



SOUTH KOREA – INDIA BUSINESS COUNCIL

WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY

www.wicci.in



Who are we?

*Women's Indian Chamber of Commerce and Industry (WICCI) is a premier National Business Chamber for Women: envisioning **Global** Impact for Women Entrepreneurs, Businesswomen and Professionals from all sectors.*

Supported by global networks



250,000 members across 120+ countries, including 60,000 in India



10,000+ office bearers across 900+ councils in 160+ Sectors

What we do?

- ❑ *We are an all-inclusive institution of influence : an engagement platform for creating growth opportunities for diverse women.*
- ❑ *We actively engage the voice of diverse women entrepreneurs and professionals, to create awareness about different areas of Industry, Commerce and Social Services.*
- ❑ *Recommend innovative interventions to relevant government authorities & institutions, to empower women-owned businesses to become more competitive.*



Chitra Rajan
National President, Renewable Energy Council

**Women's Indian Chamber
of Commerce and Industry**

WICCI Renewable Energy Council – Inputs for Budget 2021

The primary objective for deploying renewable energy in India is to advance economic development, improve energy security, improve access to energy, and mitigate climate change. Sustainable development is possible by use of sustainable energy and by ensuring access to affordable, reliable, sustainable, and modern energy for citizens. Strong



Dr. Savita Sengar
National President- WICCI Tribal Welfare & Entrepreneurship Council

**Women's Indian Chamber
of Commerce and Industry**

15 January 2021

Ms. Nirmala Sitharaman
Union Minister of Finance and Corporate Affairs
Ministry of Finance
Room No. 134, North Block
New Delhi- 110001

Dear Madam,

At the outset we want to compliment you for soliciting opinions from the industry, to declare "A budget Like never before, in the last 100 years".

We have been encouraged by your invitation and as the President of the WICCI Tribal Welfare & Entrepreneurship Council and we would like to put forward a few suggestions that would contribute towards the all-round transformation of tribal women forming the core of our society.

WICCI

WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY

What we do?

Review and Recommendations

Support services

Awareness

National/International Summits

Perspective

Healthcare: A major focus in Union Budget 2020

Sona Chakraborty
Chief Faculty & Support Services Officer, WICCI
Supernumerary Inspector and President, West Bengal Healthcare Sector Council,
Women's Indian Chamber of Commerce & Industry



The healthcare industry is expected to reach US\$ 200 billion by 2020. It is an emerging market, which has most of the developing and developed countries and is expected to reach a GDP of approximately US\$ 200 billion by 2020, as reported by World Economic Forum and Global Access and Innovation to reach US\$ 150 billion in the same year.

Being a major sector of the Indian economy, and healthcare sector is growing and government initiatives are all contributing to create a strong demand.

Global players and FDI flows are showing interest in India to take it to the next level. India's business market is growing rapidly, which is a major reason for the growth of the Indian economy. It is a major reason for the growth of the Indian economy.

There is a wide range of opportunities in India's business market. India's business market is growing rapidly, which is a major reason for the growth of the Indian economy. It is a major reason for the growth of the Indian economy.

ET **HOSPITALITY WORLD**.com
The Hospitality Times

NEWS # NUMBERS # TOP TALK # OPERATIONS # POLICY & ASSOCIATION # HR & EDUCATION

HOTELS | RESTAURANTS | F&B | TECHNOLOGY | SALES & MGMT | PEOPLE MOVEMENT | ONLINE EVENTS

Hospitality News | Latest Hospitality News | Views

WICCI National Hospitality and Tourism Council shares budget recommendations with FM

ET **BRANDEQUITY**.com
Free The Business Times

NEWS # FEATURES # MARKETING # PORTFOLIO # BE+ BRAND SOLUTIONS

MARKETING | ADVERTISING | DIGITAL | BR24 | BUDGETS OF BRANDES | PEOPLE REPORT | PR

ORACLE | BRANDEQUITY | **THE CEO NARRATIVE**

Marketing & Advertising News | Latest Marketing & Advertising News | Media

WICCI PR and Digital Marketing Council launch advisory service for women in communications

