

WICCI SPA & RESORTS COUNCIL



**WOMEN'S INDIAN CHAMBER
OF COMMERCE AND INDUSTRY**
www.wicci.in

Council Vision & Mission

VISION:

1. To be a knowledge dissemination, discussion and networking platform for women professionals in the Spa and Resorts sector in India
2. To be a catalyst of change and reform for national policies impacting the Spa and Resorts sector in India

MISSION:

1. Create a knowledge bank for all state and national policies impacting spas and resorts in India
2. Create a digital presence for WICCI Spas and Resorts through Social Media
3. Create a community of Spas and Resorts professionals
4. Knowledge Dissemination on policies and updates in the sector
5. Become a platform for people to have discussions, learning and sharing feedback on the industry

Welcoming Council Members to WICCI

*President, Vice President
and 20+ Nominated
Council Members*

RESHMI BHATTACHARJEE

NATIONAL PRESIDENT, SPA & RESORTS COUNCIL
WICCI

BIO :-

Reshmi is a serial entrepreneur with over 12 years of experience in the Real Estate, Consulting, Tourism, Impact Investing, Non-profits and Technology both within and outside India. Her ventures include TRD Studios, an end-to-end Business Lifecycle Management Studios and TheLittleText, a Business Story-telling Platform.

Prior to TRD Studios, Reshmi was the Marketing Head of iKeva, one of India's illustrated Co-working brands. She has mentored a plethora of high-growth start-ups and has worked with prominent organizations like Verizon, Flik Hospitality Group, Kirchner Group and Tata Consultancy Services.



ISHA SHARMA

NATIONAL VICE PRESIDENT, SPA & RESORTS COUNCIL
WICCI

BIO :-

Isha is an astute, high-energy professional in developing and executing marketing & brand strategies with the ability to understand the ongoing market scenario and customers trends. From formulating strategies to executing 360 degree marketing campaigns, building a product to creating brand awareness, handling external media to managing internal PR, dealing with multiple agencies to coordinating with on-ground vendors, I have a diverse grasp of marketing, communications, business development and CRM that spans more than 11 years.



RAKHI PUROHIT

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

A highly organized, ambitious and energetic MBA graduate with extensive and varied experience with Sales & Marketing ,Revenue Management and Distribution , Customer relationships operational management in the hospitality industry



KRIYA DOSHI

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

Kriya is an ambitious and enthusiastic professional and was recently recognized as a 40 under 40 influential people in Surat for her start-up named found Think Young which nurtures student aged 8 and beyond on Entrepreneurship and Leadership allowing them to build start-up while in school.



NATASHA CALEB

COUNCIL MEMBER, SPA & RESORTS COUNCIL
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BIO :-

Experienced Assistant Project Manager with a demonstrated history of working in the events services industry. Skilled in Marketing Management, Customer Relationship Management (CRM), Event Management, Market Research, and Management. Strong program and project management professional .

