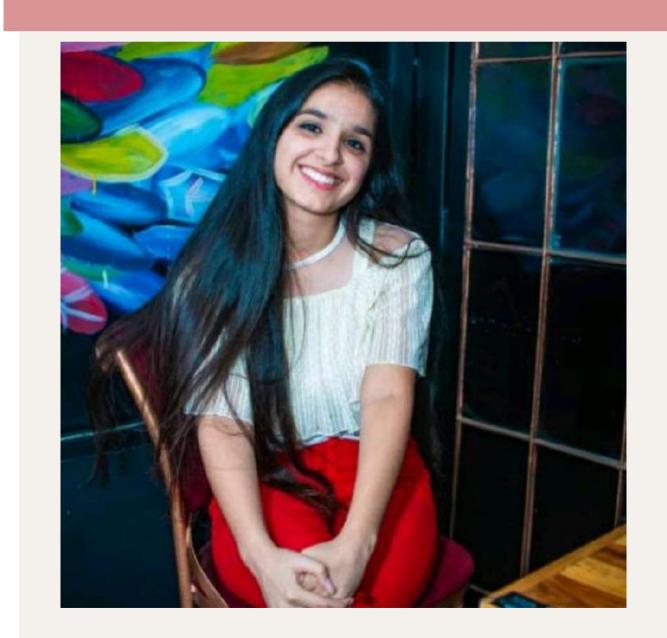




#### KHUSHI BHALLA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Myself Khushi Bhalla, currently pursuing my graduation from delhi university in economics honours, 2nd year student. I've scored 92% in my secondary school. My Skills could be calm and composed nature, hardworking and the biggest critic of my work. I'm also the PR and media head of my economics society in college. I find this opportunity interesting and suitable for myself to acquire more knowledge and to learn new things.





#### IHA SHARMA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I am a 17-year-old high school student. I'm aiming to pursue journalism in the future. I'm a writer as well, I usually write about social issues however I'm expanding as I learn more with time. I'm a mental health advocate, I'm extremely passionate about mental well-being of people especially in our country. Following this passion, I'm working on my first book which is about the same. I've been a volunteer with animal NGOs since 2017 and work on an independent level as well. I have also recently started volunteering for Covid Fighters India, where we help people against covid. I am also an actor and theatre artist, I've been involved in theatre since 2019 and raise awareness about various issues with theatre as well. Women empowerment is an issue close to my heart, I've seen women sacrifice their careers all my life. I've seen how women have to give up on their careers, on their lives because of various kinds of societal pressures. It breaks my heart to see women suffering from abuse because they can't stand up for themselves. I want to change that and WICCI Delhi DDC is already making changes. I want to be a part of this change and do my bit.