ET **HRWorld**.com
Free The Economic Times

NEWS # TRENDS # WORKPLACE 4.0 # HRTECH # HR TV # ENGAGE # ADVIS

INTERVIEWS | INDUSTRY | EXPERT SPEAK | CIO MOVEMENT | INTERNATIONAL | PERFORMANCE

happening Today | Building a digitally intelligent bank

HR News | Latest HR News | Workplace 4.0 | Diversity and Inclusion

More than 2/3rd did not file sexual harassment complaint at workplaces, reveals WICCI survey

THE **HINDU** e-Paper

Take the pink pledge

The month of October is dedicated to spreading awareness about breast cancer. Here is how you can help show your support. Chennai-based cancer conqueror and motivational speaker, Neerja Malik has put out a YouTube video requesting people to take the pledge of speaking about breast cancer with her.

People interested can make a video of themselves pledging to spread awareness about breast cancer to at least 10 people around them. The video should be not more than 40 seconds long, shot in landscape/horizontal mode, and can be sent to the number 6364628585 via WhatsApp. Men too can participate in this campaign hosted by Twell Magazine, in association with SIWAA 2020 and WICCI Tamil Nadu Social Service Council.

INTERNATIONAL WOMEN'S DAY

WICCI ARTS LEADERSHIP COUNCIL
We are happy to announce our project
"Economically Independent Women Artists"
March 8th 2021, 12 Noon, Online Event
Launch by



Shri Nitin Gadkari
Honorable Minister of Road Transport & Highways
Minister of Works, Small & Medium Enterprises,
Government of India



Dr. Harleen Arora | Beena Unnikrishnan | Ramanjoti Kaur

Arts & Craft

Artists as entrepreneurs

EXPRESS FEATURES

MANY artists in India are forced to leave their art practice due to lack of opportunities and inability to support themselves financially through it. COVID-19 and economic crisis are further setbacks.

Some, an International Arts Summit is being organized by the Arts Leadership Council of the Women's Indian Chamber of Commerce and Industry (WICCI) and The Creative Arts from July 25 to July 30 as the launch event of National Arts Leadership Council, WICCI, which gives a blue print of helping artists financially.

The council with its members, working for development in the arts, will be looking after artists and connecting them with opportunities, both financially and will be training them as entrepreneurs. If many people as members come together, it strengthens our cause. It is sad to notice that



WICCI

WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY

What we do?



Organised by
Portugal - India Business Council

PORTUGAL - INDIA BUSINESS SUMMIT FOR WOMEN

21st JANUARY 2021
online event



Coming Through COVID

Building Entrepreneurial Resilience

free reg

Speakers: [Names of speakers]

Date: June 16 Time: 5pm IST | 11:30am UTC

Yasmina Azhari
President

Annalifer Ranavive
Chairperson

THE CHANGED FUTURE OF BUSINESS & POLICY FOR THE NETHERLANDS - INDIA BUSINESS CORRIDOR

RECOMMENDATIONS GIVEN BY WOMEN'S INDIAN CHAMBER OF COMMERCE & INDUSTRY (WICCI) AT NETHERLANDS - INDIA BUSINESS MEET, ORGANISED BY NICIT, NETHERLANDS ON 22 OCTOBER 2020.