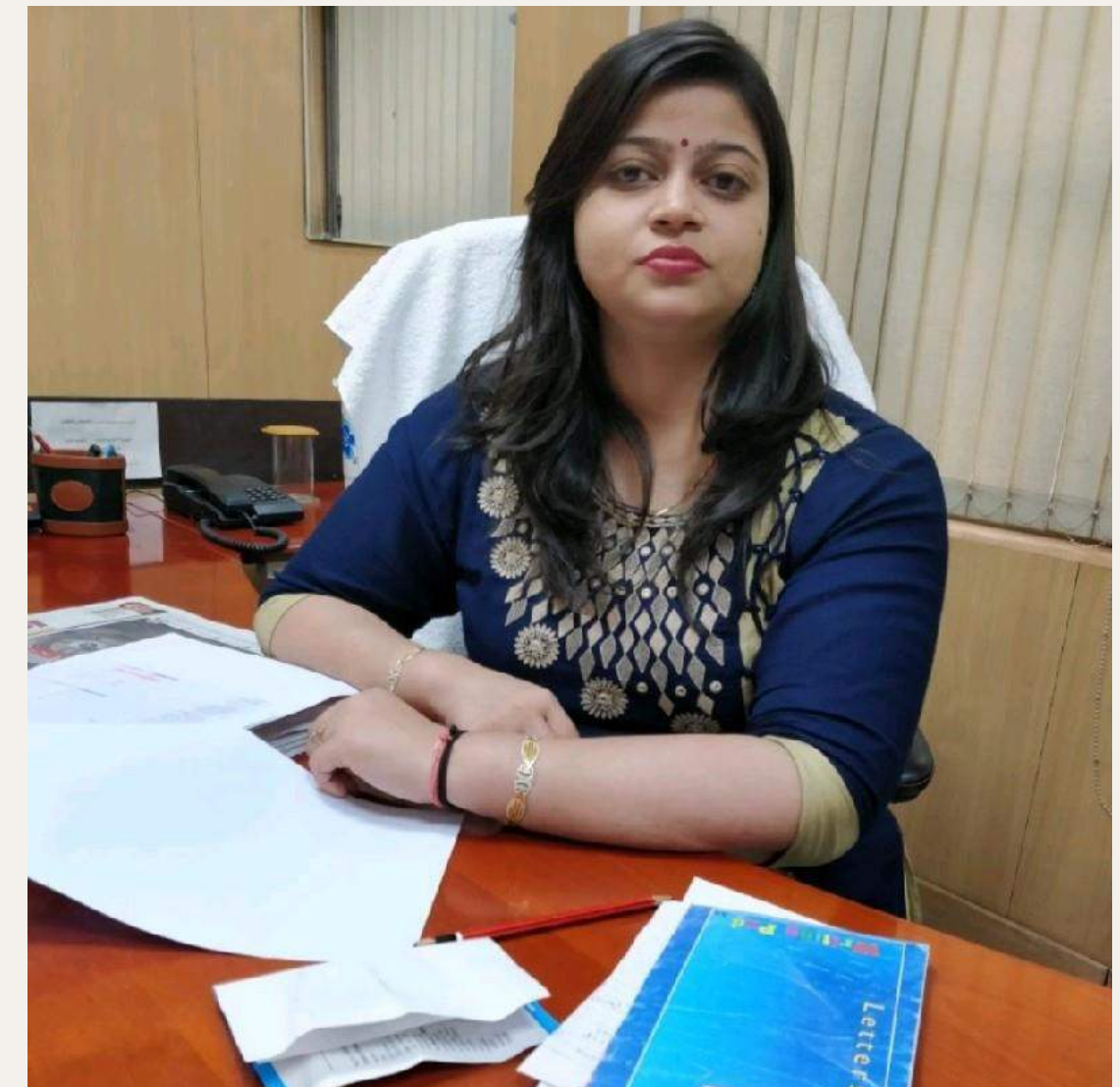


SHELLY GUPTA

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

CS Shelly Gupta is the Founder of FINLEAF THE CONSULTANTS, a Member of Institute of Company Secretaries of India (I.C.S.I) and a law graduate (L.L.B), have more than 10 years of corporate experience and has worked with various Companies such as Moser Baer India Ltd, Parsvnath Developers Ltd, Bird Group also worked with Ministry of Corporate Affairs as Chief Consultant. Being a Scholar in Academics, have won various awards and recognitions in Legal domain and ICSI, has also won Employee of the month from her organizations. I am well versed with Corporate Allied Laws and regulations, Corporate restructuring, Secretarial Audit, Due Diligence of Companies, FEMA regulations, NCLT matters, SEBI, Private placement of shares, Buy-back of shares, Raising of funds from international markets ADR/GDR/ECB, Trademark, RBI, ROC, MCA etc.

