

Financial Literacy & Management Council

WOMEN'S INDIAN CHAMBER OF
COMMERCE AND INDUSTRY

www.wicci.in



Council Vision

TO EMPOWER WOMEN AND CHILDREN
THROUGH FINANCIAL LITERACY
TOWARDS A BETTER FINANCIAL FUTURE.





TO SPREAD FINANCIAL LITERACY AMONG WOMEN
ACROSS ALL STRATA: **URBAN AND RURAL**;
AND DRIVE ACTIVITIES TO HAVE **FINANCIAL LITERACY INCLUDED**
IN SCHOOL CURRICULUM ACROSS ALL BOARDS IN INDIA.

MISSION

01

Meet our Council Members

National President,
Vice President,
Appointed Council Members,
State Presidents





Nita Menezes



Bharti Athray



Fatema Agarkar



Kavita Sanghvi



Dr. Shunila Joy Chauhan



Ritu Wason



Ginee Wadhwan



**Niharikaa
Naresh**



**Nabomita
Mazumdar**



Dr Ruby Bakshi Khurdi



Neetha Sanjay



Mugdha Kalra



Shalini Sankar



Sanaya D



Shweta Powar



Divya Shah



Doli Bhanushali



Aishwarya Magesh



Sonya Dutta Choudhary



Monica Swamy



Savitha Hosamane

Nita Menezes

NATIONAL PRESIDENT

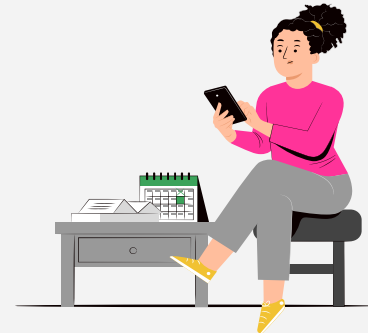
Founder at Financially Smart & Founder & CEO at MoneyPrastha

Nita is a Certified Financial Planner from Financial Planning Standard Board of India and has a Fellowship in Life Insurance. She is also an Image Consultant.

With almost 3 decades (26 years) of experience in Corporate Space, she has consulted, trained and coached around 20,000+ Professionals. She has helped them make smart and informed financial decisions.

Passionate about financial literacy, her aim is to make a meaningful difference in the lives of 1 million people globally. She has launched her online course "My Financial Freedom Blueprint " and will soon be publishing her book "Secrets of Financially Smart Women", based on her experiences in the industry.

A fitness freak, she strongly propagates the concept of Health and Wealth. She has run half marathons and enjoys dancing, reading, exploring new destinations.



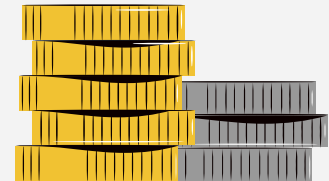
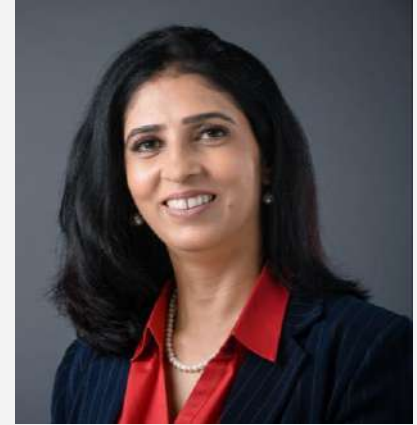
Bharti Athray

NATIONAL VICE PRESIDENT

A Communications Professional specialising in Strategy and Copywriting, Bharti has been in the advertising business for 30 years now. Partner at Source Graphix Advertising, her 12-member Creative Design and Communications Agency has successfully serviced over 100 clients across a host of industries.

Her strength lies in working closely with teams to understand their long term goals, and build campaigns, brand assets and properties. She has extensive experience in B2B communications space, with domain expertise in Finance, Coaching (school and competitive), Architecture, Furniture, Ergonomics.

An investor herself, with interest in all kinds of asset classes, she is a strong advocate of Financial Literacy in early years, across all groups of society. She believes finance is a life skill and must be made part of school curriculum. An active member of Lean In Mumbai, Bharti is currently serving a 6-month tenure as Community Leader.



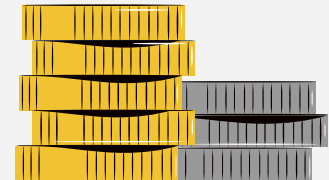
Fatema Agarkar

TEAM ACADEMIA & OUTREACH



Veteran of 3 educational start-ups including the current one born during the Covid19 incubation - ACE that combines sports and education. Fatema is an award winning educator who has donned many hats including defacto Principal, Trustee, Managing Director to name a few.