By Dr. Harbeen Arora,
Founder & National President, WICCI, email: harbeen.arora@wicci.in

With inputs from Karen Duys,
email: karen.duys@wicci.in

Netherlands-India Chamber of Commerce

Northern USA - India Business Council

USA-INDIA BUSINESS SUMMIT FOR WOMEN

Virtual Event

December 8, 2020 | 8:00 am EST / 6:30 pm IST

GLOBAL FAMILY SUMMIT

January 1 - 3, 2021

5 PM - 7.30 PM
6.30 AM - 10.30 AM

वसुधैव कुटुम्बकम्
Vasudhaiva Kutumbam
THE WORLD IS ONE

Organized by ALL WICCI Councils
Gujarat

WORKSHOP SERIES TO EMPOWER WOMEN IN BUSINESS

Organized by: WICCI - Malaysia India Business Council

NOVEMBER 21 | 10:00 - 16:30

SPEAKERS

- PENG JOON, Leading Online Marketing Authority
- PATRICIA KNUDSEN, Television Host
- LAURA KUIMBA-YU, Director SPURPRESS
- COCO WONG, Chief Executive GET UNSTUCK
- SHIKHA KEDIA, Chief Executive Officer BITQUEST

www.afrimaysia.org



***SOUTH KOREA -
INDIA BUSINESS
COUNCIL, WICCI***





Our Team



Dr. Harbeen Arora
Founder & National President, WICCI

Founder & Global Chairperson, ALL Ladies League (ALL) & Women Economic Forum (WEF)

Founder, SHEconomy

Founder, BIOAYURVEDA

Chancellor, Rai University, India



NEETI VIRMANI
President



ASHA KOTHARI
Vice President



JULIANA LEE
Council Member



ANNE CHOE
Council Member
(Advisor)



**MAHIMA JINAH
KIM**
Council Member



**JOANNNE
JUNGRAN LEE**
Council Member



**MI-HYANG
SOHN (Joy)**
Council Member



NEETI VIRMANI
President
South Korea - India Business Council

Neeti is a visionary & innovative thinker, strategic, creative & accomplished business leader, with 22+ years of proven track record. For 15+ years, I have led strategic business performance & established capability across diverse sectors: Telecom, FMCG, Media & Entertainment, with mass-consumer focused Brands: Airtel, Pepsi, Aircel & Reliance Broadcast Network Limited (92.7 BIG FM). She is currently a Venture Partner with Loyal VC. She has mentored more than 50 early stage tech start-ups across sectors: Telecom, Media & Entertainment, FMCG, Fintech, Cleantech, Education, Sports, Travel, Healthcare, E-commerce, Retail, AI, Blockchain, HR-tech to set-up & scale-up successfully. Having worked & lived in emerging markets like India, South Korea, & the wider APAC region, she has mentored start-ups globally & brings with her a diversified experience & knowledge of diverse markets. She is a Global Expert with Blockchain Founders' Fund; National Expert for South Korean Chapter & Grand Jury member for World Summit Awards supporting UN WSIS, Vienna. She is a Mentor at Founder Institute also. She had been a Mentor at Global Start-up Lab, in Pangyo, South Korea for two years. As a member of Non-Profit board (Seoul International Women's Association), for two years, she successfully led pioneering initiatives, including implementation of Philanthropy initiatives focusing on promoting developmental changes in the Education sector, in South Korea. She has been a board member of the Foreign Advisory Board (under the aegis of the Incheon City Government) at Songdo, Incheon for four years. As a member of FAB, she has been responsible for integration of expats into the local community. She is a Board Member at Expat Professional Business Women Network (EPBWN), in South Korea. As a founding member of the movement called the 'Power Women', she stands together with other Senior Female Leaders, to provide a nurturing eco-system for women to reach their full Leadership potential.