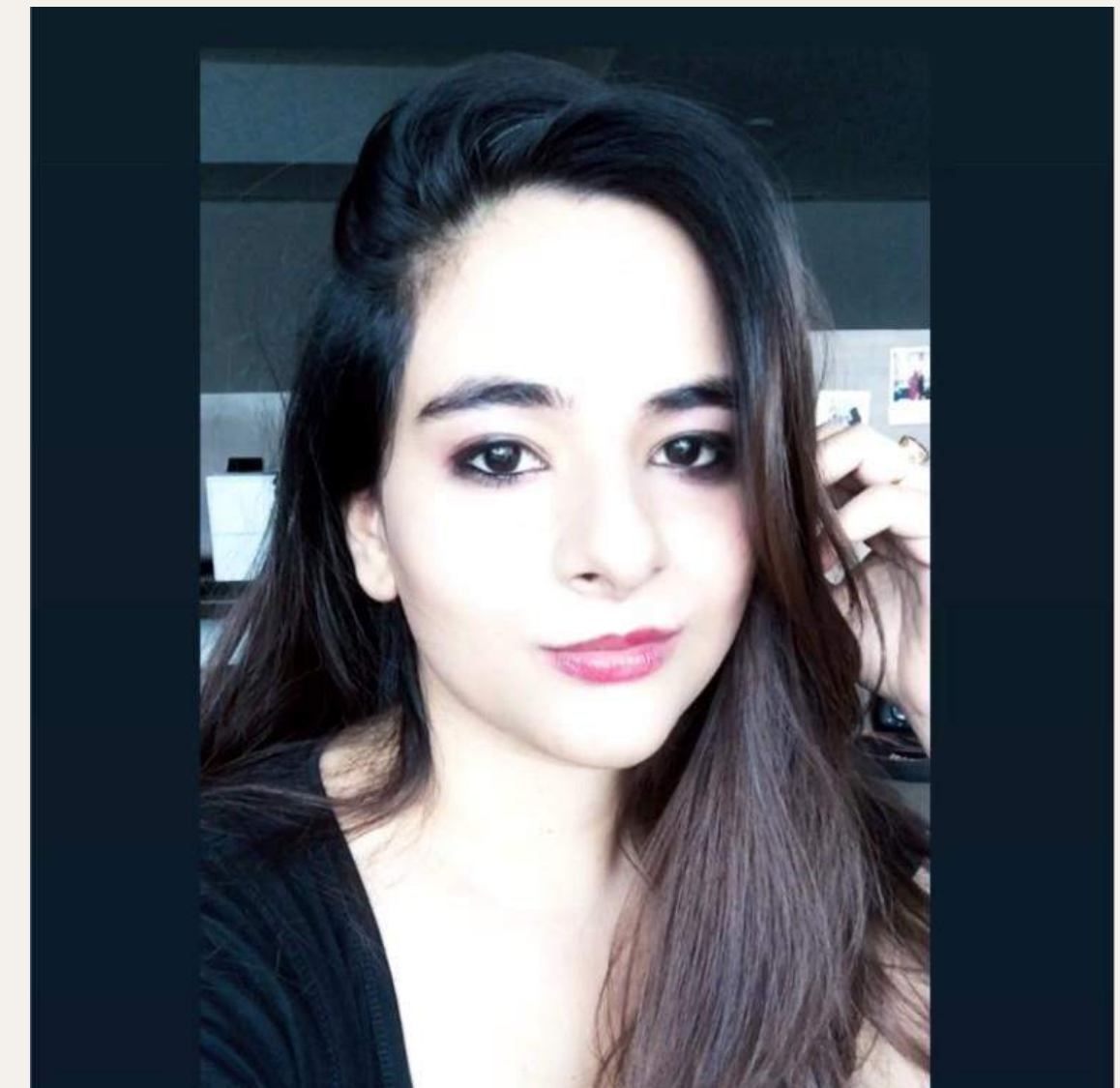


SWASTIKA GHOSAL

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

A true marketer, 7 years of experience in brand building, marketing in diverse circumstances and retaining audience through various platforms. Swastika is a detailed oriented professional with focus on revenue with 7+ years' experience with leading brands, a problem solver looking to meet anticipated guest needs & promoting them with psychographic targeting, a life-long learner and team player who can absorb new ideas, communicate clearly and effectively



