

# INDIA-SINGAPORE BUSINESS COUNCIL



**WOMEN'S INDIAN CHAMBER  
OF COMMERCE AND INDUSTRY**  
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# Council Vision & Mission

**To Empower and Facilitate  
Entrepreneurial Upskilling of  
Women in Business**

# *Welcoming Council Members to WICCI*

*President, Vice President  
and 20+ Nominated  
Council Members*

# Shirali Vengsarkar

PRESIDENT, ISBC COUNCIL  
WICCI

Shirali is the Founder and CEO of The Happy Elephant, a lifestyle brand manufacturing sustainable products based in India. She is also the Academic Director at the Young Entrepreneurs Academy (YEA India) where they teach entrepreneurship to kids from the age group of 11 to 18 years of age. During the span of her career, she has lived and worked in several cities like Hongkong, Shanghai, Beijing, Bangkok, her home land, Singapore and now Mumbai. Having a vast experience in the corporate and business world, together with an international mindset, has given her the tenacity to work well in any environment. She is a strategist, an environment enthusiast, and a passionate entrepreneur, who believes that true growth and positive impact in the world can only be achieved when one empowers the lives of others less privileged around them. Today she is a proud wife to her husband and a grateful mother to her 13 year old daughter.



# Sha Patel

VICE PRESIDENT, ISBC COUNCIL  
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Sha Patel has a Business degree and started her career as an Army Officer in the Singapore Armed Forces . She is also a graduate with Protocol School of Washington and and is a certified Protocol Specialist. While being a trailing spouse, she involves herself in many humanitarian outreach projects in the last 9 years. Operation Heartwarmers, Operation SummerFeast, Shoes on Wheels are some to name but a few. Operation Bring Joy took her to several sewing schools in a remote village in Nepal, on behalf of Housewives Without Borders. Currently in Mumbai, she is part of an active women's group who makes and distributes organic sanitary pads to young ladies in remote villages of India and also distribute beanies to children with cancer. She is also active in organising various activities that showcase her beloved country, Singapore besides organising charity balls and other events. She has two grown-up children who are equally involved in all her humanitarian efforts.



# Debika M. Ajmani

COUNCIL MEMBER, ISBC COUNCIL  
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Debika is a Chartered Accountant and has worked with top tier financial services firms in India and abroad. A perfectionist by nature and a mother of two, she gave up her career to nurture her children. Moving back to Mumbai, India, after being abroad for 13 years, Debika's desire to do more and "an addiction to love" inspired her to come together with NGOs supporting children's causes such as the AngelXpress Foundation (AXF) and Access Life Assistance Foundation (AL) and pour her heart out to the children. From being an English and Math volunteer to taking charge of one of the AXF centres, Debika has become a part of the AXF core team and has been instrumental in mobilising volunteers and attracting corporate and individual sponsors. She is always on the lookout for opportunities to establish new AXF centres and introduce new initiatives within the AXF community. Debika is also an active champion of the Access Life Assistance Foundation (AL), an Indian not-for-profit organisation which provides multi-disciplinary supportive care to families who come to Mumbai for their child's cancer treatment. She has helped organise fundraising events and corporate sponsorships for AL and also supports one of the AL centers.. Debika says she has found her true calling and feels blessed to be a part of the lives of the children she works and engages with each day.



# Lata Ramachandran

COUNCIL MEMBER, ISBC COUNCIL  
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Lata has a masters in power electronics from university of Wisconsin but her passion was always in teaching maths. She was a class teacher in Pali Chimbai Municipal School while volunteering for, ASEEMA, an NGO. After that she took up teaching maths to middle school children in Aashray, an orphanage. She is also involved in "let's teach english", an NGO which teaches kids spoken English through telephone calls. She is also volunteering with vibha.org, another NGO which is educating primary children around India. Over and above her various involvements in many NGOs platforms, she is also a registered member of Social Ventures Partner, Mumbai, the largest network of engaged donors in the World.