A consultant to many national & international schools, on the advisory board of several organisations, she's passionate about skilling teachers, designing student oriented content and working with changing mindsets of parents, teachers and students. **Winner of Indian Achiever's Award 2021**, Fatema volunteers for several non profit initiatives such as the Ray Foundation and was recently appointed as Advisor to WICCI's Eldercare initiative. She's got a 15 year-old who she adores and a husband who's a celebrated cricketer. Recently, Fatema was also recognised as 'One of the Top 50 Indian Leaders Who Can Revive Education by the prestigious Education World in 2020. She's all about creating disruptions and futuristic ideas! Loves writing, sports, reading, travelling and street food!

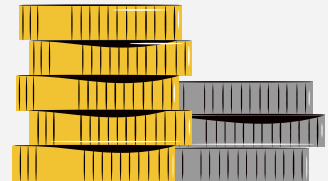
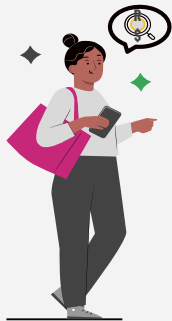


Kavita Sanghavi

TEAM ACADEMIA & OUTREACH

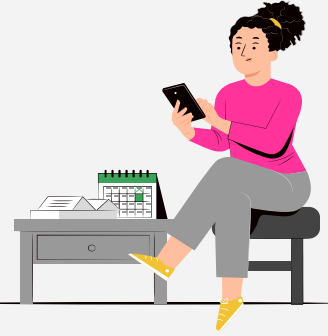
Kavita Sanghvi holds a Masters in Physics, Masters in Education, Masters in Philosophy of Education, and CAEL [Certificate in Advanced Course in Educational Leadership] Diploma from Harvard University.

She **heads SVKM's CNM School, in Mumbai**. She is a Teach SDG's Ambassador, Climate Action Ambassador and Scientix Ambassador for India. She is a British Council Trainer and Ambassador.



Ritu Wason

TEAM ACADEMIA & OUTREACH

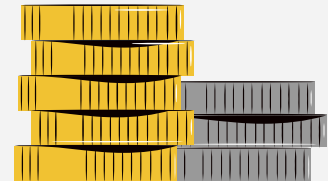


Founder & CEO at EduCrossroads Consulting

- Member of the Advisory Board at Caerus3 Advisors & Think-Tank
- Black Belt Member - Inner Circle Alumni GCC
- Vice President- Rotary Club of Mumbai Elite
- Accomplished Educator and Career Coach

Ritu has an extensive experience of over 18 years in the corporate sector and in learning-teaching environment in ICSE and CBSE schools. During these years, she has had valuable exposure to quality management systems, ISO certification, Thomas Profiling and personality analysis, communication and soft skills training and leadership development workshops. Backed by her corporate experience as HR and hiring consultant, she successfully guides and mentors students effectively and as per the industry requirements.

EduCrossroads mentors and guides students to explore themselves, accept what they are and aim higher in their lives to fulfil their career and life goals.



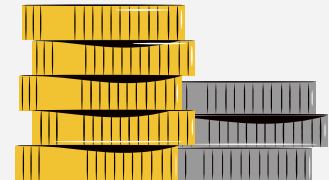
Dr. Shunila Joy Chauhan *TEAM ACADEMIA & OUTREACH*

Dr. Shunila Joy Chauhan is the **Principal of Witty International School Mumbai**. She has an experience of over 19 years in education with City International School, Vibgyor Group of Schools, Thakur Global School and Orchids International. She strongly advocates experiential learning for Gen Z. A passionate educationist, she believes education is the key to solve most of the world problems. Shunila is against any kind of child abuse and as a Global Goodwill Ambassador supports this cause. She strongly believes in the empowerment of women through education

Some awards received: The 'Shining Image of India' by Economic Growth Society of India; Nation Builder award by Rotary club of India Mumbai, Impact Awards by Career Beacon,

International Corona Warrior award by Anti Corruption Foundation of India, Acharya Vinoba Bhave Award on World Teacher's Day, Sanjeevini Seed of Knowledge award 2020

Also associated with: Honorary Member of WICCI as a Council Member of Maharashtra Education Policy Council, Collaborator of CWSIR, Certified speaker and Director of Global RK Quotes Speakers Forum



Mugdha Kalra *TEAM MARKETING & BRANDING*



With more than 20 years of experience in broadcast journalism, Mugdha is the Chief Content Officer at Bakstage - an interactive, audio social networking platform, a powerful audio tool for brands and content creators.