SHRUTI GOCHHWAL

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

Shruti is a young high energy, passionate entrepreneur. She is a pragmatic and decisive leader who delivers strategic and operating results. She is a rare combination of creative innovation and result focused business delivery. She enjoys working in a collaborative team environment working cross-functional to drive demand and growth. She is the winner of Forbes 30 under 30 Asia, Class of 2020, Winner of Global Women Super Achiever's Award by World HRD Congress, BW Businessworld and BW Disrupt Young Woman Entrepreneur of the Year Award, Women Achiever Award 2019 for Brand Creation in Fresh Food.



ARTIKA

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

With an intuitive eye for colours, texture and detailing, Artika is a fashion design graduate from National Institute of Fashion Technology (NIFT), New Delhi and Nuova Accademia di Belle Arti, Milan. She has pursued her post-graduation in fashion management from Polimoda, Florence. During her earlier corporate stint with leading fashion retailers, she found inspiration to change the large-scale unsustainable practice of disposing off end-of-season garments, thus giving rise to Kaarak. Her forte lies in conceptualizing designs from upcycled fabrics.



SAUMYA KABRA

COUNCIL MEMBER, SPA & RESORTS COUNCIL
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BIO :-

Saumya Kabra is the founder of Confetti Gifts, a platform that aims to enable deeper, more personal relationship between the customers and those who matter the most in their lives. The heartfelt joy we get from surprising our loved ones by curating thoughtful gifts is unparalleled and we knew this driving factor can break barriers. She is MSc in Entrepreneurship and innovation management from University of Manchester combined with a Fine Arts diploma from London Fine Arts Studio gave her the perfect amalgamation of creative design & entrepreneurial skills to scale this start-up to a turnover of 12 cr in a span of 2 years. We employ 25 women and 10 men. More than 50 Lakh monthly impressions on Instagram and over one lakh monthly visitors on the website, we are the pioneers of the retail gift box industry in India. We have also exported our boxes to more than 40 countries and our corporate gifting suppliers to various blue-chip companies and start-ups alike. Some of our clients are Amazon, LinkedIn, Uber, IBM, Adobe, Razorpay, ING Bank, Mercedes Benz, Godrej, Deutsche Bank, Zee Media Group, Bajaj Auto, Acko, Insurance, Cred etc.



SEEMA PURKAYASTHA ROY

COUNCIL MEMBER, SPA & RESORTS COUNCIL
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BIO :-

Born and brought up in Silchar in a middle class family & completed my B.Tech (Mechanical). Gave up Corporate Career to serve the Social Development Sector & founded of “Projexel Foundation” in the year 2019 to serve for education, health & Hygiene and women empowerment for underprivileged children and vulnerable needy people



PALAKPREET KAUR

COUNCIL MEMBER, SPA & RESORTS COUNCIL
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BIO :-

Palakpreet is a business development executive in Mumbai. In spite of recently graduating, I have made a name for myself in the company and my managers think of as a responsible employee by allowing me to lead important company initiatives.



SALONI DUBEY

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

A management graduate with 2.5 years of work experience in IT, strategy, and marketing domains looking to build a successful career to lead and learn in marketing, management, and strategy roles.



VIJAYA BELAVADI

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

As a successful working woman, mother and a family maker, I have handled a multitude of responsibilities, challenges and managed crises both personally and professionally. Why do I have to be upbeat about myself like this, if you are wondering, that's because whenever I pick up a pen and paper to write a few lines about myself, these are the immediate lines that define my transcendent state of mind.

Apart from being a big risk taker solely, I have also supported my brother Raghav Belavadi in every venture knowing that he is a man of highest ambition and I joined to support him behind the screen most of the time until Hype happened.

As sibling entrepreneurs, we will be writing history on the polygraphs of the luxury industry. It's a next level realm and super exciting to fire from all guns with an awesome team.



