



**CATALINA CAJIAS**  
PRESIDENT, ECUADOR- INDIA BUSINESS COUNCIL

**WOMEN'S INDIAN CHAMBER OF  
COMMERCE AND INDUSTRY (WICCI)**

**INDIA'S FIRST NATIONAL BUSINESS CHAMBER FOR WOMEN**

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**Catalina Cajías**  
Ceo -Fundadora ATRIBUTOS



**Aurora Vinueza**  
Gerente General  
CAM



**Ma. De los Angeles Román**  
Asociada Senior  
APRECLAW ABOGADOS



**Marjorie Reyes**  
Co-Fundadora  
TAYTTA HATS BY KURINTY



**Priscila Mora**  
Co- Fundadora y Directora General  
HAND EYES



**Gabriela Acosta**  
Cordinadora de Proyectos  
- NDH -



**Yessica Benavides**  
Directora Ejecutiva  
FUNDACION CIRCULAR BY ICHTHON



**Nicole Valencia**  
Coordinadora Jr.  
Wicci Ec.





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❑ **VICEPRESIDENT**  
AURORA VINUEZA

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- \* MARJORIE REYES
- \* PRISCILA MORA
- \* GRABRIELA ACOSTA
- \* YESSICA BENAVIDES
- \* NICOLE VALENCIA (coordinator Jr.)



Catalina Cajías, CEO-Founder "Atributos", Business Partner Ecuador INCAE, President All Ladies League Ecuador, Director WEF Ecuador 2021, Member of Latin American Women Leaders at INCAE, Advisor on gender equality in companies and organizations, Member of Plan Global Red Ecuador.

Awards: "Iconic Women Creating a Better World for All 2018, "Exceptional Women of Excellence" 2020, Recognized as Best Commercial Management Latin America for two consecutive years 2018 and 2019 INCAE Executive Education, Mentor Latinamerican Center Entrepreneurs INCAE, , Teacher at the ELLA Entrepreneurship School & Los Hemisferios University, Mentor leadership program "I want to be" Women4Women, Mentor Program AWE- embassy EE.UU & Camara de Comercio de Quito, Mentor Meet Community, Former Business Manager for an American Bank and financial services consultant in the United States and London.

Master in Business Management at the University of Cataluña, Diplomat; Equality and empowerment of women University of Salamanca, Strategic Management of Sales and Business Coaching Tecnológico de Monterrey México, Strategic Direction of Human Capital and Talent Management in organizations. Univerity of Buenos Aires UBA, License Trainer & Coach life Louisa Hay- Hay House Barcelona - Spain, Women Executive Leadership Program - INCAE Miami- Florida International Certifications: Business Creation and Project Management. International leadership Miami - Florida,.



Aurora Vinueza,, General Manager of the CAM-ISM Corporation, Principal of the ISM International Academy, member of the Mesa Panamericana de la Paz Foundation and co-founder of the ISM Letra Para Todos Foundation.

Education has the power to build a better human being and, therefore, a better world; because not only is a student instructed and educated, but also the life of the entire educational community is influenced. Aurora's biggest motivation is to know that what she does transcends generations.

Her educational background is diverse in both majors, as well as location. Aurora received her B.S. in marketing and finance, graduating Magna Cum Laude from Long Island University (New York / USA). Eager to continue her studies, she enrolled in the MBA program with a focus on strategy from the Tecnológico de Monterrey (ITESM), a well respected Mexican institution.

Aurora started her career in the financial industry, working for some of the largest banks and receiving numerous recognitions for her commitment, leadership and tenacity. Back in 2005, Aurora and her family made the decision to return to her homeland to contribute to a family business dedicated to education.

Aurora has contributed not only to the family business, with her career expertise, but also to the broader community. Amongst the many extracurricular activities, she engaged in one of the most rewarding has been that with the catholic community and Junior Achievement entrepreneurial development programs.

As an avid believer that education and improvement is continuous, she keeps her collaborations and knowledge growing. She speaks at numerous events on topics such as the power of family values, the role of a woman in society and more.



Maria de los Angeles Román, Lawyer Senior, professional with extensive experience in the Banking – Financial sector, as well as in the field of Compliance, with expertise in the areas of Foreign Trade, Securities Market, Corporate Governance and Family Enterprises and Prevention of Money Laundering, additionally having a certification in Family Companies. Skills of responsibility and honesty, objectivity in decision making, and great skills for interpersonal relations, planning, management and execution of projects to achieve the objectives set by the client.

**EDUCATION:** Doctor of Jurisprudence; Lawyer of the Courts of the Republic; Degree in Political and Social Sciences. Management for Lawyers. - University of California, Irvine Extension and Aden International Business School (2016). Certification in Family Enterprises (2019).

**EXPERIENCE:** Incorporated in APRECLAW ABOGADOS (Law Firm) as Senior Associate since October 2018, and before that 20 years of experience in the financial industry, with Citibank N.A. Ecuador Branch and Banco Pichincha, largest local bank in Ecuador. In Banco Pichincha I led an important group of lawyers in Quito, Guayaquil and Cuenca, with direct responsibility to the Corporate and Emerging Bank, as well as with the Risk, Treasury and Marketing Divisions.