She is also an Autism Activist, Corporate Trainer & a Mindfulness Coach. She runs a platform called 'Not The Different', in association with Bookosmia- a leading creative platform for children in India. Not That Different is India's first children led movement in normalizing conversations around neurodiversity and push for inclusion. She continues to write for various portals and her on screen assignments have been for both news television and websites.

Her forte is story telling and documentary writing. She is associated with the renowned legal content provider Rainmaker and trains on conduct and prevention of sexual harassment - the POSH law.



Divya Shah

TEAM MARKETING & BRANDING

Divya Shah is an alumna of the University of London. She has pursued B.Sc. Economics (Hons) from UoL. After her undergraduate studies, she went on to start her entrepreneurial journey as a freelance brand consultant.

Over the last 1.5-2 years, she has worked with 40+ businesses globally helping them build brand strategies to drive brand awareness and indirectly sales for the business. At present, she has a team of 8 people working with her to help her with clients' projects.

On the other hand, due to her own set of struggles with depression and anxiety for over 7 years, she chose to personally embark on the journey of being a mental health advocate. As a mental health advocate, she always tries to talk and initiate conversations that break myths and taboos around mental health in Indian society.



Sanaya Dhamodiwala

TEAM MARKETING & BRANDING

A seasoned Virtual Assistant, Sanaya leads Sanaya D Virtual Agency, a company that provides VA services to solo entrepreneurs, and women with small businesses. She has worked as a senior marketing manager at Piramal Realty handling their South Mumbai projects, from inception to launch. She specialized in branding, events, and other related marketing operations. Her past experiences also include being the Business development manager in CSR and the e-commerce industry.

In her current role, she's handling branding, design and social media marketing for high-end fashion and stationery brands. She also consults with clients abroad on their marketing strategy and design usage. As a contributor to society, she runs a Lean In circle for mental well-being of women. She also mentors freelancers in their branding and marketing. A pet lover by heart and passionate about food, she leads an exciting, roller-coaster ride dotting over her Graphics Visualizer husband and 4 cats.



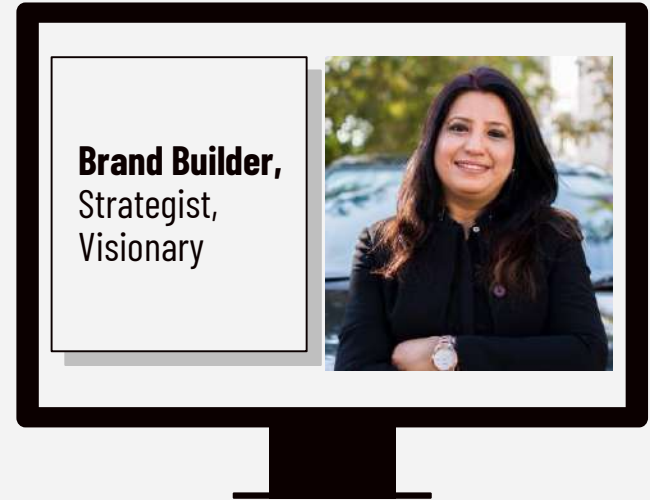
Shalini Sankar

TEAM MARKETING & BRANDING

Visionary leader with 18 years' experience and expertise in analyzing business needs, building, and leading top-performing teams, coordinating critical initiatives, and creating internal & external success stories. Strategic Planning has been her key strength in all her initiatives.

Few important milestones of her professional journey: Certified Independent Director 2021, Karnataka Women Leadership Award 2021, Corporate Excellence Award 2019 & 2020, International Inspirational Women Award 2020, "Top 25 Influential Women" in India by The CEO Magazine 2017, Corporate Diva Enterprising 2017, Women Entrepreneurship Award: BNI 2016

Also awarded Best Sales Person and leader numerous times during her Sales Tenure. A passionate driver, she has been Brand Ambassador for Car Rally organized by "The Women Car Rally- Driven" in 2017. Currently associated with Laqshya Media Group as VP for Outdoor Media Division.



SHWETA POWAR

TEAM PR

Having over 15 years of rich understanding in media and advertising, Shweta established her own PR Agency – Aria Communication in 2008.

Today, she successfully services several brands from various segments, and has always been committed to establishing Aria Communication as a value-driven organization. Core areas of expertise: Real Estate, Technology, Healthcare, Education, Corporate, Bollywood and Lifestyle PR. She has a vast experience of working from listed companies to start-ups in India across varied media verticals; and is well-versed in various areas like media planning, strategy, execution of media campaigns and the overall brand building exercise.