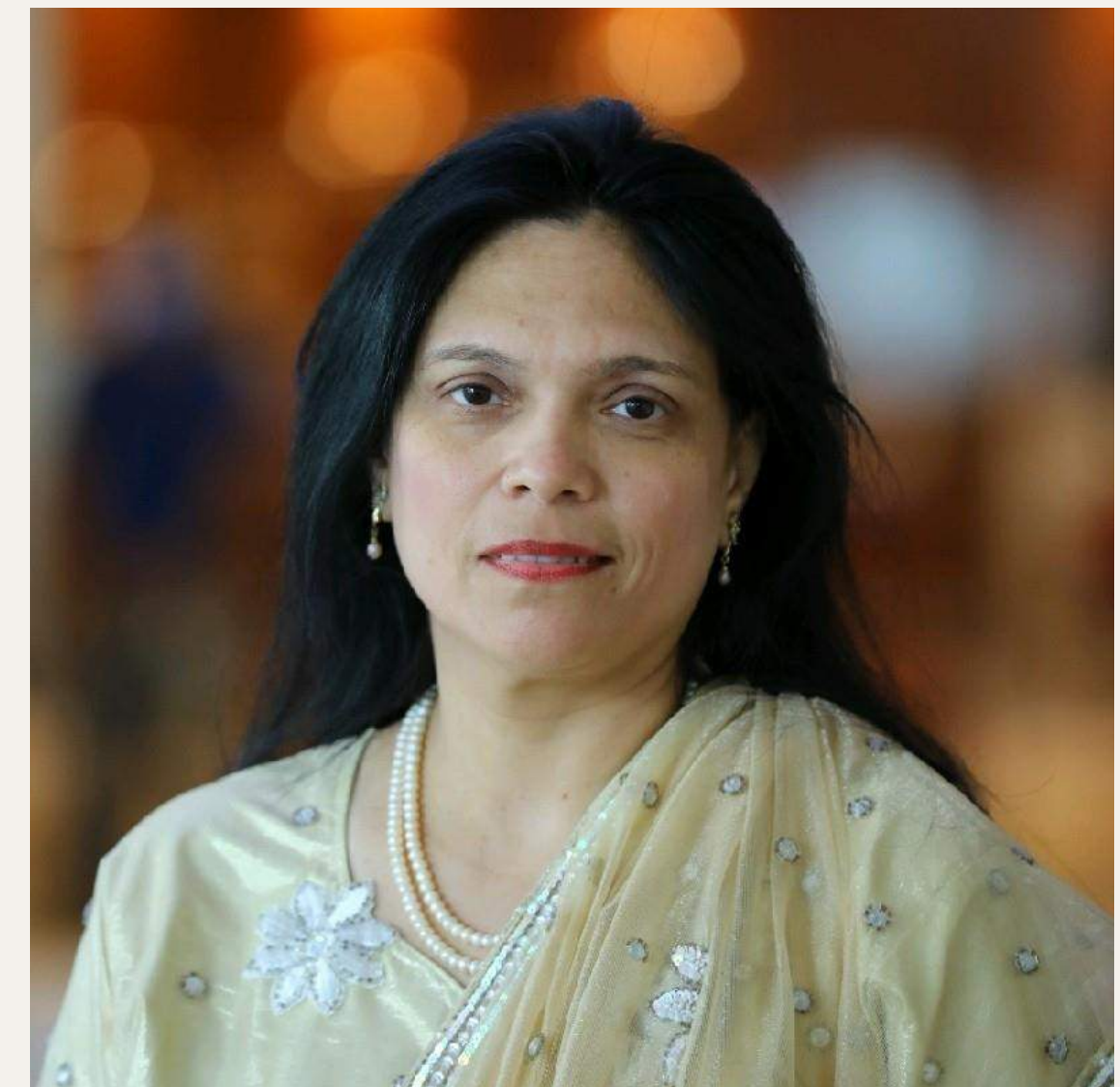
MICHELLE J. FRANCIS

COUNCIL MEMBER, SPA & RESORTS COUNCIL
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BIO :-

Michelle is an educator with 20+ years experience. Currently, she is Serving NITHM as Sr. Assistant Professor (T&C Dept.) Training's & Placement Officer. Imparts knowledge to the MBA's, BBA's and BSc's in Communication Skills & Business Etiquette's, Subjects handled for MBA's 1) Travel Agency & Tour Operations with GDS Travel Software training on *Amadeus Mundus. 2) Event Management Operations.