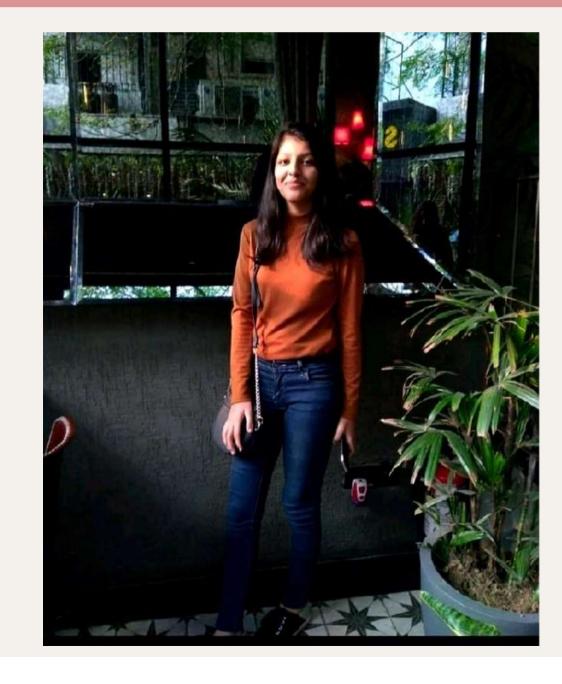




## MUSKAN JAIN

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I'm a second year student of B.Com. Hons. in Sri Guru Gobind Singh College of Delhi University. I'm particularly interested in the field of content writing and research. I've served as the school editor during my final year. There I was responsible for regularly reviewing and editing the content to be published in our E-magazine while handling a team of eight junior editors. I have written a research paper on the topic 'Effect of Electromagnetic Radiations on Bird Species in India' under the mentorship of Dr. Neha Goyal. I'm also a part of two college societies namely Enactus and Quest-the Quizzing Society. In Enactus, I was a member of social entrepreneurial projects which aimed at providing employment opportunities to rural women. In Quest, I organized the Annual Quiz fest which saw a footfall of more than 500+ students from all across India and I'm currently leading the content department there. Other than that, I have interned as a wealth manager trainee in G.M. financial services. I have always been passionate about discussing and finding solutions to the issues faced by women all over the world. Whether it be talking about the importance of menstrual health for women on various platforms or being a part of a live project called Kashti which aims at providing employment opportunities to women in rural India, empowering women has always been something I wanted to devote my time and energy to. And WICCI Delhi provides me with a platform for the same. I'm particularly impressed by the idea of strengthening women by helping them with their businesses and endeavors.

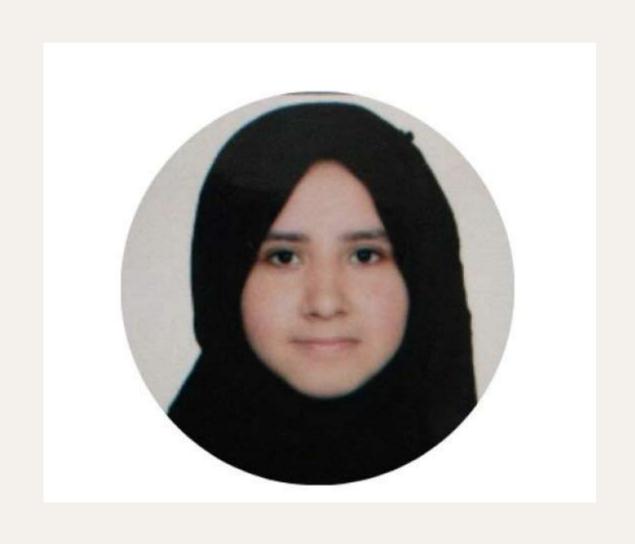




#### ZEENAT FATIMA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I'm a commerce graduate from Delhi University. I have done a certificate course in digital marketing from Delhi School of Internet Marketing (DSIM), Malviya Nagar. I have been born and raised in Delhi. I like making sketches and portraits in my free time. I choose digital marketing because I like making designs and logos. I have worked on my own brother's e-commerce store for around 2 years which got shutdown due to some personal reasons. I did social media marketing, on page seo, maintaining excel sheets for products, etc. I come from a conservative family. So I never get to do a job. I tried hard to convince my father for almost 4 years. At last he said I can but he gave me very few options to choose from. I as a Woman always had a dream to be an independent woman and I want to empower women. I want women to get out of their shell and do whatever they want to do. I want to become a businesswoman but right now I'm not financially eligible for that. I hope and wish this organisation can be a model for me to grow, to learn, to mould myself into a better person, better woman, and i can do something for the growth of Women in Delhi or India or Worldwide in general.





#### HANUMANTHAKARI MADHAVI

COUNCIL MEMBER, Delhi Digital Design Council WICCI

Namasthe! My name is Madhavi. I'm a B.Tech(CSE) graduate. I couldn't start my career after my graduation. Now my husband is my strength who is supporting me to kick start my career. I wish to be a part of the council, learn more, prove more and step head. Thank you! This is a WOMEN community which supports women. Through this, I would like to work by spreading awareness about how important nutritious food, healthy lifestyle, proper education and good career guidance are with all the other women who work for WICCI Delhi DDC. I think it's the best platform to get into the outside world, know about it, and work with the community.