She believes in doing beyond the obvious and pushes all the conventional boundaries by infusing innovative and engaging ways to build the client's brands.



Niharikaa Naresh

TEAM COLLABORATION & EVENTS

A social sector professional, Niharika specializes in food security, community development and livelihood. She joined the sector in 2016 as a Rural Development fellow (SBI Youth for India) in Palghar, Maharashtra. Over a course of 1 year, she designed a student-run library model for a government school in Jawhar. This model was selected as one of top 18 social innovations at National Conference on Social Innovation in November 2017.

With a postgraduate degree in Food Science and Technology from Pondicherry University, she then joined The Akshaya Patra Foundation, where she worked on the implementation of fortified rice and wheat in mid-day meals across Karnataka, Gujarat, Rajasthan and Uttar Pradesh with a reach of 7 lakh children. In her current role with partnerships team at Haqdarshak Empowerment Solutions Pvt Ltd, she strategizes to improve the reach of government welfare entitlements across the country, with a focus on livelihood generation, financial inclusion and women empowerment.

**Social sector
professional,**
Making a
difference



Aishwarya Magesh

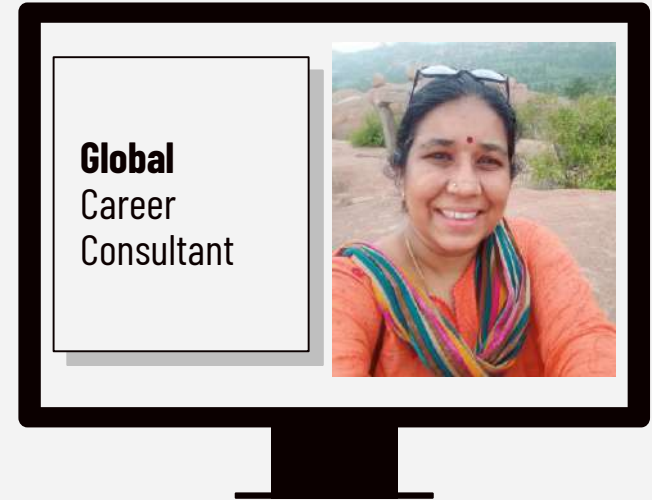
TEAM COLLABORATION & EVENTS

With the knowledge gained from Financial industry and being in administration for many years, wanted to explore and empower the ever youth educational sector.

With passion and perseverance undertook the course in Global Career Consulting and has been certified by UCLA. Have been part of Naandi NGO to train final year college students (UG, Diploma covering both Arts and Science, Engineering horizontals) on their personality and life skill.

SKILLS

1. Soft Skill trainer.
2. Analysing new amenities and opportunity for potential students.
3. Counseling Parents and Students for best career path.
4. Harnessing with global tech tools, bringing latest update with career choices.



Monica Swamy

TEAM COLLABORATION & EVENTS

Monica obtained her B.Tech in Electronics & Communication in 2008. Her aspirations for working closely with human resources directed her to complete her MBA degree in Human Resource Management.

She is also a certified Global Career Counselor from the University of California and has completed her Post Graduation Diploma in Guidance & Counseling. As coaching, training, and counseling have been her passion for a long she has completed her Transition coach certification and is an ICF certified Life & Career Transition Coach. She has trained & groomed 1000's youngsters to swiftly transiting from Campus to Corporate by working closely with them on developing their life skills and enhancing their employability quotient.

She has also worked with students, teachers & professionals on developing Leadership in all walks of life.



Sonya Dutta Choudhury

TEAM COLLABORATION & EVENTS



Sonya started life as a banker, before moving onto writing. A journalist and the author of 'Career Rules', Sonya is an English Literature major with a post graduate in management from IIM, Calcutta.

She is the Founder of Sonya's Book Box, a book subscription service and runs the Juhu Book Club, the Beas Book Club and an IIM Book Club. She contributes to Hindustan Times, Mint, The Hindu writing on business, money, leadership and books.

Sonya also conducts workshops and courses on leadership & storytelling lessons from literature.



Ginee Wadhawan

TEAM COLLABORATION & EVENTS



Ginee Wadhawan is Founder to a non profit organisation Daughters are Blessings Foundation. Her philosophy: Every girl child should know her worth because she is a blessings to the world. Empower people with positivity. This is because girls of today are the women of tomorrow.