Handles and is the coordinator for Training Programs and Public Relations Activities for programmes conducted at NITHM. Independently handles the Internships and placement activities for the MBA's, BBA's and BSc. students of NITHM.



G. AARATHI

COUNCIL MEMBER, SPA & RESORTS COUNCIL
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BIO :-

Aarathi is currently the Editor at The Bastion, a digital magazine covering India's development journey. She brings four years of experience in the media sector to the table and has worked with over 100 writers across the country to produce in-depth long-form journalism. Her academic interests in the Internet, women's studies, and public policy were honed during her studies at the University of Oxford and Flame University.



SUNITA GORA

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

Marketer with experience of more than a decade. Have worked with lot of brands like Gati, Oakridge, Apronix. Helped a lot of startup brands throughout their journey. Passionate about children and women welfare so working very closely with an NGO. Love to travel and dance.



RAVINA BANZE

COUNCIL MEMBER, SPA & RESORTS COUNCIL
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BIO :-

Ravina Banze is the co-founder and CEO of Project Nile . The startup helps nonprofits crowdfund for their projects and offers data-driven storytelling as a service to organisations. She is the co-author of 'Crowdfunding: The Story of People' and has been featured in publications like the BBC, Al Jazeera, Economic Times, and many other publications.



AMALI PRESCILLA

COUNCIL MEMBER, SPA & RESORTS COUNCIL
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BIO :-

Amali is the Managing Director of 100 moons and has been in the Educational field for the past 2 decades as School principal.



SWATI NAGAR

COUNCIL MEMBER, (.....) COUNCIL
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BIO :-

I am a Marketing Communications specialist with 7 years of experience in lifestyle and hospitality. Currently working with Marriott International as a Marketing Communications Manager at Renaissance Bengaluru. Formerly associated with Hilton India as Cluster Marketing Communications Manager.



NEHA JAIN

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

I am a management graduate with a tech background and experience in Business Development. I enjoy building things from scratch. I have an exposure to Commercial Real Estate industry in transactions, co-working and research. Presently I'm working with a banking institution helping in regional marketing for Southern India.