Education Background

International Directors' Programme: **INSEAD**
Entrepreneurship: Venture Finance Programme: Oxford
Venture Deals: **Kauffman Fellows & Techstars**
Certificate course in Alternative investments: **Harvard Business School Online**
Leading with Finance: **Harvard Business School Online**
Cyber Security for Business Leaders Programme: **Oxford**
Certificate in Blockchain Technologies: **MIT Sloan School of Management**
Certificate in Artificial Intelligence: **Northwestern University - Kellogg School of Management**
PGDDB: Digital Strategies for Business: Leading the next Generation Enterprise: **Columbia.**
MIT. Emeritus
Leadership Programme for Senior Executives: **INSEAD**
PGDBA (Marketing with Intl Business): **NMIMS, Mumbai | Haryana**
BA (Hons.) Economics: **University of Delhi**

ASHA KOTHARI
Vice President
South Korea - India Business Council

Asha has over 8 years of professional experience in driving sustainable industry practices through adopting principles of circular economy across India, Bangladesh and Nigeria. She has the expertise and proven ability in conceptualizing innovative circularity solutions and developing sectoral and policy level interventions instrumental in creating private investment opportunities. She brings more than 5 years of hands-on experience in providing sustainable waste management solutions to multiple manufacturing value chains including construction, automobile, pharmaceutical, leather and textiles. At PricewaterhouseCoopers Private Limited, she had designed and developed sustainability strategies for variety of businesses including textiles and petroleum and developed strategic action plans to integrate the environmental and social safeguards in various infrastructure programs. She has worked closely with IFC on various circularity programs; developing business cases for investment opportunities for application of circularity principles. She has also co-authored a book "**Not in My Backyard: Solid Waste Management in Indian Cities**" published and released by CSE



Education Background

International Immersion Program - **Cornell University, New York**

MBA - **SP Jain Institute of Management & Research, Mumbai**

MSc. in Natural Resources Mgmt. - **TERI University, New Delhi**

BSc. Microbiology (H) – **University of Delhi**

JULIANA LEE
Council Member
South Korea - India Business Council

Juliana Lee has 17+ years of experience as Communication and business consultant. She is the CEO, Founder of Juliana Lee & Partners that helps start-ups and SMEs improve their marketing, increase sales, get investment, or to attract partners in Korea and abroad. Juliana works closely with start-ups, SMEs and corporate clients with their marketing, PR, communication, and overseas strategy. She has been bestowed with Best 'Presentation and Pitch' Korea's Education Industrial Award, 2020 and Best 'International Communication' Korea's Education Industrial Award, 2018. She is also the Advisor at the distribution platform – StyleSeller. Juliana also holds the position of Managing Director at Educentro that provides business training, consulting and coaching on communication, cross culture management, negotiations etc. She has also been the Adjunct Professor at Seoul National University teaching communication and Cross-Cultural management to MBA students, PhD candidates, and Professors. She is also an accomplished author of more than 30 best selling books.



Education Background

Certificate on Negotiation and Leadership,
Harvard Law School

Bachelor of Arts (BA), **The University of
British Columbia**

Masters of Science (MSc), **University of
Liverpool**

Juris Doctor (JD) Course work, **University
of Sydney**

MAHIMA JINAH KIM
Council Member
South Korea - India Business Council

Mahima is an accelerator whose primary focus is on start-ups providing IT services or products and growth in Indian market. She is the founder CEO of Unicorn Incubator that is an accelerating company for start-ups in Korea who want to run their business in Bangalore or Mumbai of India. She is also the director at Founders Institute; world's largest pre-seed start-up accelerator operating across 180+ cities and 6 continents. She also holds the prestigious position of Chairperson at the Unicorn Angel Investment Club which works with early stage start-ups at the intersection of business models, product and financial aspects. She is also the Korea partner for the GAIN program, A2I (Access to India). The program helps start-ups validate their technologies and develop local partnerships vital for accessing the Indian market