Associations and appreciations, to name a few:

- Being a Jury to US Stevie Award for 3 yrs consecutively.
- Association with Cherie Blair Foundation, UK.
- A part of project Man made forest , organisation The Tree Box. This entered in world book of records, UK.
- Subhash Chandra Bose, Rajniti ki pathshala award for outstanding performance.
- Award of Honour (Dr Sarvepalli Radhakrishnan).
- Being a face of Johnson and Johnson campaign.

**Founder,
Daughters
are Blessings
Foundation.**



Nabomita Mazumdar

TEAM COLLABORATION & EVENTS

Founder of Nabomita.com. she is a President's Awardee, recipient of 100 Women Achievers Awardee from Ministry of Women & Child Dvlpt. An XLRI Jamshedpur Alum, she was felicitated during Rajmata Vijay Raje Scindia Birth Centenary celebrations. As Founder of Nabomita.com, she amplifies meaningful messages to society using different formats of media, ensuring companies scale up their business and earn million dollar revenues.

Board Positions (International & National): National Chairman to CIMSME; Board Advisor to Asian-African Chambers of Commerce & Industry, part of the Governing Council, headed by High Prince Dr. Leye Talpha Babalola; Council Advisor to Board of All India Railway Council; Past Ambassador to the Ministry of Women and Child Development; Board Member, Advisor and Mentor of eminent Tech-Investors, Startup Communities; Volunteered with United Nation and ICT promoting women's education in Technology and Management.



Dr. Ruby Bakshi Khurdi

TEAM GLOBAL INDUSTRY REACH

Dr. Ruby Bakshi Khurdi is an Award Winning Innovative Educationist, TEDx Speaker, ONLY Verified Kahoot Expert Trainer in Switzerland. She is a highly acclaimed Powerful Speaker on Emotional Intelligence and Women Empowerment in the global market. An accomplished author, her book Titled "How to Engage Learners in a Virtual Learning Environment" has become a landmark trophy for educators fraternity. Recently she launched an E-learning platform www.RubyBakshiKhurdi.com where global learners can have 24*7 access to her self-paced Certificate Master Classes.

She is recipient of many national & international awards, for conducting successful workshops in United Nations, Geneva, London, Bahrain, UAE, Amsterdam among other countries. She has been featured on Cover page of Elite Business Women Magazine, The Ambassador, Career Beacon, The Journal & WOW India. She has been interviewed on Radio, TV & various magazines as a Global inspirational Educationist.



Neetha Sanjay

TEAM GLOBAL INDUSTRY REACH

Neetha Sanjay is a Singapore based, ICF Certified Life & Career Coach, passionate about women empowerment. A dental surgeon by training, with more than a decade of experience in healthcare management, she enjoys sharing her learning by speaking on confidence, resilience, and positivity and helping women advance in life and career.

She has served on the Board of PrimeTime Professional and Business Women's Association. Being an advocate for women, Neetha is committed to working with organizations that help empower the next generation of female leaders, focusing on those from underserved communities. In addition to being a Board Director, she is also a member of the Communications and PR Committee at SNM (Singapore), Coach at PrimeTime, and a Mentor with Wedu Global, YSEALI, She Brilliance and the National University of Singapore. She's also one of the co-authors of Amazon's Bestselling book on inspiration called #MyVoice.



Savitha Hosamane

TEAM CULTURE & ENGAGEMENT

An instrumentation engineer by qualification and a joyful engineer by choice. Was an employer for 12 years and an employee for 5 years. Founded HASOVAN in the year 2012– to cultivate happy, healthy, high performing workplaces.

Authored 2 books : “Erupt with Joy” to arrive at core values and cultural alignment in workplaces. The book is an Amazon best seller in 2 categories – business mentoring & coaching and motivational self-help; Co-authored Chaos to Consciousness – Multi-dimensional Growth in work-life
An active meditation facilitator – specialised in laughter meditative therapies.

Podcaster: Producer, Host of Dream100 show podcast featuring successful entrepreneurs. On a mission to help SME owners to cultivate a growth mindset, and grow their businesses profitably.



Doli Bhanushali

TEAM TECHNOLOGY

Project Manager, Hridayam Soft Solutions Pvt. Ltd, heading new software project developments.

Doli has over 15 years of experience in diverse HR and L&D roles across some of the best places to work in IT and Banking sectors; TCS, Tech Mahindra, JP Morgan Chase, IKS Health.

She made the shift from People centric roles to Automation and Analytical role after completing an integrated business analytics program from IIM Indore.

She aims to aid the Council by extending reach to larger audiences and creating financial literacy with the help of trending tech.





SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.'
SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



THANK YOU