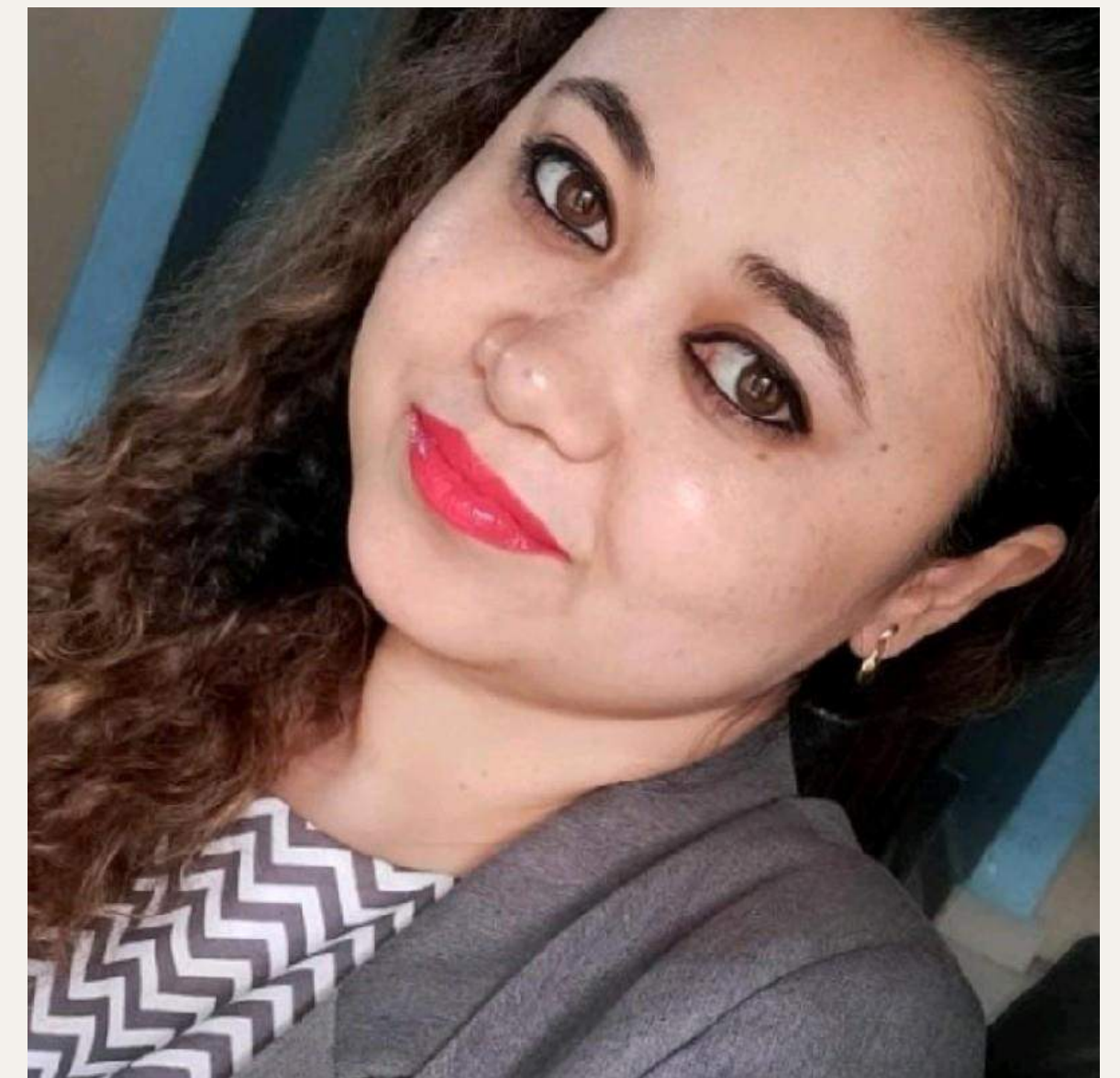


RUBY MAHANTA

COUNCIL MEMBER, SPA & RESORTS COUNCIL
WICCI

BIO :-

Individual who exhibits exceptional presenting, project management and risk monitoring abilities in a team-oriented environment. Considered a specialist in task prioritization and workflow optimization. 13+ years of exposure in Operations, Process Excellence, Recruitment, Training and Transition. Managed Banking, Mortgage, Utility and Banking clients for both UK and US clients.



SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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SHECONOMY



Albania, Angola, Armenia, Argentina, Australia, Azerbaijan, Bangladesh, Brazil, Burundi, Cameroon, Canada, Chad, China, Costa Rica, Croatia, Cyprus, Czech Republic, Colombia, Ecuador, Egypt, Ghana, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Italy, Israel, Ireland, Japan, Kazakhstan, Kenya, Kyrgyzstan, Lesotho, Luxembourg, Malawi, Malaysia, Mexico, Moldova, Monaco, Montenegro, Morocco, Mozambique, Malta, Netherlands, Nigeria, Nepal, New Zealand, North Macedonia, Norway, Paraguay, Portugal, Peru, Puerto Rico, Philippines, Qatar, Romania, Russia, Rwanda, Serbia, Singapore, Slovenia, Spain, South Africa, South Korea, Suriname, Sweden, Switzerland, Syria, Tunisia, Turkey, Uganda, Ukraine, UK, Uruguay, Venezuela, Vietnam, Virgin Islands (US), UAE, USA, Uzbekistan, Zimbabwe