#### DIVYA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I am currently an architecture final year student in NIT Trichy. Apart from my own field requirements, I would like to enhance my knowledge in other aspects like marketing to help me in future stability. I have also participated in a writing architecture competition with the theme "Gender binaries in Architecture", which unfolds the politics behind neglecting women architecture professionals and their works. Empowering women is quite a challenging and encouraging aspect which I would like to support in all sorts of ways. Since I am an undergraduate student, I would like to utilize my spare time and work towards that goal.

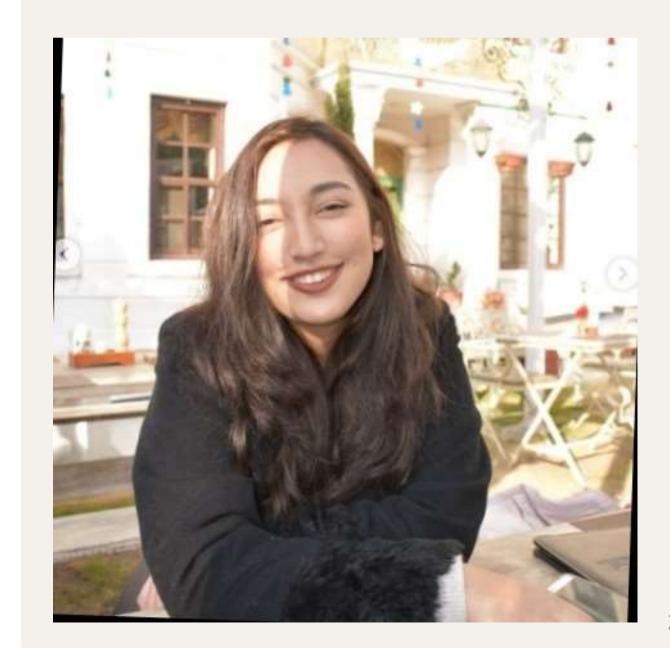




# SINDHUJ THAPA

COUNCIL MEMBER, Delhi Digital Design Council WICCI

I am a dedicated and driven student who recently completed BBA in Marketing.A skilled marketing student with three years of marketing experience. Over the last three years, I've worked as a sales and marketing manager in both digital and conventional media. I've worked in a variety of businesses, including startups and large corporations. It's a platform that promotes and strengthens women's entrepreneurship business by increasing their participation in and institutions, global government, commerce and networks. Through the use of digital marketing and other mediums I want to make more women aware of the opportunities, assist them in achieving their goals and inspire them to stand on their own.





# SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

**ALL** is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is ecommerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'





Albania, Angola, Armenia, Argentina, Australia, Azerbaijan, Bangladesh, Brazil, Burundi, Cameroon, Canada, Chad, China, Costa Rica, Croatia, Cyprus, Czech Republic, Colombia, Ecuador, Egypt, Ghana, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Italy, Israel, Ireland, Japan, Kazakhstan, Kenya, Kyrgyzstan, Lesotho, Luxembourg, Malawi, Malaysia, Mexico, Moldova, Monaco, Montenegro, Morocco, Mozambique, Malta, Netherlands, Nigeria, Nepal, New Zealand, North Macedonia, Norway, Paraguay, Portugal, Peru, Puerto Rico, Philippines, Qatar, Romania, Russia, Rwanda, Serbia, Singapore, Slovenia, Spain, South Africa, South Korea, Suriname, Sweden, Switzerland, Syria, Tunisia, Turkey, Uganda, Ukraine, UK, Uruguay, Venezuela, Vietnam, Virgin Islands (US), UAE, USA, Uzbekistan, Zimbabwe.

# MICCI

WOMEN'S INDIAN CHAMBER OF COMMERCE ANDINDUSTRY