Education Background

B.E (Information Technology) , **SangMyung University**

JOANNE JUNGRAN LEE
Council Member
South Korea - India Business Council



Joanne is a founder of MediHeroes, a cross-border B2B medical platform. She has mentored several MedTech start-ups supported by Korean government agencies such as Bio Health Innovation Start-up Center and Center for Creative Economy and Innovation in the Osong bio-cluster. Lately, MediHeroes has successfully developed a training program for Innovative Medical Device Professionals for Korea Ministry of Food and Drug Safety in 2021. She has also co-organized IMDS (International Medical Device School) with Asia Regulatory Professionals Association and ARQon (Asia Regulatory Quality Consultancy) in Korea, Singapore, China, France and Malaysia since 2020. Her successful record of quadrupling the sales revenue at Korean In-vitro diagnostics company during 2012-2016 paved a way for the company to get publicly listed KOSDAQ in 2016. She started her career as a management trainee and became a strategic marketing manager at the subsidiaries of Daimler-Benz AG in Korea, Hong Kong, Singapore, and Germany. She has set up the Mercedes-Benz Korea, a subsidiary in Korea and led the strategic marketing team. Joanne has designed international business courses for the Association of Korea Exhibition Industry and Korea National Consortium for Human Resource Development Ability Magnified Program with the Seoul metropolitan government fund to help Korean SMEs go overseas. Since 2016, over 1,000 sales professionals from SMEs have taken the courses.

Education Background

Bachelor of Arts , **Seoul National University, Korea**

MBA, **Seoul National University, Korea**

MI-HYANG SOHN (Joy) Council Member

South Korea - India Business Council



Joy Sohn is currently the President of International Institute of Marketing and Development and holds the position of Chairperson of Operating Committee of Seoul NPO Center. She is a member of the General Assembly of Seoul Volunteer Center since 2012 and is a member of public interest coaching committee as a certified coach of Korea Coach Association since 2015. She is also in the public interest committee member of the International Coaching Federation Korea Charter Chapter. And she belongs to the interview committee of Korea Career Development Institute as well. She had held the key positions of Secretary General, National Director and Board member in the Habitat of Humanity Korea from 2017 to 2019. She was also the board member of Korea NGO Council for Overseas Development Cooperation/Housing Welfare Forum. She has also worked with The State University of New York, Korea (Songdo extended campus) as Research Professor and as the Director General of Global Development Center for Career Education. From 2013 to 2016 she has also held the prestigious position of Secretary General of the World Leaders Foundation (authorized by MOTIE). She has also worked as Director General of the Korean Federation of Science & Technology Societies Sharing Community(SCOST) and has been the board member of the Seoul Volunteer Center from 2012 to 2016. She started her career as a PR AE at SangAm Grey Communications in 1998 and has later served as PR & RD advisor of The Amnesty Korea and Child Fund Korea leading resource development. She was the PR Manager of the JIMMY CARTER Work Project 2001 jointly hosted by Habitat for Humanity International and was also the AP Jury member of Cartier Women's Initiative Awards (2015-2017). She has also authored the book *"People are the Answer"*.

Education Background

- PhD, The Graduate School of Religious Counseling Psychology in the field of Psychological Management, USWA
- MA, English language and literature, Dongguk University
- MA completed, the Graduate School of Politics, Government and Communication at Hankuk University of Foreign Studies
- Taylor Johnson Temperament Analysis, 2014
- The Staley Leadership program, 2019 Atlanta
- SNS Marketing specialist, 2021
- Qualified Professional in International Education Cooperation. 2007,2009 KEDI

ANNE CHOE
Council Member (Advisor)
South Korea - India Business Council

Anne Choe is a leading voice for promoting social inclusion through philanthropic development and engagement in Korea. She currently serves as an advisor on the School Consultative Group at Dwight School, Seoul and also serves on the Advisory Board at George Mason University Korea. She was the President of Seoul International Women's Association (SIWA). Under Anne's leadership, new strategic initiatives were launched to refocus on the mission of the organization such as the SIWA Philanthropy Project. She has also worked with the PyeongChang 2018 Winter Olympic Games Volunteer Committee. She is a former independent education management consultant, having advised students and parents on personal development, academic programs, and college admissions process. Anne owned and successfully operated an educational franchise where she developed and curated a curriculum specifically designed for students preparing for college entrance exams that was easy to use by instructors and students alike. Since 2014, Anne has been an English-speaking mentor at a multicultural middle school; she has mentored students from Pakistan, India, Indonesia, USA, Chile, Australia, South Africa and the Philippines. She is an active member of the Korean Women's International Network (KOWIN) Washington, DC Chapter. She served on the Foreign Investment Advisory Council for the Mayor of Seoul for three years collaborating with CEOs and other executives from multinational corporations.