Magister Marjorie Lorena Reyes Palacios, Magister, Co Founder of Taytta Hats by Kurinty. Strategic Planning Coordinator at University of the Americas in Ecuador – UDLA.



1st place AWE 3rd Edition, program for entrepreneurs promoted by the US Embassy and the Quito Chamber of Commerce

I'm a mother, an academic and entrepreneur professional, more than 20 years of experience, where I have been able to demonstrate skills of planning, organization, leadership and direction, I support teamwork, growth and professional consolidation. I'm very interested in people recognizing the entrepreneur spirit. Always thinking about the development and well-being of the community around me, I consider myself a philanthropist /social entrepreneur.

Marjorie Reyes is also analytical, interpretive, intuitive, trend understanding, adaptive and negotiating skills. Permanent willingness to change, continuous improvement, research, information management and analysis. I have ability to work under pressure, results orientation. I consider myself leadership, creativity and initiative.

She has also worked to build the ability to work in groups, negotiation, communication with others; Collaborator in the professional environment and in the organization of work. Marjorie have decision making, participative in the organization of work and the environment; ready to accept new challenges and responsibilities.

Has managed to obtain some recognitions focused on the role of women entrepreneurs, she always thinks about supporting with the generation of strategies for transformative leadership and the proper use of emotional intelligence.





Priscila Vanessa Mora Alvarez, born in Loja- Ecuador at the age of 26, is a young activist on issues of development, inclusion and empowerment of youth and people with disabilities. She is currently Executive Director and Co-Founder of the HandEyes Foundation, which is dedicated to developing inclusive technology and training projects for the empowerment and visibility of people with visual disabilities. HandEyes has been awarded national and international awards such as An Idea to Change the History of History Channel and Champion at the United Nations World Summit on the Information Society Awards.

She is one of Young Iberoamerican Leaders 2019, Fellowship awarded to the 30 more talented young leader of the 23 Iberoamerican countries (more than 4000 applicants) of Carolina Foundation. She is been the only representative of Ecuador in the We Xchange- Women in Stem Entrepreneurs Forum with full scholarship awarded by the IDB and Xcala-IDB LAB in November 2019. She has been an speaker in several events like: Women Economic Forum LATAM(WEF) in Cartagena-Colombia and Americas Accessible by the International Telecommunication Union of United Nations.

Currently she is also the Regional Director of the Hult Prize Foundation in Ecuador. In addition, he has experience in the Young Americas Business Trust of the Organization of American States in Washington D.C. and at the Embassy of the Republic of Ecuador in Mexico. In addition, she served as Director of Operations and is currently a member of the Corporation for the Development of Entrepreneurship and Social Innovation-CODEIS, an Ecuadorian non-profit corporation in which she develops, coordinates, operates and executes national and international entrepreneurship projects for young boys.

Priscila currently also serves as Assistant Secretary of the Department of National Development of the United Nations Association of Ecuador. In addition, he is the representative of Ecuador of the Youth Network of the Americas with which he attended the Youth Forum of the Americas, OAS Lima-Peru in March 2018 and is part of the Allies Network 2030, a network that was formed from the meeting International Youth for the 2030 Agenda, organized by IMJUVE, in Acapulco Mexico.



Gabriela Acosta Velastegui, Master Business Administration with 17 years ago of experience, passionate to results sustainable, management of change and global vision; with focus in the commercial, financial, strategic planning, processes, security, health, environment, administrative and human talent. Coach, with great skill in managing budgets and initiatives of expense efficiency and internal control. Actually Project Coordinator in Neuro Diseño Humano.

Strategic thinking leader, focused on teamwork and staff growth, implementer of the best social and environmental practices with changes in the productivity of the first bank in the country:

- First breastfeeding support room nationwide
- Family School
- Business continuity in earthquake April 2016

Trainer of many themes, technical knowledge, management of workshops and conferences. And educator freelance personal finance. I dabbled into advice and consulting for my high commitment to life, to transfer my knowledge to more people.



Yessica Benavides, Director of the Circular by Ichthion Foundation of the Ecuadorian British consortium.

Is a Master in Management of Corporate Social Responsibility and Sustainability, graduated in Social Communication with a specialty in Development. Specialist in building brands with purpose, reputation and institutional image. He has more than 10 years of experience in the development of sustainability initiatives and projects with the generation of value for vulnerable groups or minorities. Expert in gender, principles of empowerment of women, implementation of programs with this focus on Diversity and Inclusion. Mentor of the Leadership Program "I want to be" of Women for women. Currently,

Nicole Valencia, Coordinator Jr. Wicci Ecuador

I am a culinary expert graduated from Udla and I am finishing my second degree in business administration at UTPL. I have worked in schools for 3 years in academic and administrative areas. This multitask experience allowed me to work at Colegio Terranova as a Service Coordinator, in charge of supervising and managing services such as: cafeteria, transportation, insurance and school events.





**Aurora Vinueza**  
**Gerente General**  
**CAM**

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