# Mangai Kamal

COUNCIL MEMBER, ISBC COUNCIL  
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With a degree in English Literature, Alamelumangai began her career as an Inventory Officer in Singapore Technology Aerospace. Following this, she worked as an Enforcement Officer with the Singapore Provident Fund Board. After which, she left for India in order to support her husband's business and raise her 3 children. Following her induction as a member of the International Women's Association (IWA), her effective organising and strong interpersonal skills resulted in her being chosen as the Non Indian Activity Chairperson of the organisation. Over a period of 2 years, she handled a diverse portfolio ranging from Philosophy & Religion to Arts & Handicraft. Her work ethic and performance were commended and subsequently, she has been selected to be the Non Indian Secretary of the current IWA Managing Committee. She also holds the position of Director of Kem Asia Pte Ltd (Singapore) where she oversees and manages operations that deal with the sale of Italian leather chemicals to the Asian market. Besides this, she is also the Sole Proprietor of Vector Impex (Singapore) that sells Calonge leather handbags in Singapore. As an indefatigable leader she has always demonstrated an unwavering sense of commitment to her work, regardless of its nature. This coupled with her rectitude and vigour allows her to contribute greatly to any organisation that she works with.





# Moushumi Pal

COUNCIL MEMBER, ISBC COUNCIL  
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Moushumi Pal is a brand strategist and Founder of Woodpecker Media. Woodpecker Media is a visionary and a creative agency with expertise in curating innovative events and providing marketing and PR solutions. Moushumi has worked with numerous Multinational Companies in the past 17 years with hands on experience in coaching and curriculum design as an educational consultant. She guides and helps businesses grow and reach the right audience by conducting informative mentoring sessions , 1:1 coaching and workshops. She established Woodpecker Media to break the myth around PR and branding. That is, that it is an activity carried out only by big brands and corporates. Her recent initiative to support small businesses, solopreneurs and women entrepreneurs who face marketing challenges during their initial stages of growing is another step in the same direction, during the pandemic has been appreciated by many and has also been tweeted by celebrities and retweeted by Smriti Irani. She embodies a better understanding of the hard work, passion and sacrifices that goes into build a brand and she personally promotes these brands through various social media platforms, stories, posts, interviews and live panels without any monetary exchange. In a nutshell she is a one stop solution provider for brands in the time of crisis and who lack the technical know how's of marketing. Though she has been featured by many publications so far but recently she has also been interviewed by Delhi Age and Deccan chronicle on Biggest Takeaways of 2020



# Neha Suradkar

COUNCIL MEMBER, ISBC COUNCIL  
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Neha Suradkar is a makeup and nail artist, educator, a Style Coach, Grooming Consultant and Fashion Educator with an experience of almost 15 years. Neha offers professional and DIY training for makeup and nails. She is associated with an International makeup brand as their PAN India Makeup Trainer. She also curates and conduct grooming and personal style sessions for individuals, groups, corporate, educational institutions and retail store staff. She has conducted such sessions for Brand Factory, CoverStory, IIT Powai, BMCT, Mumbai, Lady Irwin College, Amity School of Fashion Design and Technology, to name a few. Neha's objective is to make everyone so comfortable with beauty and grooming, that it becomes a part of your lifestyle, rather than something meant only for special occasions. Apart from Beauty and Fashion, Neha revived her skills in mandala art and calligraphy during the lockdown and is now creating artwork and merchandise for her brand- Just a Change of Canvas.



# Shweta Dodeja

COUNCIL MEMBER, ISBC COUNCIL  
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Shweta Suraj is a Post Graduate from Mumbai University with a Masters Degree in Commerce. She has been one of the top retail bankers in Dubai before she got married and settled down in Mumbai. She is blessed with a doting husband and two loving boys. During her initial years as a Homemaker, she realised that her true calling was towards making a difference to the lives of the underprivileged. Over the past decade, Shweta has touched the lives of over 50,000 people across India by collaborating with hundreds of NGOs. Shweta and her team at Vashi Foundation are always on the lookout for those passionate people who have given their life for the betterment of the underprivileged and go the extra mile in providing all possible financial aid and support to help them realise their vision. Through the Foundation, she has supported multiple orphanages, old age homes, cancer hospitals, livelihood programmes in rural and tribal areas, water management and tree plantations in Gujarat, encouraging blind entrepreneurship in Maharashtra, children who are victims of Kashmir terrorism and many more such NGOs pan India.



# Rolly Sapru

COUNCIL MEMBER, ISBC COUNCIL  
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**BIO :-**  
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# Harasha Bafana

COUNCIL MEMBER, ISBC COUNCIL  
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**BIO :-**  
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WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is e-commerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



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