Education Background

B.A. in Political Science , **Towson University**

Certificate in Social Sector Leadership,
Philanthropy University, University of California, Berkley, Haas School of Business.



What we do in SKIBC-WICCI?

WICCI
WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY
Organized by: **SOUTH KOREA INDIA BUSINESS COUNCIL**

Women tech entrepreneurs leading the fight against the pandemic

An online event

📅 1st July 2021

🕒 7 PM KST | 3.30 PM IST | 6 AM EST | 2 PM UAE

🔗 Link to join the event [shorturl.at/3nJPW](https://bit.ly/3nJPW)

Speakers

Joanne Jungran Lee,
CEO & Co-founder, MediHeroes

Ahrum Choi,
Social Impact Director, Dot Inc.

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WICCI
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Organized by: **SOUTH KOREA INDIA BUSINESS COUNCIL**

Investing in Women, as an Angel Investor or through a VC fund

KAMAL HASSAN
FOUNDING PARTNER
LOYAL VC
LOYAL

Online Session
27 SEPT, Monday
7 PM KST | 3.30 PM IST | 6 AM EST | 2 PM UAE

COUNT ME IN

What are the private equity, venture capital and angel asset classes?

Why do top investors include these private market assets in their portfolio?

What is the fundamental math for making money in angel, VC and PE?

What are three sobering realities of VC and angel investing?

What is venture's gender and race problem, and why does it matter to you making money?

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What we do in SKIBC-WICCI?

Partnerships

Women's Indian Chamber of Commerce and Industry (WICCI) – South Korea India Business Council signed MoU with Indian Chambers of Commerce in Korea (ICCK) to support both the parties in any social and economic, cultural, commercial and industrial activities



주한인도상공회의소, 여성인도상공회의소와 MOU 체결

- 경제, 교육, 문화, 상업, 모든 사회 및 경제 분야에서 양측 모두를 지원
- 여성인도상공회의소는 120개 이상 국가에서 250,000명 이상 회원을 보유

✎ 박중호 기자 | ⓒ 입력 2021.11.04 16:32 | ⓒ 수정 2021.11.04 16:36 | 📄 댓글 0



주한인도상공회의소는 여성인도상공회의소와 상호 협력 협정(MOU)을 체결했다. [왼쪽부터] 주한인도상공회의소 양정윤 사무총장, 주한인도대사관 Swapnil Thorat 이등서기관(공보총괄), 주한인도대사관 Surinder Bhagat 공관자서, Sachin Satpute 회장(노벨리스 아시아 사장), 여성인도상공회의소 Neeti Virmani 대표, 여성인도상공회의소 Aaha Kothari 부대표, 여성인도상공회의소 김진아 위원



Why join SKIBC: WICCI?

- Women Empowerment in Business
- Business network in South Korea & India
- Share ideas & innovation to evolve business
- Build inclusive sustainable business eco-system
- Connect with like-minded women.

JOIN US
& be a part of all inclusive institution of influence

Women empowerment in business

Business network in South Korea and India

Share ideas and innovations to evolve business

Build inclusive sustainable business ecosystem

Connect with like-minded women.

SOUTH KOREA INDIA BUSINESS COUNCIL

WICCI
WOMEN'S INDIAN CHAMBER OF COMMERCE AND INDUSTRY

For further details, please click [here](#)



Thank You!

For any further information please contact

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Asha Kothari

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[WICCI Brochure](#)